NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 26, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	36.1	31,550
2	FAMILY TIES#	34.9	30,500
3	WORLD SERIES GAME #6(S)	30.3	26,480
4	CHEERS#	29.8	26,050
4	WORLD SERIES GAME #5(S)	29.8	26,050
6	WORLD SERIES GAME #4(S)	26.0	22,720
7	WORLD SERIES GAME #3(S)	25.6	22,370
8	NIGHT COURT#	25.5	22,290
8	WORLD SERIES GAME #2(S)	25.5	22,290
10	MURDER, SHE WROTE	24.9	21,760
11	60 MINUTES	24.2	21,150
11	WORLD SERIES GAME #1(S)	24.2	21,150
13	GROWING PAINS#	21.4	18,700
14	DALLAS	21.3	18,620
15	AMER. LEAGUE CHAMP-GM-7(S)	21.2	18,530
16	WHO'S THE BOSS?#	21.1	18,440
17	AMER. LEAGUE CHAMP-GM-6(S)	21.0	18,350
17	NEWHART	21.0	18,350
19	MOONLIGHTING#	20.7	18,090
20	CBS SUNDAY MOVIE	19.4	16,960
21	COUNTRY MUSIC AWARDS(S)	19.2	16,780
21	MY SISTER SAM#	19.2	16,780
23	HIGHWAY TO HEAVEN#	18.9	16,520
24	KATE & ALLIE	18.6	16,260

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES#	28.2	63,970
2	BILL COSBY SHOW	28.0	63,680
3	CHEERS#	21.5	48,740
4	WORLD SERIES GAME #6(S)	19.6	44,510
5	NIGHT COURT#	18.2	41,380
6	WORLD SERIES GAME #5(S)	17.0	38,710
7	GROWING PAINS#	16.1	36,500
8	WORLD SERIES GAME #4(S)	15.2	34,480
9	WHO'S THE BOSS?#	15.0	34,110
10	MURDER, SHE WROTE	15.0	34,060
11	WORLD SERIES GAME #3(S)	14.6	33,200
12	WORLD SERIES GAME #1(S)	14.6	33,100
13	60 MINUTES	14.5	33,010
14	WORLD SERIES GAME #2(S)	14.2	32,340
15	MOONLIGHTING#	14.1	31,920
16	NEWHART	13.8	31,380
17	DALLAS	13.5	30,660
18	CHARLIE BROWN-GRT.PUMPKIN(S)	13.1	29,730
19	HEAD OF THE CLASS#	13.1	29,640
20	KATE & ALLIE	12.3	28,010
21	ALF	12.3	27,980
22	MY SISTER SAM#	12.3	27,970

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
24	WORLD SERIES PRE GAME #2(S)	18.6	16,260
24	WORLD SERIES PRE GAME #6(S)	18.6	16,260

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 26, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES#	31.2	28,380
2	BILL COSBY SHOW	31.0	28,200
3	CHEERS#	22.9	20,800
4	MURDER, SHE WROTE	20.7	18,780
5	WORLD SERIES GAME #6(S)	20.6	18,670
6	NIGHT COURT#	20.1	18,240
7	DALLAS	19.5	17,720
8	NEWHART	18.8	17,090
9	COUNTRY MUSIC AWARDS(S)	18.4	16,740
10	60 MINUTES	18.4	16,680
11	MOONLIGHTING#	17.6	15,990
12	DYNASTY#	17.5	15,910
13	WORLD SERIES GAME #5(S)	16.9	15,390
14	GROWING PAINS#	16.6	15,060
15	CBS SUNDAY MOVIE	16.5	15,030
15	DESIGNING WOMEN#	16.5	15,030
17	KATE & ALLIE	16.3	14,820
18	WHO'S THE BOSS?#	15.9	14,400

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	26.5	21,750
2	WORLD SERIES GAME #5(S)	24.1	19,750
3	CHEERS#	24.0	19,700
4	FAMILY TIES#	23.9	19,560
5	BILL COSBY SHOW	23.2	19,050
6	WORLD SERIES GAME #4(S)	22.9	18,780
7	WORLD SERIES GAME #3(S)	22.3	18,270
8	WORLD SERIES GAME #2(S)	21.9	17,950
9	NIGHT COURT#	20.4	16,760
10	WORLD SERIES GAME #1(S)	19.8	16,250
11	60 MINUTES	17.2	14,060
12	NFL MONDAY NIGHT FOOTBALL	16.9	13,870
13	AMER. LEAGUE CHAMP-GM-6(S)	16.6	13,600
14	AMER. LEAGUE CHAMP-GM-7(S)	16.6	13,570
15	HILL STREET BLUES#	16.3	13,350
16	WORLD SERIES PRE GAME #2(S)	15.9	13,020
17	WORLD SERIES PRE GAME #6(S)	15.4	12,660
18	MURDER, SHE WROTE	14.7	12,060
19	WORLD SERIES PRE GAME #3(S)	14.2	11,670
20	CBS NFL FOOTBALL GAME 1	14.0	11,510
21	WORLD SERIES PRE GAME #1(S)	13.3	10,930
22	WORLD SERIES PRE GAME #4(S)	13.2	10,840
23	MIAMI VICE	13.1	10,780

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	L.A. LAW	12.6	10,310
26	NAT'L LEAGUE CHAMP-GM-6(S)	12.5	10,220
27	MOONLIGHTING#	12.4	10,170
28	GROWING PAINS#	12.2	9,990
29	NFL FOOTBALL GAME 2-NBC#	12.0	9,860
30	CBS NFL FOOTBALL GAME 2#	12.0	9,850

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 26, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES#	35.6	20,410
2	BILL COSBY SHOW	32.4	18,570
3	CHEERS#	24.6	14,140
4	MOONLIGHTING#	22.0	12,620
5	NIGHT COURT#	21.4	12,270
6	GROWING PAINS#	20.1	11,560
7	DYNASTY#	17.7	10,160
8	HEAD OF THE CLASS#	17.6	10,090
9	WHO'S THE BOSS?#	17.3	9,900
10	WORLD SERIES GAME #6(S)	17.2	9,860
11	NEWHART	17.0	9,770
12	PERFECT STRANGERS#	16.4	9,430
13	COUNTRY MUSIC AWARDS(S)	15.9	9,100
14	DESIGNING WOMEN#	15.8	9,060
15	NBC MONDAY NIGHT MOVIES	15.6	8,940
16	DALLAS	15.5	8,910
17	KNOTS LANDING	14.6	8,360

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	32.0	8,920
2	60 MINUTES	29.1	8,120
3	BILL COSBY SHOW	28.5	7,950
4	DALLAS	28.1	7,840
5	WORLD SERIES GAME #6(S)	27.8	7,760
6	HIGHWAY TO HEAVEN#	23.7	6,620
7	COUNTRY MUSIC AWARDS(S)	23.2	6,480
8	FALCON CREST	22.8	6,350
9	FAMILY TIES#	22.5	6,280
10	WORLD SERIES GAME #1(S)	22.3	6,230
11	WORLD SERIES GAME #5(S)	21.7	6,050
12	CBS SUNDAY MOVIE	21.5	6,010
13	NEWHART	21.0	5,860
14	KATE & ALLIE	20.2	5,620
15	WORLD SERIES GAME #2(S)	20.1	5,610
16	MY SISTER SAM#	19.9	5,550
17	WORLD SERIES GAME #4(S)	19.7	5,490
18	WORLD SERIES GAME #3(S)	19.4	5,400
19	CHEERS#	19.3	5,380
20	MATLOCK#	19.2	5,350
21	AMER. LEAGUE CHAMP-GM-7(S)	18.4	5,140
22	DESIGNING WOMEN#	17.9	4,990
23	DYNASTY#	17.6	4,900

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHEERS#	28.4	15,820
2	FAMILY TIES#	26.3	14,650
3	NIGHT COURT#	23.9	13,330
4	BILL COSBY SHOW	21.9	12,220
5	WORLD SERIES GAME #6(S)	21.0	11,730
6	WORLD SERIES GAME #5(S)	19.7	10,980
7	HILL STREET BLUES#	18.2	10,160
8	WORLD SERIES GAME #2(S)	18.0	10,070
9	WORLD SERIES GAME #4(S)	17.9	9,970
10	WORLD SERIES GAME #3(S)	17.0	9,480
11	NFL MONDAY NIGHT FOOTBALL	15.3	8,510
12	WORLD SERIES GAME #1(S)	14.3	7,980
13	MOONLIGHTING#	14.2	7,950
14	MIAMI VICE	13.8	7,700
15	L.A. LAW	13.5	7,550
16	GROWING PAINS#	13.4	7,500
17	AMER. LEAGUE CHAMP-GM-6(S)	13.0	7,260
18	CBS NFL FOOTBALL GAME 1	12.9	7,190
19	MAGNUM, P.I.	12.7	7,110
20	60 MINUTES	12.5	6,990
21	WORLD SERIES PRE GAME #6(S)	12.4	6,920
22	WORLD SERIES PRE GAME #2(S)	12.3	6,890
23	ABC SUNDAY NIGHT MOVIE	12.2	6,820
24	AMER. LEAGUE CHAMP-GM-7(S)	12.1	6,760

CONT'D

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	WORLD SERIES GAME #6(S)	41.1	8,630
2	WORLD SERIES GAME #5(S)	37.1	7,800
3	WORLD SERIES GAME #4(S)	35.5	7,450
4	WORLD SERIES GAME #3(S)	34.6	7,260
5	WORLD SERIES GAME #1(S)	33.5	7,030
6	WORLD SERIES GAME #2(S)	30.2	6,350
7	BILL COSBY SHOW	28.1	5,910
8	60 MINUTES	27.7	5,820
9	AMER. LEAGUE CHAMP-GM-6(S)	25.2	5,300
9	MURDER, SHE WROTE	25.2	5,300
11	AMER. LEAGUE CHAMP-GM-7(S)	25.0	5,250
12	WORLD SERIES PRE GAME #6(S)	24.6	5,170
13	WORLD SERIES PRE GAME #4(S)	23.5	4,940
14	WORLD SERIES PRE GAME #1(S)	22.3	4,680
15	WORLD SERIES PRE GAME #2(S)	22.0	4,620
16	NAT'L LEAGUE CHAMP-GM-6(S)	21.4	4,490
17	WORLD SERIES PRE GAME #3(S)	21.1	4,430
18	NFL MONDAY NIGHT FOOTBALL	20.3	4,260
19	HIGHWAY TO HEAVEN#	18.3	3,850
20	AMER. LEAGUE CHAMP-PRE 6(S)	18.2	3,820
21	AMER. LEAGUE CHAMP-PRE 7(S)	17.7	3,720
21	DALLAS	17.7	3,720
23	FAMILY TIES#	17.3	3,630
24	CBS NFL FOOTBALL GAME 1	16.6	3,490

CONT'D

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 26, 1986

NIELSEN AVERAGE AUDIENCE

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	NEWHART	11.9	6,630

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
25	CHEERS#	16.1	3,390
26	CBS NFL FOOTBALL GAME 2#	15.5	3,260
27	MATLOCK#	15.2	3,200
28	NFL FOOTBALL GAME 2-NBC#	15.1	3,170
29	CBS SUNDAY MOVIE	14.8	3,110
30	COUNTRY MUSIC AWARDS(S)	14.6	3,070
31	FALCON CREST	14.6	3,060
31	NAT'L LEAGUE CHAMP-GM-5(S)	14.6	3,060
33	NBC NIGHTLY NEWS-SAT.	14.5	3,050
33	NIGHT COURT#	14.5	3,050

NOTES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	5	194	200	A	13.3	23	1162	1790	637	258	664	129	326	329	380	286	654	163	364	331	322	255	149	52^	323	171
FRI. 8.00P 60 NBC A		98	97	B	13.7	24	1197	1837	628	294	691	200	401	391	359	235	667	222	424	384	327	202	125	37	354	249
8.00 - 8.30				A	12.6	22	1101	1733	621	254	658	112^	305	316	378	301	622	132	328	318	320	261	143	46^	310	166
8.30 - 9.00				A	14.0	23	1224	1829	650	261	668	147	344	340	376	273	675	188	389	340	322	247	152	57^	334	177
ABC BUSINESS BRIEF-WED	2		177	A	13.7	20	1197	2027	899	354	952	464	719	625	383	184^	450	243	371	308	156^	79^	299	157^	326	245
2 WED. 8.58P 1 ABC N			86	B	14.9	23	1302	1906	813	289	856	389	612	564	370	183	511	242	398	326	208	99	273	149	266	203
ABC BUSINESS BRIEF-FRI	2	182		A	12.1	20	1058	1873	746	253^	837	303	418	401	294	331	438	125^	217^	185^	189^	199^	134^	83^	464	359
1 FRI. 8.40P 1 ABC N		86		B	12.5	21	1093	1904	699	272	800	263	436	438	329	292	394	111	211	205	180	162	160	113	550	375
ABC NEWS SPECIAL(S)		206		A	11.3	18	988	1488	643	244^	729	188^	365	383	320	297	662	67v	279^	337	421	302	59v	33v	38v	38v
1 MON. 8.30P 30 ABC N		97																								
ABC NEWSBRIEF-MON	4	173	146	A	11.1	17	970	1668	662	243	736	234	365	372	282	300	680	115^	306	345	362	317	104^	42^	148	116^
MON. 8.58P 1 ABC N		89	81	B	12.2	19	1066	1678	628	261	681	196	354	361	297	271	725	172	388	395	381	288	106	44	166	119
ABC NEWSBRIEF-TUE	4	190	178	A	12.7	19	1110	1561	715	316	786	341	576	499	356	191	575	248	359	322	216	172	129	61^	71^	64^
1 TUE. 8.13P 1 ABC N		92	89	B	13.6	21	1189	1622	722	307	786	330	543	481	361	203	629	271	400	347	233	188	115	48	92	68
2 TUE. 9.57P 2																										
ABC NEWSBRIEF-WED	4	189	181	A	14.4	23	1259	1569	727	304	826	295	476	433	358	298	550	186	313	310	246	189	106^	44^	87^	78^
1 WED. 8.11P 1 ABC N		93	89	B	13.8	22	1206	1559	731	337	817	274	449	451	366	290	573	184	304	296	263	218	71	32	98	81
2 WED. 9.58P 1																										
ABC NEWSBRIEF-THU	4	181	178	A	9.0	14	787	1550	758	311	972	338	507	460	377	378	467	191	258	232	186	157^	31v	LT	80^	43v
THU. 9.58P 1 ABC N		89	89	B	9.4	15	822	1633	788	333	933	280	450	433	424	377	583	188	279	270	253	225	26	LT	91	50
ABC NEWSBRIEF-FRI	4	176	174	A	7.0	11	612	2183	720	444	836	356	500	445	336	308	585	234	367	352	207^	194^	293	162^	469	340
FRI. 9.58P 1 ABC N		88	85	B	8.1	14	708	1940	702	358	752	246	424	417	371	283	654	231	404	394	281	225	197	94	337	254
ABC NEWSBRIEF-SAT.	4	179	174	A	8.7	14	760	1626	694	238	804	252	439	422	365	313	344	76^	156^	179^	194	165^	161^	114^	317	222
SAT. 9.58P 1 ABC N		91	89	B	8.2	14	717	1609	680	227	769	249	407	378	348	306	483	84	210	243	283	233	124	73	233	170
ABC NEWSBRIEF-SUN.	3		182	A	15.7	25	1372	1850	726	389	807	294	515	531	409	215	723	353	560	418	283	142^	128^	52^	192^	153^
2 SUN. 10.01P 1 ABC N			90	B	12.3	19	1075	1741	715	330	792	214	425	438	397	303	698	271	475	373	296	202	107	37	144	107
ABC SPORTS UPDATE-SAT	3	190	180	A	7.9	13	690	1761	726	215	839	333	467	449	314	307	362	162^	216	185^	137^	137^	178^	164^	382	264
SAT. 8.58P 1 ABC SN		91	88	B	7.1	12	621	1630	696	208	791	282	416	416	302	315	373	135	223	200	160	144	152	134	314	224
ABC SPORTS UPDATE-SUN	4	191	192	A	11.6	16	1014	2167	733	256	780	342	509	509	364	169	661	273	507	427	325	137^	172	96^	554	437
SUN. 8.58P 1 ABC SN		91	92	B	10.4	15	909	1996	678	231	719	256	414	433	343	214	662	207	463	423	356	173	150	76	465	345
ABC SUNDAY NIGHT MOVIE	4	203	203	A	15.4	24	1346	1765	704	291	791	308	528	508	379	210	678	290	507	449	318	137	111	53^	185	135
SUN. 9.00P 120 ABC FF		97	97	B	16.8	26	1468	1793	742	337	820	307	540	502	393	230	703	283	495	466	343	160	122	52	148	98
9.00 - 9.30				A	14.4	21	1259	1901	701	310	818	333	561	529	384	205	688	289	528	481	336	122	139	78^	256	190
9.30 - 10.00				A	15.3	23	1337	1829	700	282	807	320	542	529	375	210	719	333	544	470	311	137	126	55^	177	140
10.00 - 10.30				A	15.8	24	1381	1680	693	279	764	290	507	487	375	212	661	281	493	425	309	138	93^	36^	162	114
10.30 - 11.00				A	16.3	27	1425	1644	708	288	768	281	498	489	385	212	633	249	457	414	312	146	92^	45^	151	100^
ABC WORLD NEWS TONIGHT	19	200	207	A	10.3	20	900	1446	634	214	716	165	308	332	328	343	602	146	295	279	299	271	48^	22^	80	53^
1 MTUTHF 6.30P 30 ABC N		97	99	B	10.3	21	900	1395	659	242	717	146	288	329	337	354	570	118	257	261	288	272	42	21	66	40
2 M-F 6.30P 30																										
ABC WRLD NEWS TONIGHT-SUN	3	159	155	A	7.4	13	647	1453	699	225	711	131^	224	238	273	428	638	189^	337	305	286	301	45v	12v	59^	59^
SUN. 6.30P 30 ABC N		81	82	B	6.7	13	586	1484	660	202	679	116	202	228	241	417	633	174	330	297	275	303	69	20	103	53

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

EVENING CONT'D

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
ALF					5	207	202																							
1 MON.	8.32P	30	NBC	CS		99	98	A	15.1	22	1320	2120	731	333	797	367	575	503	290	199	619	274	471	411	269	125	221	81^	483	383
2 MON.	8.00P	30						B	14.9	23	1302	2190	721	325	802	350	552	466	311	213	593	252	447	403	274	122	276	110	519	372
AMAZING STORIES					5	206	200																							
1 MON.	9.02P	30	NBC	GD		99	97	A	13.1	19	1145	2055	741	387	888	407	672	584	362	181	583	255	442	402	269	113^	282	136	302	240
2 MON.	8.30P	30						B	14.0	21	1224	2066	752	382	861	367	615	527	374	206	599	245	452	411	294	120	237	98	369	270
AMER. LEAGUE CHAMP-PRE 6(S)						210																								
1 TUE.	8.00P	17	ABC	SC		99		A	15.3	25	1337	1442	516	178^	574	151^	342	320	290	217	665	180^	309	330	293	286	104^	44v	99^	99^
AMER. LEAGUE CHAMP-GM-6(S)						212																								
1 TUE.	8.17P	216	ABC	SE		99		A	21.0	34	1835	1403	485	193	547	122^	285	265	276	243	741	195	395	402	381	289	50^	26v	65^	65^
8.00 - 8.30								A	17.1	27	1495	1467	524	173^	565	143^	335	317	287	217	700	202	345	359	311	288	106^	47v	96^	96^
8.30 - 9.00								A	20.3	31	1774	1490	513	184	560	133^	337	323	295	210	704	199	354	375	317	285	112^	45^	114^	114^
9.00 - 9.30								A	24.0	36	2098	1506	508	196	575	121^	303	289	295	259	740	188	387	408	371	300	76^	50^	115^	115^
9.30 - 10.00								A	24.5	36	2141	1390	467	174	531	100^	247	232	272	271	758	191	398	413	389	305	42^	27v	59^	59^
10.00 - 10.30								A	22.1	34	1932	1386	461	178	537	97^	252	258	283	253	778	205	415	414	411	304	37^	17v	34v	34v
10.30 - 11.00								A	21.8	34	1905	1290	436	179	498	92^	239	244	261	239	727	147	370	396	416	297	28v	16v	37v	37v
11.00 - 11.30								A	18.1	33	1582	1320	496	232	551	168^	299	242	251	223	736	202	441	428	425	249	LT	LT	33v	33v
11.30 - 12.00								A	16.5	36	1442	1424	541	249	606	173^	331	256	263	244	776	276	461	386	367	268	LT	LT	42v	42v
AMER. LEAGUE CHAMP-PRE 7(S)						205																								
1 WED.	8.00P	14	ABC	SC		99		A	18.0	31	1573	1444	522	224	564	143^	263	305	271	245	681	199	378	419	342	236	62^	47^	137^	137^
AMER. LEAGUE CHAMP-GM-7(S)						210																								
1 WED.	8.14P	182	ABC	SE		99		A	21.2	33	1853	1455	576	235	614	144^	290	311	299	278	732	155	363	435	414	284	43^	22v	66^	64^
8.00 - 8.30								A	18.4	30	1608	1484	537	207	576	128^	266	299	281	262	694	191	377	421	353	248	63^	49^	151^	151^
8.30 - 9.00								A	20.4	32	1783	1555	570	219	608	143^	294	320	291	268	708	173	361	442	375	266	92^	52^	147^	141^
9.00 - 9.30								A	22.4	34	1958	1486	599	236	642	149	311	330	308	289	725	147	358	440	406	285	42^	18v	77^	77^
9.30 - 10.00								A	22.9	34	2001	1436	566	235	609	132^	293	314	303	275	749	148	366	456	441	293	25v	8v	53^	43^
10.00 - 10.30								A	22.3	34	1949	1389	568	252	610	157	283	296	281	281	726	141^	352	428	425	286	34v	13v	19v	19v
10.30 - 11.00								A	21.1	33	1844	1420	585	259	624	146^	278	299	315	295	750	141^	357	416	439	307	28v	15v	18v	18v
11.00 - 11.30								A	18.3	32	1599	1394	580	201	580	150^	283	315	285	241	760	184	410	437	428	270	28v	21v	26v	26v
AMERICAN PORTRAIT					13	197	199																							
1 TU&TH	8.58P	1	CBS	DO		95	95	A	14.1	21	1232	1767	745	328	843	292	491	468	376	288	523	189	335	288	240	158	142	73	259	183
2 MTUTH	8.58P	1						B	14.1	21	1232	1770	751	312	848	272	476	442	381	316	528	169	337	300	267	167	138	61	256	175
BETTER DAYS					3	200																								
1 WED.	8.30P	30	CBS	CS		98		A	12.6	19	1101	2087	763	417	908	407	666	582	388	199^	576	302	473	336	230^	80^	197^	80^	406	269
								B	11.7	18	1023	1954	715	292	805	313	526	461	336	236	596	276	467	375	263	115	188	96	365	255
BILL COSBY SHOW					5	216	215																							
THU.	8.00P	30	NBC	CS		99	99	A	36.1	55	3155	2018	807	388	892	346	588	537	391	250	604	226	388	351	265	188	192	107	330	244
								B	35.0	54	3059	2080	811	371	901	339	585	529	397	264	610	240	406	362	268	175	216	121	353	249
CAGNEY & LACEY					3		208																							
2 MON.	10.00P	60	CBS	OP			99	A	17.1	28	1495	1294	764	295	858	259	471	470	414	313	378	117^	223	190	198	144^	30v	13v	28v	25v
								B	16.5	27	1442	1425	779	344	892	232	473	466	451	352	430	129	263	241	236	147	45	19	58	52
10.00 - 10.30								A	17.4	28	1521	1301	775	303	870	276	490	481	415	308	359	114^	213	180^	180^	137^	43v	24v	29v	24v
10.30 - 11.00								A	16.8	29	1468	1283	752	285	843	240	448	457	412	318	397	118^	230	200	215	153^	18v	4v	25v	25v
CBS EVENING NEWS-RATHER					25	207	207																							
M-F	6.30P	30	CBS	N		99	99	A	10.7	20	935	1538	677	239	794	142	303	300	358	437	615	152	294	262	283	290	63^	34^	66^	32^
								B	10.8	21	944	1536	674	232	773	126	283	293	352	440	641	171	315	280	290	290	55	25	67	39
CBS EVENING NEWS-SUNDA(B)							85																							
2 SUN.	6.00P	30	CBS	N			46	A	5.1	9	446	1480	894	148v	1038	125v	476^	516^	482^	502^	442^	44v	141v	97v	156v	301^	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CBS NEWS SPEC.(S)			203	A	13.6	20	1189	1526	760	288	881	249	438	398	385	377	525	201^	334	301	281	136^	52v	29v	68^	57v
2 WED. 8.00P 60 CBS N			99																							
8.00 - 8.30				A	13.4	20	1171	1511	738	280	859	247	438	390	371	368	533	200^	329	293	282	149^	48v	19v	71^	58v
8.30 - 9.00				A	13.8	20	1206	1535	777	291	898	246	436	407	401	383	519	203^	338	305	279	126^	57v	40v	61^	55v
CBS SAT. NEWS-SCHIEFFER	3	171		A	6.9	14	603	1468	628	141^	699	84v	174^	242^	313^	437^	709	210^	286^	240^	213^	373^	25v	LT	35v	35v
1 SAT. 6.30P 30 CBS N		90		B	7.0	15	612	1463	611	141	674	45	149	199	290	464	656	154	277	247	270	346	52	11	81	46
CBS SUNDAY MOVIE	5	203	204	A	19.4	30	1696	1464	790	364	885	232	449	474	437	354	472	128	252	269	243	185	58^	36^	49^	35^
SUN. 9.00P 120 CBS FF		99	97	B	18.7	29	1634	1489	800	327	884	211	421	448	445	384	494	122	247	259	246	213	62	41	49	32
9.00 - 9.30				A	19.8	29	1731	1529	757	360	863	219	421	453	427	358	523	163	292	283	245	196	72^	52^	71^	51^
9.30 - 10.00				A	19.1	28	1669	1500	779	355	885	236	441	480	433	355	474	139	256	266	234	186	71^	39^	70^	57^
10.00 - 10.30				A	19.6	30	1713	1428	832	385	918	237	480	502	463	355	447	115	235	274	237	173	31^	12v	32^	17v
10.30 - 11.00				A	19.0	31	1661	1399	798	354	881	238	455	467	427	351	441	90	225	263	259	178	51^	34^	26^	13v
CBS TUESDAY MOVIE	5	203	202	A	14.9	23	1302	1476	797	340	924	303	533	517	446	311	427	214	306	242	154	108^	46^	LT	79^	53^
TUE. 9.00P 120 CBS FF		99	98	B	16.6	26	1451	1460	784	302	879	227	447	451	441	360	456	123	250	237	231	178	57	19	68	54
9.00 - 9.30				A	14.0	21	1224	1588	799	342	929	313	552	527	440	306	460	211	325	259	178	119	61^	LT	138	80^
9.30 - 10.00				A	14.1	21	1232	1515	796	338	932	320	552	526	438	307	450	227	314	255	149	124	41^	LT	92^	59^
10.00 - 10.30				A	15.8	25	1381	1427	798	342	919	296	524	515	442	311	409	212	298	240	145	98^	42^	LT	57^	39^
10.30 - 11.00				A	15.8	27	1381	1379	791	332	913	282	507	499	458	321	391	204	284	220	145	93^	40^	LT	35^	35^
CHARLIE BROWN-GRT.PUMPKIN(S)			205	A	14.3	24	1250	2378	827	374	884	442	630	600	354	211^	618	307	445	428	228	128^	146^	65^	730	477
2 FRI. 8.30P 30 CBS EA			98																							

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
10.30 - 11.00				A	14.9	25	1302	1402	665	237	739	216	441	433	392	249	578	220	418	365	302	143	34^	5v	51^	37^
FALCON CREST	4	207	207	A	17.2	30	1503	1520	772	292	904	214	434	421	412	422	473	132	238	234	208	204	74^	19v	69^	56^
FRI. 10.00P 60 CBS GD		99	99	B	16.7	29	1460	1537	825	316	939	235	455	426	418	437	465	121	230	237	214	198	64	27	69	53
10.00 - 10.30				A	17.4	30	1521	1527	772	293	906	216	434	421	415	423	470	131	235	229	206	206	84^	26^	67^	54^
10.30 - 11.00				A	17.1	30	1495	1498	764	286	894	210	431	416	404	418	473	133	241	238	210	201	61^	11v	70^	56^
FAMILY TIES	4	215		A	34.9	52	3050	2097	822	437	929	434	669	581	363	206	642	304	480	426	266	120	206	114	320	215
1 THU. 8.30P 30 NBC CS		99		B	32.9	50	2875	2100	799	384	897	391	630	553	374	220	613	283	453	401	260	126	240	126	350	243
GARFIELD'S HALLOWEEN(S)			206	A	13.7	24	1197	2285	810	299	825	358	571	524	362	224^	553	251	374	391	194^	126^	204^	99^	703	472
2 FRI. 8.00P 30 CBS EA			99																							
GIMME A BREAK	4	200		A	17.2	25	1503	1622	654	297	894	384	548	451	320	279	336	131^	225	175^	138^	101^	177^	114^	215	155^
1 WED. 9.00P 30 NBC CS		99		B	17.3	27	1512	1777	738	343	878	309	540	476	384	288	468	167	313	270	230	128	208	98	223	175
GROWING PAINS	2		209	A	21.4	31	1870	1952	756	378	804	372	618	565	340	154	535	256	402	342	212	113^	274	159	339	247
2 TUE. 8.30P 30 ABC CS			99	B	22.1	33	1932	1897	742	357	810	353	583	544	357	167	514	229	390	339	230	105	259	150	314	227
HEAD OF THE CLASS	4		203	A	16.7	24	1460	2030	889	363	937	450	692	588	362	201	455	247	377	302	157^	78^	304	143^	334	247
2 WED. 8.30P 30 ABC CS			99	B	18.9	30	1652	1814	760	309	840	354	590	533	370	196	492	211	372	335	234	93	247	118	235	165
HEART OF THE CITY	5	199	187	A	9.1	15	795	1636	681	252	781	274	442	432	330	295	350	98^	173^	189	185	161^	154^	113^	351	242
SAT. 9.00P 60 ABC OP		98	93	B	8.2	14	717	1666	719	260	788	252	460	490	382	258	529	182	330	340	288	157	125	85	224	158
9.00 - 9.30				A	9.0	15	787	1600	657	237	755	267	425	416	318	288	354	103^	175^	189	185	165^	149^	103^	342	228
9.30 - 10.00				A	9.3	15	813	1645	690	256	793	276	452	439	338	296	341	92^	168^	189	180	152^	158^	119^	353	251
HIGHWAY TO HEAVEN	4	211		A	18.9	29	1652	1660	693	298	842	194	392	377	399	400	579	110^	315	302	335	232	93^	32v	146^	84^
1 WED. 8.00P 60 NBC GD		98		B	18.5	30	1617	1728	736	318	836	194	389	374	376	400	572	143	316	308	294	214	141	73	179	120
8.00 - 8.30				A	17.2	27	1503	1653	727	293	859	196	390	382	395	425	580	108^	306	295	332	244	77^	29v	137^	72^
8.30 - 9.00				A	20.5	31	1792	1668	666	303	831	193	394	374	401	382	579	112^	322	307	339	223	105^	34v	153^	93^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HILL STREET BLUES	3	212		A	18.0	31	1573	1639	628	344	723	339	482	422	282	180	849	359	646	528	434	172^	43v	20v	24v	13v
1 THU. 10.00P 60 NBC OP		99		B	17.4	30	1521	1590	687	361	772	330	541	495	337	175	709	283	526	477	362	150	62	35	47	33
10.00 - 10.30				A	18.4	31	1608	1674	627	344	723	343	486	422	273	179	850	361	656	543	437	162^	53^	22v	48^	25v
10.30 - 11.00				A	17.5	31	1530	1603	630	343	721	337	479	422	290	179^	847	359	638	514	429	181^	35v	18v	LT	LT
HOTEL	2		206	A	14.6	24	1276	1361	829	287	940	354	559	432	359	348	304	119^	193^	155^	108^	111^	92^	36v	25v	20v
2 WED. 10.00P 60 ABC GD			99	B	15.9	26	1390	1356	849	323	948	323	540	464	383	356	327	99	181	172	127	137	69	38	12	9
10.00 - 10.30				A	14.6	23	1276	1408	843	303	965	363	575	445	364	358	311	111^	196^	162^	119^	115^	97^	44v	35v	25v
10.30 - 11.00				A	14.5	24	1267	1313	818	272	919	347	545	419	354	340	293	123^	189^	150^	99^	104^	86^	28v	15v	15v
JACK & MIKE	4		206	A	11.5	19	1005	1477	836	382	885	419	634	585	356	214^	427	208^	304	243^	176^	101^	58v	33v	107^	42v
2 TUE. 10.00P 60 ABC A			99	B	14.0	24	1224	1539	787	344	877	347	589	552	397	233	488	193	334	309	237	129	82	41	92	53
10.00 - 10.30				A	12.0	19	1049	1499	830	375	870	417	629	585	346	208^	449	218^	321	268	189^	101^	67v	33v	113^	40v
10.30 - 11.00				A	11.1	18	970	1428	834	384	890	416	630	574	364	220^	397	196^	283^	211^	160^	99^	43v	30v	98^	45v
KATE & ALLIE	5	206	207	A	18.6	27	1626	1723	789	399	911	291	472	472	427	346	510	155	277	274	246	188	139	61^	163	108
1 MON. 8.30P 30 CBS CS		99	99	B	18.3	28	1599	1682	804	353	893	269	471	465	414	339	476	160	284	273	220	156	135	71	178	109
2 MON. 8.00P 30																										
KAY O'BRIEN	5	207	204	A	12.1	20	1058	1490	826	350	953	322	604	550	476	315	442	182	299	258	205	126^	43^	9v	52^	20v
THU. 10.00P 60 CBS GD		99	99	B	13.3	22	1162	1515	806	311	909	289	518	481	422	348	458	164	296	264	223	144	94	52	54	37
10.00 - 10.30				A	12.2	20	1066	1538	831	365	963	329	621	556	472	313	468	202	326	278	209	125^	46^	10v	61^	23v
10.30 - 11.00				A	12.0	21	1049	1436	817	330	937	313	583	540	476	317	411	161	271	236	201	125^	43^	11v	45^	18v
KNOTS LANDING	6	207	204	A	16.2	24	1416	1601	851	375	954	336	591	558	429	310	467	206	321	254	191	130	102	47^	78^	44^
THU. 9.00P 60 CBS GD		99	99	B	16.6	25	1451	1635	854	347	963	330	576	521	421	332	454	188	310	248	193	131	117	51	101	62
9.00 - 9.30				A	15.9	23	1390	1644	854	392	965	334	586	560	439	317	487	209	328	266	202	135	102	51^	90^	55^
9.30 - 10.00				A	16.4	25	1433	1562	855	363	949	340	599	557	422	306	448	206	317	245	180	122	98^	43^	67^	34^
LIFE WITH LUCY	5	199	190	A	10.1	17	883	1665	712	234	869	326	505	478	353	309	393	170	228	208	142^	145^	112^	92^	291	219
SAT. 8.00P 30 ABC CS		98	95	B	11.0	20	961	1719	757	309	895	277	479	462	381	352	498	163	282	261	220	187	82	54	244	163
L.A. LAW	4	205	206	A	15.4	27	1346	1701	704	314	773	269	485	512	415	222	765	335	559	404	326	184	75^	41^	88^	25v
FRI. 10.00P 60 NBC GD		99	99	B	15.6	27	1363	1629	723	355	790	267	502	531	430	218	697	272	484	414	334	184	69	33	73	39
10.00 - 10.30				A	15.5	27	1355	1700	710	308	780	272	489	516	413	225	759	327	553	396	328	184	70^	40^	91^	34^
10.30 - 11.00				A	15.3	27	1337	1696	692	319	763	265	478	504	415	218	775	346	570	416	326	181	75^	41^	83^	16v
MACGYVER	4		174	A	13.2	20	1154	1838	704	272	759	197^	432	443	380	257	713	198^	406	381	359	259	124^	61^	242	192^
2 MON. 8.00P 60 ABC A			90	B	14.5	23	1267	1679	622	254	688	196	372	374	316	257	704	190	405	388	373	259	103	48	184	125
8.00 - 8.30				A	12.2	18	1066	1846	717	277	775	201^	437	443	380	273	718	207^	408	379	356	265	115^	60v	238^	188^
8.30 - 9.00				A	14.2	22	1241	1825	690	267	743	192^	424	442	380	244	704	191^	401	381	356	252	132^	64^	246	197^
MAGNUM, P.I.	4	206	205	A	15.9	23	1390	1775	746	286	839	248	495	484	415	300	682	295	512	419	323	131	100^	40^	154	95^
WED. 9.00P 60 CBS PD		99	99	B	16.3	25	1425	1748	743	314	822	252	491	464	393	283	663	259	467	419	313	163	131	51	132	89
9.00 - 9.30				A	15.1	22	1320	1815	752	288	844	247	495	486	421	305	699	306	526	421	327	133	106^	46^	166	110
9.30 - 10.00				A	16.7	25	1460	1729	739	282	832	251	491	481	406	294	665	287	498	413	314	131	92^	33^	140	81^
MATLOCK	4	204		A	18.1	27	1582	1576	723	344	826	197	435	462	432	337	586	186	345	301	293	202	73^	54^	91^	56^
1 TUE. 8.00P 60 NBC GD		99		B	18.6	29	1626	1599	757	288	825	190	385	389	371	388	619	163	331	315	312	245	76	42	79	54
8.00 - 8.30				A	17.6	27	1538	1533	728	348	825	195	426	446	427	351	550	148^	296	283	295	209	65^	45v	93^	58^
8.30 - 9.00				A	18.5	27	1617	1620	722	341	829	197	444	474	439	329	620	218	388	319	293	198	84^	64^	87^	53^
MIAMI VICE	5	213	210	A	17.5	28	1530	1758	725	346	786	304	541	538	406	183	705	269	504	420	314	176	143	78^	124	86^
FRI. 9.00P 60 NBC OP		99	98	B	17.6	28	1538	1717	675	350	748	300	520	504	371	177	687	276	507	438	315	153	123	61	159	120
9.00 - 9.30				A	16.9	27	1477	1733	709	337	769	291	530	533	405	177	674	242	466	400	303	186	147	77^	143	95^
9.30 - 10.00				A	18.1	29	1582	1773	735	350	795	314	548	538	403	188	730	290	535	439	325	167	142	80^	106	78^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MIKE HAMMER	4	201		A	12.3	21	1075	1510	625	267	763	139^	384	433	411	304	530	107^	347	349	331	160^	95^	44v	122^	107^
1 SAT. 9.00P 60 CBS PD		98		B	11.1	19	970	1591	690	284	782	169	377	382	399	347	618	142	366	366	352	218	82	16	109	77
9.00 - 9.30				A	12.1	20	1058	1488	618	259^	759	132^	364	419	399	317	525	110^	344	342	323	159^	91^	44v	113^	99^
9.30 - 10.00				A	12.4	21	1084	1530	637	274	770	147^	403	450	421	292	536	106^	354	352	338	162^	93^	43v	131^	114^
MR. BELVEDERE	4	201	190	A	13.5	23	1180	1812	739	270	875	312	473	391	312	362	462	151	245	199	183	192	149	80^	326	250
FRI. 8.30P 30 ABC CS		96	90	B	12.4	21	1084	1856	708	270	813	276	466	409	325	310	450	142	258	227	204	167	167	101	426	306
MOONLIGHTING	3		209	A	20.7	30	1809	1765	822	405	884	429	697	609	390	148^	563	282	440	365	219	99^	186	103^	132^	82^
2 TUE. 9.00P 60 ABC PD			99	B	23.7	36	2071	1818	803	371	899	436	678	593	378	170	617	302	478	427	256	113	183	90	119	87
9.00 - 9.30				A	20.4	30	1783	1806	815	417	869	410	685	605	394	147^	567	277	445	377	227	99^	184	107^	185	115^
9.30 - 10.00				A	20.9	31	1827	1726	831	397	903	449	713	614	386	151^	559	290	437	354	210	98^	185	99^	79^	53^
MURDER, SHE WROTE	5	204	205	A	24.9	36	2176	1565	802	309	863	171	374	414	418	410	554	138	268	285	260	244	45^	30^	103	65
SUN. 8.00P 60 CBS SM		99	99	B	25.5	38	2229	1598	809	320	879	165	396	413	438	416	567	122	272	284	278	257	53	26	99	70
8.00 - 8.30				A	24.7	36	2159	1536	795	286	848	158	355	398	407	415	548	129	255	278	259	249	39^	25^	101	64^
8.30 - 9.00				A	25.2	36	2202	1580	807	329	872	182	390	427	426	404	554	145	278	289	258	235	50^	32^	104	67
MY SISTER SAM	2		207	A	19.2	28	1678	1667	742	361	845	313	455	392	343	330	447	152^	232	248	198	147^	197	126^	178	121^
2 MON. 8.30P 30 CBS CS			99	B	19.0	28	1661	1652	779	365	859	293	483	454	355	315	440	149	266	268	210	129	149	81	204	123
NBC MONDAY NIGHT MOVIES	5	193	200	A	17.0	27	1486	1703	743	344	914	378	603	524	378	247	510	207	350	309	225	127	199	120	80^	61^
1 MON. 9.32P 120 NBC FF		99	99	B	18.9	29	1652	1655	809	379	927	349	594	521	406	273	486	168	304	310	244	137	148	78	94	66
2 MON. 9.00P 150																										
9.00 - 9.30				A	13.8	20	1206	1892	763	370	929	331	583	495	401	280	606	265	392	322	218^	178^	159^	74^	198^	174^
9.30 - 10.00				A	15.8	23	1381	1833	757	349	922	367	614	554	383	243	541	213	367	328	238	145	211	134	159	124
10.00 - 10.30				A	17.3	26	1512	1702	731	352	909	388	608	523	370	238	509	206	346	306	227	133	218	138	66^	52^
10.30 - 11.00				A	18.0	29	1573	1633	723	324	905	394	603	513	362	240	496	197	349	305	229	116	198	118	34^	21v
11.00 - 11.30				A	18.5	35	1617	1615	760	347	922	381	596	526	391	255	473	197	334	295	216	105	193	115	27^	14v
NBC NEWS DIGEST-M-F	25	148	180	A	14.3	22	1250	1806	684	342	788	280	490	448	354	253	672	212	400	368	305	231	144	69	202	139
1 MON. 9.29P 2 NBC N		76	89	B	13.2	20	1154	1858	704	342	805	277	485	442	355	272	630	205	385	362	297	206	167	82	256	180
1 TU-F 8.58P 1																										
2 M & F 8.58P 1																										
2 TUE. 8.22P 1																										
2 WED. 8.18P 1																										
2 THU. 8.30P 1																										
NBC NEWS DIGEST-2-M-F	12	165	164	A	12.1	19	1058	1767	744	350	839	316	551	525	401	229	689	281	517	440	312	154	123	57^	116	97
1 TU&TH 9.58P 1 NBC N		85	85	B	12.6	20	1101	1737	760	350	849	305	541	496	405	254	589	217	414	378	292	148	138	67	161	121
2 MON. 10.11P 1																										
2 FRI. 9.58P 1																										
NBC NEWS DIGEST-SAT	5	208	206	A	19.5	35	1704	1647	571	262	654	176	326	305	289	296	771	241	402	359	326	323	104	25^	118	83^
1 SAT. 8.22P 1 NBC N		99	99	B	17.6	31	1538	1759	671	281	770	211	402	380	339	331	592	174	304	280	258	253	135	66	262	188
2 SAT. 8.18P 1																										
NBC NEWS DIGEST-SUN	5	205	150	A	15.3	23	1337	1611	551	264	627	189	330	319	277	248	743	184	430	459	409	245	113	31^	128	78^
1 SUN. 8.19P 1 NBC N		99	79	B	13.4	20	1171	1805	672	297	742	287	464	392	323	237	668	199	422	423	355	202	188	82	207	137
2 SUN. 9.31P 1																										
NBC NEWS DIGEST-2-SUN.	3		171	A	12.2	19	1066	1687	712	311	764	226^	410	427	353	268	663	151^	459	459	385	204^	190^	19v	70^	52v
2 SUN. 10.25P 1 NBC N			88	B	17.5	28	1530	1723	797	298	883	344	582	489	383	258	552	157	355	362	314	166	189	75	99	87

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS-SAT.	4	153	155	A	10.5	23	918	1514	653	169	773	132^	240	287	283	452	636	169	246	262	276	332	59^	LT	46^	31v
SAT. 6.30P 30 NBC N		84	85	B	10.1	22	883	1454	625	139	723	115	223	253	282	423	605	142	251	253	275	316	44	LT	82	50
NBC NIGHTLY NEWS-SUN	2	141		A	5.4	11	472	1415	765	311^	808	78v	254^	377^	443^	431^	607	111v	250^	318^	305^	263^	LT	LT	LT	LT
1 SUN. 6.30P 30 NBC N		70		B	6.1	12	533	1549	770	234	823	172	310	340	371	431	649	214	365	401	241	236	28	LT	49	34
NBC NIGHTLY NEWS	20	204	194	A	10.7	21	935	1499	681	194	726	146	263	285	280	409	651	145	285	291	269	321	45^	30^	77	44^
M-F 6.30P 30 NBC N		99	94	B	10.9	21	953	1459	671	189	713	134	245	280	305	401	629	146	278	285	264	312	40	27	77	49
NBC SUNDAY NIGHT MOVIE	4		199	A	15.1	26	1320	1698	762	319	825	253	486	494	402	270	657	212	450	413	319	187^	142^	31v	74^	49v
2 SUN. 8.59P 171 NBC FF			99	B	18.4	30	1608	1786	784	313	856	356	579	505	370	227	648	253	466	433	318	148	188	59	94	69
9.00 - 9.30				A	14.7	22	1285	1832	768	320	855	260	496	507	443	282	634	188^	427	396	328	185^	223	74^	120^	69^
9.30 - 10.00				A	16.0	24	1398	1769	773	311	835	258	473	473	384	302	628	163^	389	386	330	205	174^	41v	132^	76^
10.00 - 10.30				A	16.2	25	1416	1734	773	332	824	250	465	482	392	283	671	196^	453	428	347	201	163^	28v	76^	53^
10.30 - 11.00				A	15.2	25	1328	1622	741	308	790	248	471	470	372	261	658	222	454	411	300	189^	119^	10v	55^	43v
11.00 - 11.30				A	14.8	30	1294	1571	780	337	828	253	511	525	413	239	663	245	471	415	294	176^	65^	10v	15v	15v
11.30 - 12.00				A	13.3	37	1162	1573	705	274	783	225^	488	505	420	232^	703	297	539	436	305	151^	72^	13v	15v	15v
NEWHART	4	207	207	A	21.0	31	1835	1710	815	389	931	324	532	510	424	320	532	212	361	307	236	154	119	72^	128	85
MON. 9.00P 30 CBS CS		99	99	B	20.7	30	1809	1741	821	381	914	297	520	509	420	324	557	225	392	332	250	148	131	67	139	94
NEWSBREAK-M-F	25	171	168	A	12.7	19	1110	1630	845	352	948	292	525	491	436	368	517	178	306	266	241	183	81	30^	84	58^
1 MON. 10.07P 1 CBS N		80	79	B	12.6	19	1101	1610	820	334	915	259	482	458	430	376	517	152	293	261	257	198	85	39	93	69
1 TUE. 9.54P 1																										
1 W-F 9.58P 1																										
2 MWTHF 9.58P 1																										
2 TUE. 9.59P 1																										
NEWSBREAK-SAT.	5	171	173	A	7.6	13	664	1724	729	396	836	259	536	490	388	272	639	243	398	361	243	196^	144^	59^	105^	62^
1 SAT. 9.58P 1 CBS N		82	82	B	7.5	13	656	1727	721	378	829	252	490	454	385	301	681	225	435	406	321	213	116	37	101	69
2 SAT. 9.46P 1																										
NEWSBREAK-SUN.	5	195	204	A	19.5	29	1704	1478	785	336	876	229	436	470	427	357	448	127	249	247	232	177	76^	42^	78^	59^
SUN. 9.58P 1 CBS N		96	98	B	16.8	25	1468	1520	807	331	896	234	436	441	431	389	485	132	249	248	234	210	73	48	66	47
NFL MONDAY NIGHT FOOTBALL	6	208	208	A	17.6	29	1538	1496	461	228	479	177	285	281	227	148	901	283	553	558	483	277	82^	12v	34^	20v
1 MON. 9.00P 202 ABC SE		99	99	B	18.8	31	1643	1455	436	203	461	155	272	267	227	154	885	304	551	551	447	258	75	14	34	20
2 MON. 9.00P 194																										
9.00 - 9.30				A	17.9	27	1564	1519	442	189	467	154	257	258	226	175	900	289	526	530	460	292	83^	20v	69^	48^
9.30 - 10.00				A	20.5	30	1792	1586	465	202	487	179	287	285	222	159	925	314	578	556	475	278	81	13v	93	63^
10.00 - 10.30				A	20.5	31	1792	1573	459	239	495	186	288	296	228	157	955	315	587	566	491	296	92	10v	31^	14v
10.30 - 11.00				A	18.2	28	1591	1488	443	232	465	179	280	281	219	137	924	276	547	570	508	299	88^	15v	11v	4v
11.00 - 11.30				A	15.7	27	1372	1490	488	265	494	182	298	289	245	139	886	247	553	585	520	262	110	15v	LT	LT
11.30 - 12.00				A	14.9	31	1302	1399	480	238	487	172	285	286	242	142	857	242	543	571	494	251	55^	9v	LT	LT
12.00 - 12.30				A	13.9	34	1215	1344	494	284	494	217	345	292	218	117	809	297	522	504	393	233	41^	LT	LT	LT
NIGHT COURT	3	204		A	25.5	39	2229	1856	755	385	819	347	551	511	357	219	751	349	597	523	341	137	147	69^	139	90^
1 THU. 9.30P 30 NBC CS		99		B	25.2	38	2202	1726	728	352	783	303	517	487	363	219	650	291	504	454	304	127	150	82	143	108
1986	3	202		A	11.9	20	1040	1738	772	260^	853	231^	495	509	483	278	807	242^	546	491	450	219^	65v	37v	13v	13v
1 TUE. 10.00P 60 NBC DN		99		B	10.9	18	953	1593	741	296	782	212	443	446	433	277	717	227	488	463	385	185	56	31	38	33
10.00 - 10.30				A	12.6	20	1101	1735	754	258	834	227^	496	512	486	263	801	246^	562	491	446	201^	74^	44v	26v	26v
10.30 - 11.00				A	11.2	19	979	1730	789	257^	868	233^	491	509	478	290	807	233^	526	486	457	237^	55v	30v	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																												
OUR HOUSE 2 SUN. 7.29P 60 NBC GD	4		204 99	A	14.1	21	1232	1927	697	275	798	252	455	414	365	303	600	239	432	380	270	145^	266	118^	263	175^
				B	14.6	23	1276	1986	770	333	862	292	548	483	399	280	618	223	417	373	299	171	187	106	319	186
7.30 - 8.00				A	12.6	19	1101	1944	702	310	797	239^	455	416	372	301	601	236^	430	391	281	144^	249^	111^	297	208^
8.00 - 8.30				A	15.7	23	1372	1915	695	243	800	262	456	412	362	306	601	245	436	371	260	146^	279	125^	235	145^
OUR HOUSE(B) 1 SUN. 7.00P 60 NBC GD		174 91		A	11.0	18	961	1744	682	412	825	185^	485	525	419	300	581	96^	283^	342	354	239^	131^	37v	207^	174^
7.00 - 7.30				A	10.2	17	891	1725	704	400	838	173^	473	511	424	327	577	94^	282^	342	351	235^	116^	16v	194^	163^
7.30 - 8.00				A	11.8	19	1031	1753	663	418	813	195^	496	537	413	276	580	96^	279	338	354	242^	143^	53v	217^	184^
OUR WORLD THU. 8.00P 60 ABC DN	4	204 99	197 96	A	6.0	9	524	1624	640	316	778	247^	408	411	341	302	588	229^	335	389	285	156^	91^	46v	167^	71^
				B	6.1	9	533	1632	660	325	783	264	414	438	338	277	584	196	349	348	318	161	128	58	137	81
8.00 - 8.30				A	5.6	9	489	1642	632	336	802	258^	407	411	342	317	575	205^	292	365	296	163^	87^	38v	178^	60v
8.30 - 9.00				A	6.5	10	568	1574	634	288	746	236^	404	406	331	283	581	246^	360	402	262	143^	95^	51v	152^	78^
PERFECT STRANGERS 2 WED. 8.00P 30 ABC CS	4		202 99	A	16.2	25	1416	1959	848	307	911	419	666	560	357	216	423	233	335	290	141^	88^	314	177^	311	219
				B	16.9	28	1477	1845	761	287	841	343	587	530	373	204	506	212	375	340	240	107	235	124	263	188
ST. ELSEWHERE 1 WED. 10.00P 60 NBC GD	4	209 99		A	15.0	24	1311	1501	787	340	916	324	576	573	433	274	479	143^	327	313	268	134^	60^	32v	46v	46v
				B	14.7	25	1285	1579	821	382	927	354	606	568	423	261	499	191	366	346	253	107	84	32	69	52
10.00 - 10.30				A	15.0	24	1311	1487	776	339	904	323	567	564	428	273	467	126^	309	302	276	138^	66^	33v	50v	50v
10.30 - 11.00				A	15.0	25	1311	1512	794	340	924	324	585	584	437	272	490	161^	345	320	261	130^	56^	32v	42v	42v
SCARECROW & MRS. KING	5	205		A	13.9	24	1215	1509	726	364	856	186^	462	440	424	362	466	125^	270	231	215^	196^	77^	29v	110^	69^
1 FRI. 8.00P 60 CBS GD		97		B	14.6	26	1276	1628	769	332	882	216	448	431	411	381	518	144	285	283	260	194	77	38	151	89
8.00 - 8.30				A	12.9	23	1127	1539	731	347	874	191^	466	439	426	374	462	116^	257	217^	212^	205^	91^	33v	112^	72^
8.30 - 9.00				A	14.9	25	1302	1476	718	377	838	182^	459	440	422	349	469	133^	279	241	215	190^	63^	24v	106^	66^
SIDEKICKS FRI. 9.30P 30 ABC OP	4	199 98	195 95	A	9.2	15	804	2030	660	406	779	306	436	384	299	310	558	219	343	320	207	189	273	155^	420	296
				B	10.4	17	909	1915	700	382	770	268	477	456	370	247	533	194	362	330	253	159	203	117	409	306
SIMON & SIMON THU. 8.00P 60 CBS PD	5	205 99	203 98	A	13.9	21	1215	1701	732	267	842	198	420	433	408	347	585	175	335	288	298	207	99^	58^	175	119
				B	12.6	19	1101	1707	758	280	864	198	420	428	423	373	599	144	328	311	331	235	87	45	157	102
8.00 - 8.30				A	12.0	18	1049	1653	696	239	808	167	382	398	400	357	598	167	331	285	309	224	100^	65^	147	90^
8.30 - 9.00				A	15.8	23	1381	1732	760	286	866	220	449	459	414	339	573	182	336	290	286	195	101^	54^	192	138
60 MINUTES SUN. 7.00P 60 CBS DN	6	207 99	208 99	A	24.2	38	2115	1561	739	266	788	132	337	379	397	383	664	187	329	343	314	276	45^	15v	64^	37^
				B	22.3	36	1949	1553	713	283	764	143	336	360	375	366	678	172	335	353	331	285	46	11	65	45
7.00 - 7.30				A	23.3	38	2036	1573	745	274	794	135	346	390	404	379	665	192	336	351	311	269	50^	18v	64^	31^
7.30 - 8.00				A	25.1	39	2194	1545	732	258	781	129	326	366	389	388	663	182	323	337	317	280	37^	11v	64^	41^
SLEDGE HAMMER FRI. 9.00P 30 ABC CS	4	201 99	198 95	A	10.6	17	926	1904	655	401	758	299	413	355	285	295	556	238	352	282	192	183	229	130^	361	257
				B	10.7	17	935	1946	721	348	787	327	485	403	335	255	566	231	395	320	255	157	208	113	385	268
SPECIAL MOVIE PRESNT.-CBS(S) 2 SAT. 9.00P 120 CBS FF			202 98	A	10.2	17	891	1924	732	358	802	304^	542	492	333	233^	670	362	439	352	196^	154^	237^	95^	215^	167^
9.00 - 9.30				A	9.1	15	795	2111	844	435	887	296^	585	557	412	262^	619	298^	387	350	205^	144^	325^	112^	280^	166^
9.30 - 10.00				A	10.0	16	874	1895	735	343	781	298^	539	461	316^	242^	633	331	407	324	171^	154^	190^	91^	291^	240^
10.00 - 10.30				A	10.8	18	944	1868	670	353	768	318	523	476	297	215^	658	350	426	381	215^	153^	252^	131^	190^	156^
10.30 - 11.00				A	10.8	18	944	1853	705	319	795	311	541	491	319	221^	763	461	530	354	195^	164^	182^	45v	113^	113^
SPENSER: FOR HIRE SAT. 10.00P 60 ABC PD	4	206 99	200 98	A	12.0	20	1049	1407	679	276	755	181	365	393	400	330	401	149	213	184	172	170	129^	67^	122^	78^
				B	11.4	20	996	1461	695	276	777	222	409	423	397	299	455	132	239	252	247	173	126	43	103	77
10.00 - 10.30				A	11.5	19	1005	1441	687	276	760	178	367	398	407	338	409	145	212	192	180	173	137^	73^	135^	87^
10.30 - 11.00				A	12.5	21	1093	1370	669	274	748	181	362	385	392	324	391	151	210	178	164	166	121^	59^	110^	69^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SPORTSBREAK-SAT	5	191	192	A	9.1	15	795	1546	660	304	738	181	365	356	317	320	574	201	347	244	255	217	60^	48^	174^	115^
SAT. 8.58P 1 CBS SN		93	93	B	9.3	16	813	1668	710	285	794	181	395	382	379	352	618	186	353	322	319	233	91	46	165	103
SPORTSBREAK-SUN	5	194	198	A	19.5	28	1704	1606	800	374	880	201	424	462	449	371	561	156	304	300	273	216	55^	31^	110	69^
SUN. 8.58P 1 CBS SN		93	95	B	20.1	29	1757	1608	806	337	885	189	414	429	442	401	564	135	284	291	275	241	55	29	104	70
STARMAN	5	202	199	A	9.8	17	857	1744	700	371	790	356	522	456	310	212	549	204	362	327	260	153^	184	70^	221	151^
FRI. 10.00P 60 ABC A		99	96	B	10.7	19	935	1845	711	342	782	312	533	491	359	201	596	203	425	400	331	144	183	69	284	202
10.00 - 10.30				A	9.6	17	839	1806	723	379	807	356	533	472	325	216	569	213	383	345	267	155^	185	69^	245	169
10.30 - 11.00				A	9.9	18	865	1694	683	366	777	357	513	440	297	212	537	199	349	314	255	152^	182	72^	198	133^
TOGETHER WE STAND	3	202		A	13.0	20	1136	2056	758	402	898	374	655	588	386	204^	577	277	462	350	239^	92^	213^	77^	368	240^
1 WED. 8.00P 30 CBS CS		98		B	12.2	20	1066	1917	712	272	801	293	511	462	333	246	564	226	428	343	271	119	227	116	325	231
20/20	4	209	206	A	13.3	22	1162	1368	761	271	850	237	417	459	376	365	465	117^	221	242	261	188	21v	LT	32^	19v
THU. 10.00P 60 ABC DN		99	99	B	13.7	23	1197	1432	800	261	872	229	441	470	410	365	517	150	279	284	262	196	18	6	25	17
10.00 - 10.30				A	14.2	23	1241	1366	757	265	840	234	407	448	364	366	459	125	221	237	250	181	27v	6v	40^	20v
10.30 - 11.00				A	12.4	22	1084	1359	765	274	855	238	425	466	388	364	470	110^	223	247	273	193	11v	LT	23v	17v
TWILIGHT ZONE	4	199		A	9.5	17	830	1690	610	302^	738	280^	505	500	371	169^	578	205^	490	449	348	88^	168^	102^	206^	182^
1 SAT. 10.00P 60 CBS SF		97		B	9.9	18	865	1665	634	346	762	314	533	483	353	194	637	246	496	484	343	118	103	49	163	119
10.00 - 10.30				A	9.7	17	848	1684	640	315^	750	276^	514	500	378	174^	567	214^	483	445	330	84v	182^	108^	185^	166^
10.30 - 11.00				A	9.4	17	822	1664	572	281^	715	279^	484	491	356	166^	578	190^	486	448	361	92^	149^	94^	222^	194^
WEBSTER	4	208	195	A	13.8	24	1206	1745	698	308	844	282	424	407	327	357	440	140	229	195	185	185	130	67^	331	219
FRI. 8.00P 30 ABC CS		99	93	B	13.5	24	1180	1783	697	313	809	249	447	444	355	301	428	129	243	225	200	167	177	129	369	238
WHO'S THE BOSS?	3		206	A	21.1	32	1844	1850	732	344	781	313	537	504	350	203	524	217	335	331	218	156	235	137^	310	247
2 TUE. 8.00P 30 ABC CS			99	B	21.8	34	1905	1876	749	356	820	319	548	538	388	201	524	205	361	347	251	135	242	126	290	210
WIZARD	6	200	201	A	12.2	19	1154	1899	718	314	808	289	511	486	378	238	505	186	372	304	249	118^	163	57^	423	296
TUE. 8.00P 60 CBS A		99	99	B	12.8	20	1119	1928	712	320	806	282	521	463	380	248	553	191	407	345	283	131	178	83	391	271
8.00 - 8.30				A	12.7	19	1110	1826	701	295	785	263	477	467	376	245	487	172	356	292	248	115^	156	48^	398	270
8.30 - 9.00				A	13.8	20	1206	1945	724	326	819	309	537	502	379	226	515	196	381	309	245	121	170	65^	441	317
WORLD SERIES PRE GAME #1(S)		206		A	16.4	31	1433	1613	572	228	666	160^	313	300	271	318	763	208	379	383	336	327	70^	20v	114^	69^
1 SAT. 8.00P 25 NBC SC		99																								
WORLD SERIES GAME #1(S)		206		A	24.2	42	2115	1565	580	237	678	160	338	329	327	294	769	193	379	351	360	332	53^	16v	65^	42^
1 SAT. 8.25P 193 NBC SE		99																								
8.30 - 9.00				A	22.1	39	1932	1658	586	235	669	163	317	287	295	314	810	220	406	380	360	346	73^	20v	106^	53^
9.00 - 9.30				A	24.1	41	2106	1632	583	245	684	155	328	318	328	309	777	222	395	356	342	327	74^	20v	97^	78^
9.30 - 10.00				A	25.1	42	2194	1601	585	252	679	172	341	333	326	290	765	200	392	359	357	318	66^	21v	91^	75^
10.00 - 10.30				A	24.9	41	2176	1591	615	239	697	167	347	335	340	303	769	167	363	345	371	344	59^	23v	66^	31v
10.30 - 11.00				A	25.4	43	2220	1507	568	229	678	145	341	345	343	295	774	173	369	357	371	334	31v	11v	24v	10v
11.00 - 11.30				A	25.7	46	2246	1429	549	209	657	141	341	347	342	269	734	174	353	326	363	328	28v	8v	10v	10v
11.30 - 12.00				A	20.5	44	1792	1421	521	302	651	197	378	364	294	227	688	182	338	289	342	304	53^	10v	29v	12v
WORLD SERIES PRE GAME #2(S)		206		A	18.6	29	1626	1577	476	244	571	142^	278	276	267	252	801	186	424	480	441	284	97^	16v	108^	82^
1 SUN. 8.00P 21 NBC SC		99																								
WORLD SERIES GAME #2(S)		206		A	25.5	41	2229	1451	472	204	553	128	264	270	252	253	805	229	453	458	402	284	64^	21v	29v	26v
1 SUN. 8.21P 231 NBC SE		99																								
8.00 - 8.30				A	20.3	31	1774	1600	463	254	552	147^	277	259	248	237	825	205	451	508	451	280	111^	26v	112^	81^
8.30 - 9.00				A	23.6	34	2063	1569	468	239	559	124^	277	274	262	248	833	213	453	499	432	289	88^	22v	89^	84^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																								
WORLD SERIES GAME -CONT'D																								
9.00 - 9.30		A	27.9	41	2438	1477	483	193	549	113^	254	267	271	253	796	203	431	468	416	295	82^	32^	50^	41^
9.30 - 10.00		A	29.3	42	2561	1482	503	204	562	120	270	280	279	249	819	204	443	473	433	299	82^	30^	19v	19v
10.00 - 10.30		A	28.9	42	2526	1466	446	172	540	126	242	249	242	258	838	256	484	460	418	287	75^	28^	13v	13v
10.30 - 11.00		A	27.5	42	2404	1468	461	189	568	154	286	282	246	245	840	266	507	468	399	275	49^	17v	11v	11v
11.00 - 11.30		A	25.0	43	2185	1361	452	222	531	113^	255	285	248	241	785	255	464	446	366	265	41^	10v	4v	4v
11.30 - 12.00		A	21.4	46	1870	1301	488	214	550	132^	245	248	224	275	737	213	397	396	349	279	14v	LT	LT	LT
12.00 - 12.30		A	17.0	44	1486	1305	528	203	573	145^	297	272	221	259	673	196	342	341	296	291	59^	LT	LT	LT
WORLD SERIES PRE GAME #3(S)	206	A	17.3	28	1512	1548	541	213	601	178^	301	288	248	257	771	191	406	420	371	292	88^	39v	88^	69^
2 TUE. 8.00P 25 NBC SC	99																							
WORLD SERIES GAME #3(S)	206	A	25.6	40	2237	1484	524	240	580	160	289	300	273	240	816	224	425	442	380	323	60^	14v	28v	19v
2 TUE. 8.25P 194 NBC SE	99																							
8.30 - 9.00		A	23.9	36	2089	1569	536	248	595	187	300	291	243	247	817	234	428	435	370	313	88^	35^	69^	45^
9.00 - 9.30		A	26.6	40	2325	1537	541	264	595	167	307	318	294	236	830	223	424	463	395	318	77^	13v	35^	27v
9.30 - 10.00		A	27.4	40	2395	1522	541	265	604	166	309	318	297	243	835	204	414	453	409	341	71^	14v	12v	9v
10.00 - 10.30		A	28.4	43	2482	1458	526	235	587	146	292	306	299	238	825	228	426	434	387	337	36^	LT	10v	10v
10.30 - 11.00		A	27.5	43	2404	1381	487	219	532	132	246	267	259	237	821	225	429	432	381	335	28v	LT	LT	LT
11.00 - 11.30		A	23.2	41	2028	1442	513	215	570	161	284	296	251	244	788	230	426	439	350	313	46^	15v	38^	18v
11.30 - 12.00		A	17.0	36	1486	1491	542	216	594	157^	279	313	256	263	771	261	440	446	296	297	100^	57^	26v	26v
WORLD SERIES PRE GAME #4(S)	206	A	15.8	26	1381	1527	517	184^	575	172^	265	235	229	292	785	200	384	372	321	359	65^	LT	102^	83^
2 WED. 8.00P 21 NBC SC	99																							
WORLD SERIES GAME #4(S)	206	A	26.0	41	2272	1518	517	231	572	161	299	285	265	243	826	240	439	428	383	328	72^	10v	48^	36^
2 WED. 8.21P 212 NBC SE	99																							
8.00 - 8.30		A	18.9	30	1652	1521	510	205	574	177	279	245	231	275	790	206	379	380	327	350	59^	LT	98^	79^
8.30 - 9.00		A	23.6	36	2063	1575	520	235	586	193	293	271	233	264	815	202	400	409	380	350	74^	LT	100^	77^
9.00 - 9.30		A	26.8	40	2342	1533	486	246	540	150	281	277	243	235	857	254	464	457	403	328	77^	5v	59^	47^
9.30 - 10.00		A	27.7	40	2421	1498	469	217	528	149	260	250	236	237	862	273	489	449	389	327	67^	9v	41^	34^
10.00 - 10.30		A	29.0	44	2535	1563	521	251	594	169	327	292	303	242	859	267	462	451	402	330	79^	5v	31^	26v
10.30 - 11.00		A	27.6	43	2412	1556	535	250	596	164	322	312	300	246	850	247	443	450	405	333	58^	11v	52^	29v
11.00 - 11.30		A	25.3	43	2211	1435	551	206	586	158	313	304	273	230	762	209	405	385	359	310	66^	16v	21v	17v
11.30 - 12.00		A	23.8	48	2080	1409	552	217	575	148	305	300	268	228	742	204	390	379	335	306	81^	20v	11v	11v
WORLD SERIES GAME #5(S)	206	A	29.8	47	2605	1486	540	247	592	162	306	317	289	232	757	208	422	390	359	298	85^	18v	52^	37^
2 THU. 8.31P 208 NBC SE	99																							
8.30 - 9.00		A	27.1	42	2369	1591	569	260	622	189	347	347	301	227	721	185	379	361	344	301	102^	29v	146	117^
9.00 - 9.30		A	30.6	45	2674	1486	510	245	556	140	290	309	290	211	751	204	394	370	348	306	95^	30^	84^	69^
9.30 - 10.00		A	32.1	46	2806	1505	536	264	589	155	294	317	288	234	773	210	420	388	372	308	98^	26^	45^	30^
10.00 - 10.30		A	31.4	48	2744	1534	578	281	635	184	333	346	306	244	787	216	437	407	380	310	96^	14v	16v	10v
10.30 - 11.00		A	30.3	48	2648	1487	531	250	586	150	299	308	289	235	793	228	460	419	382	298	79^	8v	29^	13v
11.00 - 11.30		A	28.7	49	2508	1417	529	204	573	160	299	316	274	223	734	202	435	393	349	278	74^	16v	36^	18v
11.30 - 12.00		A	28.2	54	2465	1388	525	220	582	152	277	266	275	254	743	209	424	385	341	294	51^	7v	12v	12v
WORLD SERIES PRE GAME #6(S)	206	A	18.6	35	1626	1704	580	294	660	203	339	303	293	292	777	285	425	334	298	317	124^	24v	143^	119^
2 SAT. 8.00P 21 NBC SC	99																							
WORLD SERIES GAME #6(S)	206	A	30.3	52	2648	1681	633	302	706	210	373	353	329	294	822	263	444	408	354	326	106	31^	47^	42^
2 SAT. 8.21P 256 NBC SE	99																							
8.00 - 8.30		A	21.4	38	1870	1685	582	298	659	199	347	315	298	280	790	281	423	346	309	328	120^	26v	116^	96^
8.30 - 9.00		A	25.1	44	2194	1737	616	286	719	227	378	340	321	308	810	280	417	331	306	348	115^	27v	93^	85^
9.00 - 9.30		A	27.6	46	2412	1769	629	303	724	202	382	345	331	308	869	315	476	386	320	343	113^	32^	63^	63^
9.30 - 10.00		A	27.9	46	2438	1739	635	321	723	198	382	369	355	297	847	273	454	395	352	342	112^	34^	57^	57^
CONT'D																								

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1986 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
WORLD SERIES GAME -CONT'D																										
10.00 - 10.30				A	31.1	50	2718	1620	614	288	676	193	345	331	319	295	791	235	418	397	356	318	115	36^	38^	37^
10.30 - 11.00				A	31.6	51	2762	1615	592	288	653	194	343	321	315	283	804	229	431	412	383	321	118	39^	40^	32^
11.00 - 11.30				A	32.9	55	2875	1660	644	304	702	225	373	354	324	289	820	252	453	446	374	314	112	34^	26^	16v
11.30 - 12.00				A	35.0	62	3059	1706	656	309	720	234	389	372	336	281	841	250	459	449	391	326	110	36^	35^	29^
12.00 - 12.30				A	34.4	63	3007	1630	659	306	722	209	382	378	334	292	810	264	438	437	350	313	74^	15v	24v	24v
12.30 - 1.00				A	29.3	67	2561	1587	696	347	732	211	399	424	349	273	748	270	419	399	314	279	87^	13v	20v	20v
YOU AGAIN ?	3	199		A	16.1	24	1407	1625	650	286	895	416	585	473	325	240	371	116^	259	220	196^	94^	158^	67^	201	138^
1 WED. 9.30P 30 NBC CS		98		B	15.7	24	1372	1739	760	339	896	355	552	482	360	271	452	160	311	275	219	118	195	80	196	156
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	12	196	197	A	4.9	13	428	1194	633	222	656	133^	294	365	353	277	519	143^	322	302	304	161	LT	LT	19v	19v
1 WED. 11.47P 13 ABC N		97	98	B	5.1	14	446	1173	590	209	605	118	256	327	345	268	557	145	320	321	312	200	LT	LT	11	LT
1 TH & F 11.30P 31																										
2 TU-F 11.30P 31																										
ABC NEWS:NIGHTLINE-MON	4	196	195	A	3.6	20	315	952	289^	124^	289^	39v	159^	222^	183^	67v	663	130^	438^	488	476	175^	LT	LT	LT	LT
1 MON. 1.05A 31 ABC N		98	97	B	3.7	20	323	1080	406	187	423	77	221	259	239	164	645	215	433	433	373	168	LT	LT	LT	LT
2 MON. 12.57A 31																										
ABC NEWS:NIGHTLINE-TUE	1	199		A	4.4	20	385	1052	330^	75v	333^	LT	39v	39v	127v	294^	670^	223^	311^	219^	290^	304^	LT	LT	49v	49v
1 TUE. 12.24A 30 ABC N		98		B	4.4	20	385	1052	330	75	333	LT	39	39	127	294	670	223	311	219	290	304	LT	LT	49	49
ABC NEWS:NIGHTLINE-WED	1	197		A	3.8	14	332	1205	531^	106v	531^	103v	211v	260^	189v	271^	674^	86v	295^	460^	458^	214v	LT	LT	LT	LT
1 WED. 12.00M 18 ABC N		96		B	3.8	14	332	1205	531	106	531	103	211	260	189	271	674	86	295	460	458	214	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.	4	142	141	A	2.0	5	175	1366	594^	153v	675^	235^	377^	343^	257^	292^	640^	217^	406^	406^	303^	234^	51v	51v	LT	LT
SAT. 11.30P 15 ABC N		80	79	B	2.2	8	192	1124	621	176	650	111	367	355	383	281	441	140	211	213	157	197	LT	LT	LT	LT
ABC WEEKEND REPORT-SUN.	4	150	149	A	2.2	9	192	1276	610^	375^	667^	162v	433^	443^	359^	167v	453^	115v	281^	266^	281^	104v	114v	114v	42v	42v
SUN. 11.30P 15 ABC N		85	85	B	2.3	9	201	1117	521	299	580	113	326	332	314	221	464	92	216	256	267	169	53	53	LT	LT
CBS LATE NIGHT I	25	177	177	A	4.5	15	393	1061	544	198	606	168^	324	328	325	204	402	85^	240	222	233	149^	32v	LT	21v	LT
1 MON. 11.35P 66 CBS FF		89	88	B	4.4	16	385	1188	557	217	643	203	349	317	320	233	452	116	260	237	250	168	54	LT	39	LT
1 TUE. 11.30P 65																										
1 W & TH 11.30P 66																										
FRI. 11.30P 67																										
2 M & TH 11.30P 66																										
2 TUE. 11.30P 64																										
2 WED. 11.30P 65																										
11.30 - 12.00				A	4.6	13	402	1107	584	238	652	179	351	351	351	223	425	82^	251	236	263	159^	27v	LT	LT	LT
12.00 - 12.30				A	4.4	17	385	1023	512	180	572	153^	293	307	309	198	383	81^	226	213	216	143^	40v	13v	28v	LT
12.30 - 1.00				A	4.3	20	376	1000	524	133^	545	167^	327	301	290	165^	375	96^	234	218	192	127^	26v	LT	54^	14v
CBS LATE NIGHT II	25	177	177	A	2.9	17	253	917	463	151^	494	146^	269^	288	273	154^	391	68v	261^	236^	260^	123^	LT	LT	20v	LT
1 MON. 12.41A 46 CBS FF		89	88	B	3.0	18	262	1104	507	175	550	202	305	282	245	196	488	139	310	261	261	160	40	LT	26	LT
1 TUE. 12.35A 43																										
1 WED. 12.36A 43																										
1 THU. 12.36A 44																										
1 [illegible] 12.37A 46																										
2 MON. 12.36A 46																										
2 TUE. 12.34A 50																										
2 WED. 12.35A 46																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS LATE NIGHT II-CONT'D																										
2 THU. 12.36A 48																										
2 FRI. 12.37A 48																										
12.30 - 1.00				A	3.1	16	271	908	472	155^	491	137^	258	285	277	155^	387	71^	255	225^	247^	125^	LT	LT	19v	LT
1.00 - 1.30				A	2.7	17	236	898	440	140^	479	161^	275^	284^	250^	144^	385	59v	262^	251^	275^	114^	LT	LT	21v	LT
CBS NEWS NIGHTWATCH-1	25	56	53	A	.9	9	79	570^	279^	178v	393^	127v	228^	228^	190v	165v	114v	LT	114v	114v	63v	LT	63v	LT	LT	LT
1 MON. 2.05A 25 CBS N		49	48	B	1.0	11	87	547	292	123	345	LT	130	130	256	215	179	LT	91	98	108	81	LT	LT	LT	LT
1 TU-THS 2.00A 30																										
2 M-THSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	25	78	78	A	1.3	17	114	746	325^	141v	404^	193^	272^	245^	158^	132v	282^	44v	211^	220^	176^	62v	52v	LT	LT	LT
M-THSU 2.30A 30 CBS N		67	68	B	1.3	17	114	627	251	93	305	100	132	142	166	152	298	LT	180	198	201	100	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	25	96	96	A	1.0	20	87	529^	254^	127v	288^	104v	127v	138v	80v	127v	219^	104v	150v	150v	92v	69v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		79	79	B	1.1	22	96	519	262	119	279	78	108	134	123	136	231	56	108	108	100	123	LT	LT	LT	LT
3.00 - 3.30				A	1.3	20	114	667	219^	219^	307^	141v	176^	211^	166^	78v	307^	61v	175^	184^	184^	123v	53v	LT	LT	LT
3.30 - 4.00				A	1.2	21	105	505^	153v	143v	200^	115v	124v	153v	57v	LT	247^	104v	171^	180^	143v	67v	58v	LT	LT	LT
4.00 - 4.30				A	1.0	20	87	460^	242^	139v	242^	104v	127v	161v	80v	58v	218^	126v	138v	138v	92v	80v	LT	LT	LT	LT
4.30 - 5.00				A	.9	20	79	329^	203v	89v	203v	102v	114v	101v	LT	89v	126v	114v	126v	126v	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	.9	20	79	405^	279^	64v	279^	76v	89v	76v	LT	190v	126v	114v	126v	126v	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	.9	20	79	405^	266^	LT	266^	LT	LT	LT	LT	253^	139v	63v	76v	76v	LT	63v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	4	130	134	A	5.0	10	437	1465	700	105^	718	160^	277^	253^	220^	407	670	167^	338	367	351	303^	77v	LT	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SUN. 11.00P 15 CBS N		72	73	B	5.3	11	463	1425	724	186	743	176	295	305	277	411	632	140	315	321	335	294	38	LT	12	LT
DAVID LETTERMAN I	16	204	204	A	3.6	21	315	1337	494	260	673	308	371	258	257	206^	635	315	463	378	270	108^	LT	LT	16v	16v
1 MON. 1.02A 30 NBC GV		99	99	B	3.8	21	332	1149	429	211	572	235	344	261	257	162	550	219	428	393	295	84	16	LT	LT	LT
1 TU-TH 12.30A 30																										
2 MON. 1.01A 30																										
2 TUE. 1.11A 30																										
2 WED. 1.25A 30																										
2 THU. 1.29A 30																										
DAVID LETTERMAN II	16	204	205	A	2.8	21	245	1229	408	147^	511	208^	265^	236^	213^	160^	649	371	490	346	233^	115^	28v	LT	41v	41v
1 MON. 1.32A 30 NBC GV		99	99	B	2.9	21	253	1047	375	138	465	182	260	228	212	136	535	256	426	357	252	83	28	LT	19	19
1 TU-TH 1.00A 30																										
2 MON. 1.31A 30																										
2 TUE. 1.41A 30																										
2 WED. 1.55A 30																										
2 THU. 1.59A 30																										
DICK CAVETT-TUE	4		120	A	1.1	7	96	198v	LT	LT	LT	LT	LT	LT	LT	LT	198v	LT	LT	LT	LT	198v	LT	LT	LT	LT
2 TUE. 12.31A 59 ABC CC			71	B	1.2	8	105	441	176	LT	180	LT	52	66	83	114	261	74	147	147	102	114	LT	LT	LT	LT
12.30 - 1.00				A	1.2	7	105	181v	LT	LT	LT	LT	LT	LT	LT	LT	181v	LT	LT	LT	LT	181v	LT	LT	LT	LT
1.00 - 1.30				A	1.0	7	87	218v	LT	LT	LT	LT	LT	LT	LT	LT	218v	LT	LT	LT	LT	218v	LT	LT	LT	LT
DICK CAVETT-WED	4	124	122	A	1.2	6	105	676^	276v	LT	276v	LT	124v	200v	200v	76v	381^	LT	77v	162v	200v	200v	LT	LT	LT	LT
1 WED. 12.18A 60 ABC CC		73	72	B	1.3	7	114	562	324	LT	324	LT	99	183	183	141	229	LT	LT	99	145	121	LT	LT	LT	LT
2 WED. 12.01A 59																										
12.00 - 12.30				A	1.2	5	105	505^	200v	LT	200v	LT	76v	162v	162v	LT	305v	LT	58v	124v	181v	181v	LT	LT	LT	LT
12.30 - 1.00				A	1.2	7	105	705^	314v	LT	314v	LT	134v	229v	229v	85v	391^	LT	67v	172v	210v	219v	LT	LT	LT	LT
1.00 - 1.30				A	1.0	7	87	1103^	414v	LT	414v	LT	253v	276v	276v	138v	551v	126v	126v	207v	207v	218v	138v	138v	LT	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1986 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
FRIDAY NIGHT VIDEOS	4	190	191	A	3.8	19	332	895	368^	214^	507	287^	316^	304^	183^	136^	205^	115^	134^	121^	70v	44v	116^	69v	67v	67v
FRI. 12.30A 90 NBC PC		97	97	B	3.5	18	306	1023	443	214	585	314	388	331	214	132	231	98	154	159	109	50	171	58	36	36
12.30 - 1.00				A	4.7	19	411	912	366	197^	487	254^	287^	295^	169^	156^	256^	105^	146^	141^	136^	73v	128^	68v	41v	41v
1.00 - 1.30				A	3.7	20	323	858	360^	211^	505	275^	310^	310^	196^	136^	140^	100v	100v	90v	21v	19v	133^	59v	80v	80v
1.30 - 2.00				A	3.2	21	280	868	357^	229^	518	332^	353^	296^	186^	104v	193^	139^	139^	114v	21v	33v	79v	79v	78v	78v
G MICHAELS SPORTS MACHINE	6	85	76	A	1.6	10	140	807^	399^	150v	407^	LT	200v	214v	279^	193v	400^	50v	200v	150v	243v	200v	LT	LT	LT	LT
1 SUN. 12.42A 15 NBC SC		54	50	B	2.0	9	175	938	463	68	480	66	263	296	268	163	418	114	287	287	235	93	LT	LT	LT	LT
2 SUN. 12.20A 15																										
JIMMY BRESLIN'S PEOPLE-TH	5	120	122	A	1.2	6	105	562^	268v	144v	315v	153v	286v	248v	162v	LT	247v	57v	104v	123v	162v	124v	LT	LT	LT	LT
1 THU. 12.01A 60 ABC CC		73	73	B	1.1	6	96	507	298	133	319	66	195	198	210	100	188	53	102	110	115	78	LT	LT	LT	LT
2 THU. 12.01A 59																										
12.00 - 12.30				A	1.4	6	122	779^	361^	181v	451^	254v	410^	344^	197v	LT	328^	106v	164v	197v	189v	131v	LT	LT	LT	LT
12.30 - 1.00				A	1.1	6	96	323v	157v	105v	157v	LT	136v	136v	125v	LT	166v	LT	52v	52v	135v	114v	LT	LT	LT	LT
JIMMY BRESLIN'S PEOPLE-FR	5	103	94	A	1.1	5	96	167v	73v	LT	73v	73v	73v	73v	LT	LT	94v	LT	LT	LT	94v	73v	LT	LT	LT	LT
FRI. 12.01A 59 ABC CC		67	56	B	1.1	5	96	302	152	88	152	LT	LT	LT	LT	116	150	LT	LT	LT	100	104	LT	LT	LT	LT
12.00 - 12.30				A	1.3	5	114	211v	71v	LT	71v	71v	71v	71v	LT	LT	140v	LT	LT	LT	140v	114v	LT	LT	LT	LT
12.30 - 1.00				A	.9	4	79	114v	89v	LT	89v	89v	89v	89v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
SATURDAY NIGHT	2	196		A	5.8	22	507	1540	551	520^	692	390^	504^	457^	228^	110v	545^	349^	408^	309^	184^	116v	185^	111v	118v	86v
1 SAT. 12.10A 82 NBC GV		99		B	6.1	20	533	1454	600	421	717	364	528	495	283	126	500	302	379	305	172	96	130	67	107	91
12.00 - 12.30				A	6.9	22	603	1352	449^	437^	568	298^	383^	357^	184^	136^	495	224^	304^	248^	233^	146^	175^	69v	114v	73v
12.30 - 1.00				A	5.9	22	516	1541	592	551	719	397^	504^	488^	250^	103v	470^	275^	347^	260^	195^	123v	218^	101v	134v	81v
1.00 - 1.30				A	5.1	24	446	1693	596^	554^	760	457^	601^	508^	238^	90v	663	536^	564^	415^	127v	74v	160v	160v	110v	101v
TONIGHT SHOW	20	202	201	A	6.3	22	551	1352	625	177	738	219	341	329	321	317	534	207	361	307	246	149	29v	18v	51^	17v
1 MON. 12.02A 60 NBC GV		99	99	B	6.6	22	577	1335	625	191	711	221	361	349	337	280	531	183	371	340	276	136	56	25	37	13
1 TU-F 11.30P 60																										
2 MON. 12.01A 60																										
2 TUE. 12.11A 60																										
2 WED. 12.25A 60																										
2 THU. 12.29A 60																										
2 FRI. 11.30P 60																										
11.30 - 12.00				A	7.6	21	664	1514	680	196	801	253	416	380	346	326	537	191	357	321	251	165	43^	28^	133	33^
12.00 - 12.30				A	6.3	22	551	1305	630	177	754	224	325	328	301	348	503	205	349	276	240	135	24v	11v	24v	11v
12.30 - 1.00				A	5.6	25	489	1211	539	133^	635	190	288	267	282	267	557	232	386	309	231	145	19v	19v	LT	LT
1.00 - 1.30				A	5.2	28	454	1211	583	172^	669	160^	262^	266^	364	275^	518	183^	331	336	251^	144^	LT	LT	24v	24v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			183	A	7.0	22	612	1345	680	209^	807	329^	509	474	297^	220^	218^	25v	126^	126^	126^	92v	269^	253^	51v	51v
2 WED. 4.00P 60 ABC FV			90																							
4.00 - 4.30				A	6.8	22	594	1350	690	207^	848	378^	572	541	295^	198^	234^	51v	143^	143^	119v	91v	268^	268^	LT	LT
4.30 - 5.00				A	7.1	21	621	1345	678	211^	774	281^	449	412^	303^	247^	199^	LT	104v	104v	129^	95v	272^	241^	100v	100v
ABC DAYTIME NEWSBRIEF-M-F	19	198	204	A	7.6	28	664	1199	687	240	833	380	539	483	333	205	284	143	170	90^	74^	114	63^	56^	19v	LT
MWTHF 2.58P 1 ABC N		94	98	B	7.4	27	647	1201	754	214	873	389	580	522	366	220	221	85	117	78	68	102	71	62	36	LT
2 TUE. 2.57P 2																										
ABC WORLD NEWS-MORN-615A	20	111	114	A	1.3	14	114	1149	404^	140v	430^	123v	220^	227^	263^	176^	640	210^	343^	439^	290^	201^	61v	61v	LT	LT
M-F 6.15A 15 ABC N		75	76	B	1.3	15	114	1110	555	229	568	136	344	377	385	178	462	170	258	305	198	136	72	72	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC WORLD NEWS-MORN-645A	20	169	171	A	2.4	19	210	1090	533	196^	567	191^	362	366	305^	167^	362	95^	142^	176^	124^	186^	90^	90^	71v	23v
M-F 6.45A 15 ABC N		94	94	B	2.4	19	210	1112	562	256	606	154	377	400	355	182	372	109	189	205	165	158	82	79	52	23
ALL MY CHILDREN	19	210	211	A	6.8	24	594	1143	795	266	909	468	667	595	366	155	212	103^	140	110^	77^	48^	LT	LT	22v	LT
1 MWTHF 1.00P 60 ABC DD		99	99	B	7.0	25	612	1177	842	224	928	465	679	603	360	189	185	76	120	100	71	52	22	15	42	LT
2 M-F 1.00P 60																										
1.00 - 1.30				A	6.5	23	568	1130	785	257	898	449	651	586	366	162	204	98^	133	104^	75^	47^	LT	LT	28v	LT
1.30 - 2.00				A	7.1	25	621	1138	799	275	911	481	674	595	359	148	213	106^	143	111	74^	47^	LT	LT	14v	LT
AMERICAN TREASURY	15	201	201	A	5.6	18	489	1528	802	157	907	230	478	385	399	398	303	94^	184	145	148	98^	184	123^	134^	41^
MWF 3.58P 1 CBS DO		97	97	B	5.4	18	472	1369	815	156	914	235	465	395	421	397	226	63	123	103	109	84	130	95	99	39
ANOTHER WORLD	20	203	203	A	4.8	17	420	1400	829	177	999	345	533	472	433	378	335	142^	192	142^	133^	95^	26v	19v	40v	19v
M-F 2.00P 60 NBC DD		99	99	B	5.0	18	437	1396	910	176	1019	352	540	458	434	409	287	116	165	112	120	86	44	41	46	12
2.00 - 2.30				A	4.9	17	428	1430	810	193	998	358	539	471	427	371	368	167	223	151^	146^	95^	24v	16v	40v	21v
2.30 - 3.00				A	4.8	17	420	1317	828	156^	978	324	513	459	427	380	282	106^	148^	123^	116^	91^	19v	16v	38v	17v
AS THE WORLD TURNS	25	206	206	A	6.8	24	594	1278	806	166	930	242	429	371	352	443	266	62^	144	120	142	113^	33^	29v	49^	8v
M-F 1.30P 60 CBS DD		99	99	B	6.6	23	577	1278	834	179	951	235	433	396	394	445	269	88	144	100	105	116	21	17	37	LT
1.30 - 2.00				A	6.7	23	586	1288	809	149	932	247	420	357	340	455	282	71^	153	121	145	124	28v	25v	46^	LT
2.00 - 2.30				A	6.8	24	594	1261	811	181	932	237	439	383	363	437	246	52^	135	118	135	101^	34^	31^	49^	8v
CAPITOL	25	196	195	A	5.1	18	446	1321	797	213	952	300	536	410	388	374	267	108^	179	117^	116^	78^	50^	43^	52^	14v
M-F 2.30P 30 CBS DD		94	93	B	4.9	18	428	1239	807	216	948	271	499	416	418	387	218	96	143	89	83	68	36	34	37	LT
CBS EARLY MORNING NEWS	25	141	141	A	1.3	16	114	1307	772	307^	790	166^	334^	395^	386^	387^	517^	61v	157^	166^	219^	290^	LT	LT	LT	LT
M-F 6.00A 30 CBS N		87	87	B	1.4	18	122	1223	747	327	764	148	347	398	352	363	446	LT	152	163	229	260	LT	LT	LT	LT
CBS MORNING NEWS 1	25	203	203	A	2.5	15	219	1210	726	351	781	215^	374	374	319	357	311^	51v	111^	115^	124^	196^	LT	LT	110^	45v
M-F 7.30A 30 CBS N		99	99	B	2.6	16	227	1340	739	344	826	209	395	367	337	382	390	66	136	133	159	246	LT	LT	115	42
CBS MORNING NEWS 2	25	201	201	A	2.4	12	210	1181	586	190^	695	100^	290^	295^	300^	376	438	48v	143^	142^	204^	277^	LT	LT	43v	LT
M-F 8.30A 30 CBS N		99	99	B	2.5	12	219	1164	659	142	741	106	291	312	319	420	367	42	95	94	131	262	LT	LT	52	LT
CBS SCHOOLBREAK SPECIALS(S)			132	A	3.5	11	306	1340	533^	229v	572^	134v	268^	268^	134v	304^	329^	175v	209v	141v	66v	120v	360^	242^	79v	LT
2 TUE. 4.00P 60 CBS CL			70																							
4.00 - 4.30				A	3.1	10	271	1310	528^	196v	565^	114v	248v	248v	134v	317^	395^	203v	244v	181v	114v	151v	350^	228v	LT	LT
4.30 - 5.00				A	3.9	11	341	1343	531^	256^	572^	149v	282^	282^	133v	290^	269^	149v	173v	104v	24v	96v	361^	249^	141v	LT
CELEBRITY DOUBLE TALK SP(S)		191		A	7.2	22	629	1347	681	167^	810	266^	423^	392^	298^	329^	477	128^	203^	177^	224^	233^	31v	31v	29v	29v
1 MON. 3.33P 27 ABC QP		93																								
DAYS OF OUR LIVES	20	208	209	A	6.9	24	603	1401	782	251	973	360	557	464	403	362	351	132	176	144	140	125	40^	33^	37^	19v
M-F 1.00P 60 NBC DD		99	99	B	6.7	24	586	1423	867	217	996	349	555	454	415	394	337	127	175	128	134	119	56	53	34	11
1.00 - 1.30				A	6.5	23	568	1382	772	253	967	359	546	443	391	373	351	128	168	128	144	136	37^	31^	27v	17v
1.30 - 2.00				A	7.2	25	629	1426	795	246	986	364	571	480	413	358	352	132	179	158	139	120	43^	36^	45^	19v
DOUBLE TALK	17	137	138	A	1.5	7	131	1015	771	229^	886	313^	526	556	367^	284^	129v	LT	91v	98v	98v	LT	LT	LT	LT	LT
1 MTHF 11.30A 30 ABC QP		68	68	B	1.6	7	140	1171	748	217	972	407	629	596	346	297	176	75	131	135	71	37	LT	LT	LT	LT
2 M-F 11.30A 30																										
DOUBLE TALK-TUE(B)		120		A	.9	4	79	215v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	215v	LT
1 TUE. 11.30A 30 ABC QP		54																								
DOUBLE TALK-WED.(B)		120		A	1.2	5	105	705^	705^	LT	705^	343v	343v	495v	362v	210v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 WED. 11.30A 30 ABC QP		54																								

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
FAME,FORTUNE AND ROMANCE	20	151	159	A	2.1	9	184	1239	691	190^	832	331^	517	479	327^	255^	326^	157^	244^	131^	93v	76v	LT	LT	76v	LT
M-F 11.00A 30 ABC CC		72	78	B	2.0	9	175	1267	641	167	855	360	546	523	323	256	311	167	223	156	84	83	LT	LT	76	LT
FAME,FORTUNE & ROMANCE SP(S)		201		A	8.2	26	717	1305	676	171^	846	295^	437	357^	295^	359^	432	133^	201^	153^	149^	204^	24v	24v	LT	LT
1 MON. 3.02P 31 ABC CC		97																								
FAME,FORTUNE&ROMANCE-TUE(S)		204		A	4.6	17	402	1510	644^	162v	740	254^	416^	488^	347^	200^	702	370^	408^	299^	183^	194^	68v	LT	LT	LT
1 TUE. 1.06P 8 ABC CC		97																								
FAMILY TIES M-F	19	158	159	A	3.6	16	315	1292	711	145^	816	308	450	380	288	331	257	94^	183^	165^	115^	74^	26v	LT	193^	29v
M-F 10.00A 30 NBC CS		89	89	B	3.4	16	297	1291	733	145	814	301	455	383	302	322	277	110	187	148	120	87	31	LT	169	52
GENERAL HOSPITAL	16	208	208	A	8.4	29	734	1248	694	192	844	389	561	478	306	218	243	107	160	106	83^	82^	105	88^	56^	17v
1 TH & F 3.00P 60 ABC DD		99	99	B	8.4	29	734	1288	800	200	923	426	607	535	352	239	186	66	107	77	60	78	104	92	75	28
2 M-F 3.00P 60																										
3.00 - 3.30				A	8.3	29	725	1197	654	176	802	373	533	452	289	211	235	108	160	106	79^	75^	103	85^	57^	11v
3.30 - 4.00				A	8.5	29	743	1284	730	203	878	402	586	500	321	223	243	103	154	102	83^	88^	110	92^	53^	21v
GOOD MORNING, AMERICA-730	20	208	208	A	4.5	23	393	1272	780	233	821	221	478	519	384	274	369	69^	216	216	203	153^	47^	LT	35v	20v
M-F 7.30A 30 ABC N		99	99	B	4.4	23	385	1234	728	243	789	223	450	495	362	261	346	80	202	205	179	141	46	19	53	28
GOOD MORNING, AMERICA-830	20	206	206	A	4.3	21	376	1165	724	119^	782	196	383	393	371	352	357	69^	167^	125^	195	182^	LT	LT	18v	LT
M-F 8.30A 30 ABC N		99	99	B	4.3	21	376	1168	728	122	783	175	381	404	377	350	335	64	148	130	172	176	14	LT	36	LT
GUIDING LIGHT	25	205	206	A	6.4	21	559	1440	818	187	955	250	513	428	440	404	320	118^	199	140	147	102^	92^	72^	73^	28v
M-F 3.00P 60 CBS DD		99	99	B	6.2	21	542	1343	832	178	952	235	493	423	454	408	238	82	132	99	103	89	88	66	65	28
3.00 - 3.30				A	6.4	22	559	1415	807	191	961	255	521	430	440	402	319	110^	192	140	156	109^	70^	51^	65^	24v
3.30 - 4.00				A	6.5	21	568	1426	804	175	925	236	492	417	433	398	309	124	200	137	133	92^	115^	92^	77^	29v
LOVING	20	180	182	A	3.7	14	323	1272	807	145^	872	424	625	553	301	210^	283	93^	149^	117^	103^	125^	34v	LT	83^	LT
M-F 12.30P 30 ABC DD		90	91	B	3.7	15	323	1317	872	161	966	453	676	564	318	258	238	63	122	115	108	101	53	37	60	LT
NAT'L LEAGUE CHAMP-GM-5(S)		209		A	11.2	34	979	1247	457	126^	528	102^	222^	227^	209^	286	664	202^	308	262^	243^	313	19v	17v	36v	17v
1 TUE. 1.14P 244 ABC SE		99																								
1.00 - 1.30				A	5.1	19	446	1491	643	121v	746	211^	390^	450^	340^	267^	636	320^	381^	251^	151v	214^	36v	LT	73v	LT
1.30 - 2.00				A	6.7	24	586	1345	626	94v	701	154^	259^	310^	306^	358^	628	234^	335^	242^	193^	293^	LT	LT	16v	LT
2.00 - 2.30				A	8.1	28	708	1326	524	103^	600	128^	209^	227^	228^	334^	699	213^	388^	301^	250^	311^	LT	LT	27v	LT
2.30 - 3.00				A	9.9	33	865	1193	443	79v	515	94^	185^	168^	169^	320^	655	207^	316^	268^	233^	306^	LT	LT	23v	LT
3.00 - 3.30				A	11.0	33	961	1186	425	101^	508	87^	221^	200^	212^	287^	645	192^	288^	248^	224^	310	23v	23v	10v	10v
3.30 - 4.00				A	12.8	37	1119	1196	455	132^	531	103^	253	236^	227^	278	615	184^	272	227^	221^	296	39v	39v	11v	11v
4.00 - 4.30				A	14.3	38	1250	1190	444	117^	476	74^	191^	191^	173^	285	675	187^	287	282	256	320	24v	24v	15v	15v
4.30 - 5.00				A	15.1	38	1320	1313	422	173^	505	111^	250	250	191^	255	689	181^	282	260	273	349	18v	18v	101^	56^
5.00 - 5.30				A	16.8	41	1468	1265	370	180^	449	63^	162^	202	199	247	746	234	352	286	302	335	22v	22v	48v	25v
NAT'L LEAGUE CHAMP-GM-6(S)		209		A	17.0	39	1486	1439	517	159^	574	106^	229	246	252	308	688	187^	318	341	297	302	91^	61^	86^	73^
1 WED. 3.00P 300 ABC SE		99																								
3.00 - 3.30				A	9.1	31	795	1187	424	137^	530	90^	175^	160^	209^	336^	551	140^	233^	238^	210^	277^	90v	90v	16v	16v
3.30 - 4.00				A	10.7	33	935	1200	442	139^	531	61v	179^	169^	223^	332	600	173^	262^	259^	219^	297	69v	69v	LT	LT
4.00 - 4.30				A	12.3	35	1075	1335	494	167^	568	103^	205^	210^	200^	338	589	143^	223^	255^	233^	304	133^	67^	45v	45v
4.30 - 5.00				A	13.4	35	1171	1421	551	183^	615	130^	211^	217^	211^	367	645	169^	260	262	226^	338	109^	52v	52v	52v
5.00 - 5.30				A	16.7	40	1460	1446	522	146^	572	102^	221	221	232	331	708	224	351	317	255	319	101^	66^	65^	53^
5.30 - 6.00				A	18.6	41	1626	1437	530	161^	572	96^	214	227	241	327	698	185	317	326	293	309	104^	67^	63^	51^
6.00 - 6.30				A	19.3	40	1687	1473	556	161^	594	124^	244	278	272	298	689	180	314	357	317	299	81^	58^	109^	95^
6.30 - 7.00				A	21.7	42	1897	1486	514	147	548	100^	214	260	255	288	735	203	338	367	331	324	91^	60^	112^	96^
7.00 - 7.30				A	24.7	44	2159	1556	538	161	611	124^	273	294	296	288	744	202	372	409	358	293	79^	57^	122^	90^
7.30 - 8.00				A	23.2	40	2028	1532	523	177	572	111^	265	298	290	265	740	193	375	441	374	270	75^	50^	145	124^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
NBC NEWS AT SUNRISE	20	192	192	A	2.3	20	201	1114	457	155^	537	109^	258^	208^	239^	279^	543	111^	315^	374	298^	169^	29v	LT	LT	LT
M-F 6.30A 30 NBC N		97	97	B	2.2	19	192	1055	455	244	554	96	281	265	305	247	466	94	286	323	252	143	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME	12	193	193	A	4.1	15	358	1201	773	157^	925	305	481	414	386	374	229	65^	103^	115^	97^	86^	16v	16v	31v	LT
MWF 2.57P 1 NBC N		96	96	B	4.3	16	376	1273	851	146	949	340	493	416	371	394	248	68	105	105	112	101	55	55	21	LT
NEW CARD SHARKS	25	169	170	A	3.4	15	297	1195	702	145^	763	239	372	327	282	359	330	60^	171^	139^	179^	152^	25v	LT	77^	34v
M-F 10.30A 30 CBS QP		85	84	B	3.3	15	288	1163	684	143	765	215	337	277	278	404	292	70	135	108	129	146	34	17	72	24
NEWSBREAK-11.57	25	187	187	A	6.0	26	524	1208	655	193	777	179	307	263	328	431	364	64^	161	132	211	186	22v	11v	45^	14v
M-F 11.57A 2 CBS N		87	87	B	6.2	27	542	1216	704	191	800	181	331	294	329	434	319	69	132	104	167	170	35	18	62	13
NEWSBREAK-3.44	25	199	198	A	6.3	21	551	1443	810	183	920	264	498	416	398	389	320	130	199	144	134	105^	102^	80^	101^	31v
MON. 3.45P 1 CBS N		98	97	B	6.2	21	542	1320	805	179	913	234	462	399	421	402	234	88	133	105	95	82	96	77	77	30
1 TU-TH 3.43P 1																										
1 FRI. 3.38P 1																										
2 TUE. 3.42P 1																										
2 W & F 3.44P 1																										
2 THU. 3.40P 1																										
ONE LIFE TO LIVE	18	208	209	A	7.2	26	629	1200	758	269	901	407	604	546	370	201	265	135	166	87^	66^	99^	13v	11v	21v	LT
1 MTHF 2.00P 60 ABC DD		99	99	B	7.2	26	629	1187	797	220	908	398	623	556	392	216	200	73	104	70	60	92	33	27	46	11
2 M-F 2.00P 60																										
2.00 - 2.30				A	6.9	25	603	1201	785	274	934	424	630	565	382	206	251	129	162	89^	57^	89^	LT	LT	16v	LT
2.30 - 3.00				A	7.5	27	656	1186	729	263	869	391	580	525	358	197	268	135	161	80^	70^	107	25v	21v	24v	LT
ONE LIFE TO LIVE-WED(B)		182		A	6.1	21	533	1287	414^	152^	783	424^	615	249^	283^	168^	339^	161^	197^	210^	77v	129v	165^	165^	LT	LT
1 WED. 2.00P 60 ABC DD		82																								
2.00 - 2.30				A	5.8	20	507	1112	428^	148^	794	414^	631	265^	266^	163^	318^	162^	162^	190^	28v	128v	LT	LT	LT	LT
2.30 - 3.00				A	6.4	22	559	1438	403^	154^	766	431^	600	236^	298^	166^	358^	159^	228^	228^	122v	130^	314^	314^	LT	LT
PRICE IS RIGHT 1	24	206	206	A	5.7	26	498	1243	692	162	800	209	347	328	330	402	368	75^	170	134^	200	185	27v	20v	48^	18v
M-F 11.00A 30 CBS AP		97	97	B	5.7	26	498	1270	743	181	828	210	362	330	343	420	329	76	144	117	166	168	44	23	69	22
PRICE IS RIGHT 2	25	206	206	A	7.1	31	621	1235	698	174	800	181	328	317	350	420	355	64^	152	119	203	189	24v	18v	56^	13v
M-F 11.30A 30 CBS AP		97	97	B	7.1	31	621	1226	740	182	820	178	338	315	354	440	316	65	127	98	167	175	34	20	56	15
RYAN'S HOPE	20	165	166	A	2.5	10	219	1242	685	232^	794	366	557	465	296^	215^	288^	82^	123^	68v	123^	165^	46v	LT	114^	LT
M-F 12.00N 30 ABC DD		85	85	B	2.5	10	219	1224	744	209	860	362	583	502	326	258	229	64	102	70	92	127	47	25	88	LT
SALE OF THE CENTURY	20	158	158	A	3.8	17	332	1196	810	109^	858	231	398	365	333	442	268	65^	126^	94^	79^	139^	LT	LT	60^	LT
M-F 10.30A 30 NBC QG		82	82	B	3.8	17	332	1231	824	171	881	260	428	356	330	430	290	78	134	85	95	153	LT	LT	52	LT
SANTA BARBARA	20	197	196	A	4.0	13	350	1351	886	123^	984	369	486	419	357	407	213	51^	117^	106^	97^	90^	76^	45v	78^	55^
M-F 3.00P 60 NBC DD		97	97	B	4.1	14	358	1371	900	126	955	386	496	382	342	403	218	57	105	80	94	109	87	53	111	69
3.00 - 3.30				A	3.9	13	341	1328	896	103^	976	363	472	423	358	395	235	67^	131^	124^	93^	97^	62^	44v	55^	50v
3.30 - 4.00				A	4.2	14	367	1330	850	134^	969	363	488	413	354	403	182^	29v	92^	81^	96^	85^	89^	48^	90^	54^
SCRABBLE	20	192	192	A	4.5	20	393	1081	716	160^	770	130^	305	325	330	427	284	78^	96^	96^	82^	150^	LT	LT	18v	LT
M-F 11.30A 30 NBC QG		96	96	B	4.5	20	393	1180	753	125	799	145	312	324	339	436	334	85	126	125	126	173	12	LT	35	LT
SEARCH FOR TOMORROW	20	141	141	A	2.3	9	201	1647	786	199^	1000	422	502	394	349	453	537	219^	288^	159^	239^	219^	45v	45v	65v	46v
M-F 12.30P 30 NBC DD		73	73	B	2.3	9	201	1560	779	201	958	370	465	348	326	463	487	173	265	156	234	189	30	LT	85	48
SUPER PASSWORD	20	149	149	A	3.5	14	306	1056	696	114^	735	130^	235	248	292	467	275	69^	131^	91^	101^	138^	46v	LT	LT	LT
M-F 12.00N 30 NBC QG		73	73	B	3.4	14	297	1074	746	89	783	101	234	249	315	511	245	44	77	64	98	157	41	LT	LT	LT

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
TODAY SHOW-7.30AM	20	204	204	A	4.8	25	420	1295	724	194	807	197	450	443	381	305	450	98^	224	225	223	186	LT	LT	31v	22v
M-F 7.30A 30 NBC N		99	99	B	4.8	25	420	1311	738	222	802	193	446	432	376	312	443	107	222	226	221	178	14	LT	52	43
TODAY SHOW-8.30AM	20	204	204	A	4.9	23	428	1185	802	116^	837	158^	341	377	320	429	311	59^	131^	98^	142^	168	11v	11v	26v	16v
M-F 8.30A 30 NBC N		99	99	B	4.8	23	420	1208	809	150	833	168	349	359	326	438	333	66	143	126	164	166	16	LT	26	13
$25,000 PYRAMID	24	173	173	A	3.3	15	288	1181	673	149^	771	222^	375	337	302	372	310	84^	170^	126^	142^	125^	24v	21v	76^	28v
M-F 10.00A 30 CBS QP		90	90	B	3.3	15	288	1188	688	176	781	207	354	302	297	399	316	107	162	119	115	134	26	20	65	19
WHEEL OF FORTUNE	20	207	207	A	5.9	26	516	1176	756	115^	810	146	328	327	329	445	318	72^	109^	101^	108^	172	11v	11v	37^	LT
M-F 11.00A 30 NBC QG		98	98	B	5.8	26	507	1239	805	136	851	161	333	334	346	468	313	66	109	104	119	171	16	13	59	LT
YOUNG AND THE RESTLESS	25	208	208	A	7.6	30	664	1242	780	168	934	303	512	386	365	381	249	60^	133	108	117	112	20v	19v	39^	9v
M-F 12.30P 60 CBS DD		99	99	B	7.6	30	664	1243	813	189	931	282	505	407	392	379	251	64	119	92	107	127	22	18	39	9
12.30 - 1.00				A	7.5	30	656	1221	760	168	919	286	497	383	363	384	250	62^	134	107	116	112	16v	16v	36^	LT
1.00 - 1.30				A	7.7	29	673	1242	796	166	938	316	521	384	364	376	243	59^	129	107	111	110	21v	20v	40^	11v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	5	172	169	A	4.1	14	358	1517	320^	87v	406	260^	283^	249^	103^	99v	508	168^	378^	349^	229^	111^	21v	LT	582	417
SAT. 12.00N 30 ABC FV		86	86	B	3.9	14	341	1626	384	132	427	255	295	275	127	122	397	146	278	226	158	104	115	66	687	435
ALL NEW EWOKS	5	194	197	A	4.3	14	376	1809	562	278^	591	414	532	490	177^	49v	161^	91v	161^	135^	70v	LT	46v	46v	1011	584
SAT. 11.30A 30 ABC CA		93	93	B	4.2	15	367	1637	474	190	521	323	426	337	159	87	194	72	145	120	90	45	84	46	838	487
ALVIN AND THE CHIPMUNKS	1		203	A	6.6	23	577	1905	353^	315^	583	444^	475^	295^	82v	57v	147^	55v	55v	55v	92v	92v	311^	147^	864	436^
2 SAT. 10.30A 30 NBC CA			98	B	6.6	23	577	1905	353	315	583	444	475	295	82	57	147	55	55	55	92	92	311	147	864	436
ALVIN AND THE CHIPMUNKS	5	203		A	6.6	22	577	984	135^	LT	135^	108v	135^	80v	27v	LT	29v	LT	29v	29v	29v	LT	234^	130^	586	311^
1 SAT. 11.00A 30 NBC CA		98		B	6.2	22	542	1550	326	181	355	200	287	226	143	51	135	83	90	41	52	45	196	146	864	475
AMERICA MARATHON/CHICAGO(S)			135	A	3.0	7	262	1454	531^	210v	557^	160v	374^	362^	270v	183v	634^	157v	408^	416^	374^	202v	175v	130v	88v	88v
2 SUN. 2.00P 90 CBS SE			76																							
2.00 - 2.30				A	3.1	7	271	1310	447^	81v	447^	85v	310^	310^	225v	137v	609^	114v	421^	380^	399^	188v	254v	121v	LT	LT
2.30 - 3.00				A	2.8	6	245	1498	657^	326^	657^	262v	466^	466^	273v	191v	547^	95v	335^	335^	355^	212v	122v	122v	172v	172v
3.00 - 3.30				A	3.1	7	271	1542	507^	233v	588^	148v	358^	324^	318^	230v	718^	250v	453^	519^	359^	199v	139v	139v	97v	97v
AMERICAN BANDSTAND	5	126	125	A	2.0	6	175	1366	451^	97v	582^	239^	382^	451^	343^	103v	252^	35v	183v	148v	148v	69v	69v	69v	463^	344^
SAT. 1.00P 30 ABC PC		54	55	B	2.4	8	210	1383	401	136	445	203	290	325	174	111	309	38	181	187	184	100	174	135	455	337
BERENSTAIN BEARS	6	194	193	A	2.3	16	201	1781	248^	44v	248^	154v	209^	209^	55v	39v	408^	208^	358^	367^	200^	25v	LT	LT	1125	607^
SAT. 8.00A 30 CBS CA		95	96	B	2.5	17	219	1762	273	33	302	113	173	183	111	94	242	117	189	182	96	46	107	60	1111	616
BUGS BUNNY & TWEETY SHOW	5	199	201	A	4.9	16	428	1900	585	404	646	508	582	545	138^	40v	224^	152^	180^	97^	28v	44v	71v	59v	959	484
SAT. 11.00A 30 ABC CA		95	96	B	4.7	17	411	1891	531	290	579	414	465	351	129	82	342	181	259	142	116	81	74	42	896	510
BUSINESS WORLD	4	118	119	A	1.4	4	122	1721	442^	779^	1197	754^	950^	361^	295v	247v	434^	220v	377^	377^	157v	57v	65v	LT	LT	LT
SUN. 12.30P 30 ABC N		74	75	B	1.5	5	131	1302	469	500	821	351	497	222	274	324	405	172	263	213	160	142	57	LT	LT	LT
CARE BEAR FAMILY	6	203	204	A	4.0	20	350	1471	337^	223^	359^	240^	283^	278^	85v	59v	99v	44v	69v	51v	25v	30v	131^	40v	882	506
SAT. 8.30A 30 ABC CA		99	99	B	4.0	20	350	1699	333	169	375	226	299	282	112	66	131	63	97	73	37	34	137	77	1056	669
CBS COLLEGE FOOTBALL PRE	6	198	197	A	3.5	11	306	1020	292^	102v	308^	LT	75v	147^	170^	161^	641	193^	360^	337^	308^	245^	38v	LT	33v	33v
1 SAT. 2.30P 3 CBS SC		96	97	B	4.7	14	411	1280	333	137	374	82	200	222	214	131	723	233	433	401	347	245	91	13	92	38
2 SAT. 3.30P 4																										
CBS COLLEGE FOOTBALL GAME CONT'D	6	203	199	A	5.5	15	481	1297	368	116^	409	48v	158^	166^	207^	227^	776	221^	362	314	334	352	48v	23v	64v	54v

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WEEKEND DAYTIME CONT'D																										
CBS COLLEGE FOOTBA-CONT'D																										
1 SAT. 2.33P 225 CBS SE		99	97	B	7.4	20	647	1310	376	133	407	77	183	185	207	196	762	224	405	379	352	306	73	10	68	40
2 SAT. 3.34P 206																										
2.30 - 3.00				A	4.5	16	393	1229	370^	110v	400^	LT	104v	150v	203^	250^	671^	224^	345^	313^	251^	259^	48v	LT	110v	110v
3.00 - 3.30				A	5.9	20	516	1362	384^	80v	424^	74v	205^	131v	217^	219^	801	208^	351^	379^	326^	372^	29v	LT	108v	108v
3.30 - 4.00				A	4.6	14	402	1211	313^	107^	348^	30v	129^	147^	179^	201^	761	174^	315^	326^	339^	391	25v	LT	77v	77v
4.00 - 4.30				A	4.7	14	411	1207	302^	112^	328^	41v	132^	117^	132^	196^	783	197^	362	347	395	340^	61v	27v	35v	35v
4.30 - 5.00				A	5.1	14	446	1229	281^	133^	301^	43v	128^	117^	141^	173^	771	211^	379	348	355	322	80v	29v	77v	34v
5.00 - 5.30				A	6.2	17	542	1185	301	107^	323	46v	131^	165^	190^	151^	762	207^	356	309	343	353	35v	24v	65v	65v
5.30 - 6.00				A	6.8	17	594	1253	370	106^	397	57v	148^	179^	198^	203^	779	226^	368	288	337	362	40v	22v	37v	37v
6.00 - 6.30				A	6.9	16	603	1454	499	169^	616	61^	235	264	333	326	762	244	361	273	310	342	49v	30v	27v	17v
6.30 - 7.00				A	4.8	10	420	1619	559^	119v	628^	31v	207^	207^	319^	421^	769	303^	369^	183^	212^	353^	67v	67v	155v	77v
CBS NFL TODAY	6	207	201	A	7.7	23	673	1535	550	303	611	195^	354	316	276	220	799	321	511	503	357	207^	79^	27v	46v	32v
SUN. 12.30P 30 CBS SC		99	99	B	7.2	22	629	1519	465	212	524	175	306	266	229	188	820	325	512	496	374	227	93	26	82	56
CBS NFL FOOTBALL GAME 1	6	207	204	A	16.2	35	1416	1487	487	243	537	198	328	313	241	166	812	303	507	479	390	247	79^	12v	59^	43^
1 SUN. 1.00P 196 CBS SE		99	99	B	16.3	38	1425	1415	447	209	483	157	275	273	230	164	781	259	474	467	399	243	82	25	69	42
2 SUN. 4.00P 195																										
1.00 - 1.30				A	11.9	33	1040	1261	430	205^	444	143^	249^	213^	184^	174^	703	247^	443	395	322	226^	62v	LT	52v	22v
1.30 - 2.00				A	14.0	36	1224	1219	371	171^	395	139^	217^	155^	168^	163^	711	247	429	395	352	241	74^	10v	39v	20v
2.00 - 2.30				A	15.1	37	1320	1275	423	176^	443	186^	254	201^	178^	170^	722	268	434	389	339	246	62^	18v	48v	22v
2.30 - 3.00				A	15.6	38	1363	1325	476	286	524	226	307	272	223	174^	733	290	481	430	342	223	50v	10v	18v	13v
3.00 - 3.30				A	17.0	38	1486	1412	479	296	514	223	319	304	227	154^	778	300	521	453	376	229	63^	8v	57^	43v
3.30 - 4.00				A	18.8	41	1643	1419	471	290	501	206	302	281	228	150^	799	303	526	450	382	240	66^	9v	53^	39v
4.00 - 4.30				A	14.7	32	1285	1592	528	257	585	205	347	343	253	191	855	365	535	479	359	261	81^	20v	71^	55^
4.30 - 5.00				A	17.2	36	1503	1546	473	208	506	141^	274	306	215	181^	848	296	487	522	419	279	111^	22v	81^	81^
5.00 - 5.30				A	17.6	36	1538	1507	438	252	511	166^	321	330	250	133^	839	283	485	522	421	271	88^	26v	69^	57^
5.30 - 6.00				A	17.7	35	1547	1560	522	259	604	184	357	388	318	161^	795	257	472	514	429	232	88^	16v	73^	56^
6.00 - 6.30				A	17.8	33	1556	1633	528	232	597	227	391	366	270	167^	857	322	529	542	421	245	91^	LT	88^	62^
6.30 - 7.00				A	17.8	32	1556	1687	563	275	652	277	442	410	268	172^	888	323	545	545	442	260	82^	LT	65^	43v
7.00 - 7.30				A	11.9	20	1040	1457	511	114^	554	153^	371	347	289	164^	790	269	510	523	404	225^	63v	LT	50v	24v
CBS NFL FOOTBALL GAME 2	3	194		A	13.7	29	1197	1466	486	258	509	180^	321	286	239	163^	822	296	498	476	369	273	93^	40v	42v	38v
1 SUN. 4.18P 163 CBS SE		84		B	12.6	27	1101	1429	453	224	482	142	280	273	237	169	818	288	491	460	376	267	79	19	50	32
4.00 - 4.30				A	12.8	28	1119	1436	602	306	626	255	430	364	280	160^	745	283	449	460	306	245^	38v	21v	27v	27v
4.30 - 5.00				A	13.2	30	1154	1497	565	332	581	262	382	307	233^	162^	831	298	488	470	345	288	59v	17v	26v	26v
5.00 - 5.30				A	14.1	32	1232	1455	484	275	528	205^	343	297	236	157^	794	273	459	435	345	287	100^	47v	33v	33v
5.30 - 6.00				A	13.2	29	1154	1529	460	254	504	183^	321	282	221^	166^	827	277	493	458	367	292	140^	48v	58v	44v
6.00 - 6.30				A	13.6	28	1189	1426	456	230^	472	141^	291	265	249	161^	801	288	503	448	394	243	106^	53v	47v	32v
6.30 - 7.00				A	14.6	28	1276	1418	423	190^	425	93^	232	254	244	171^	866	323	538	544	417	267	85^	46v	42v	42v
CBS NFL FOOTBALL POST(B)			99	A	5.1	11	446	1350	516^	43v	531^	179^	397^	408^	270^	108v	734	171^	541^	502^	489^	185^	72v	LT	13v	LT
2 SUN. 4.07P 16 CBS SC			50																							
CBS SPORTS SPEC(S)			140	A	2.4	7	210	662^	286v	176v	286v	110v	166v	286v	176v	LT	352^	90v	152v	152v	105v	200v	24v	24v	LT	LT
2 SAT. 3.00P 30 CBS SA			79																							
CFA COLLEGE FOOTBALL-PRE	5	158	166	A	3.0	10	262	1260	326^	79v	365^	164^	190^	201^	115v	126v	596	149^	278^	306^	287^	290^	93v	LT	206^	95v
SAT. 3.00P 22 ABC SC		79	88	B	2.8	9	245	1301	328	112	358	142	182	191	100	137	623	134	316	351	333	267	106	63	214	97
CFA COLLEGE FOOTBALL GAME	6	203	201	A	7.2	19	629	1374	365	151^	416	129^	179^	162^	169^	199^	796	154^	382	411	455	351	53v	21v	109^	70^
1 SAT. 3.22P 203 ABC SE		99	99	B	6.5	17	568	1398	390	127	433	112	174	170	187	207	767	166	377	403	410	324	88	19	110	64
CONT'D																										

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WEEKEND DAYTIME CONT'D																										
CFA COLLEGE FOOTBA-CONT'D																										
2 SAT. 3.22P 195																										
3.00 - 3.30				A	3.6	11	315	1403	374^	124^	422^	133^	184^	197^	171^	200^	752	143^	309^	349^	403^	383^	82v	16v	147^	74v
3.30 - 4.00				A	5.6	17	489	1476	398	179^	431	138^	192^	198^	156^	202^	838	138^	388	410	507	406	54v	12v	153^	87^
4.00 - 4.30				A	7.1	21	621	1435	361	145^	409	130^	185^	171^	181^	187^	889	166^	407	453	527	400	51v	21v	86^	57v
4.30 - 5.00				A	7.9	22	690	1361	348	132^	404	132^	178^	151^	155^	197^	822	153^	360	400	457	386	48v	28v	87^	59^
5.00 - 5.30				A	8.0	22	699	1330	356	189^	402	119^	163^	133^	151^	206	772	189^	373	383	395	331	67^	44v	89^	67^
5.30 - 6.00				A	8.0	20	699	1285	366	159^	417	133^	165^	138^	148^	207	748	142^	376	409	435	306	22v	LT	98^	79^
6.00 - 6.30				A	7.7	18	673	1459	369	122^	443	136^	201^	200^	220	188^	766	128^	392	418	455	326	83^	21v	167^	87^
6.30 - 7.00				A	7.2	16	629	1270	389	92^	428	109^	186^	166^	201^	222^	726	180^	416	425	417	271	45v	13v	71^	30v
CFA COLLEGE FOOTBALL POST	6	168	201	A	6.7	14	586	1524	387	67^	445	128^	228^	208^	243	180^	870	215^	505	488	508	324	113^	33v	96^	54v
1 SAT. 6.41P 19 ABC SC		90	99	B	6.3	14	551	1473	443	95	485	123	238	206	253	208	788	187	441	429	456	306	100	28	100	51
2 SAT. 6.37P 23																										
FACE THE NATION	5	116	118	A	2.6	9	227	1366	625	295^	669	140v	172^	198^	177^	458^	626	286^	343^	343^	128v	283^	54v	LT	LT	LT
SUN. 10.30A 30 CBS CC		76	80	B	2.2	8	192	1262	486	262	575	100	176	198	210	370	605	272	370	335	208	213	46	LT	36	LT
FLINTSTONE KIDS 1	6	204	205	A	5.2	22	454	1238	223^	118^	249^	121^	150^	163^	122^	60v	139^	20v	77v	62v	62v	57v	176^	97^	674	372
SAT. 9.00A 30 ABC CA		99	99	B	5.1	22	446	1439	238	114	265	148	193	180	89	58	150	46	115	103	77	32	131	87	893	543
FLINTSTONE KIDS 2	6	204	205	A	5.7	22	498	1422	273^	181^	307	173^	239^	257^	134^	30v	222^	107^	155^	98^	68v	67v	120^	56v	773	450
SAT. 9.30A 30 ABC CA		99	99	B	5.4	22	472	1561	260	131	295	147	211	206	119	61	177	74	142	119	86	33	111	55	978	624
FOOFUR	5	185		A	6.3	21	551	951	316^	129v	316^	185^	220^	262^	131^	LT	36v	LT	36v	36v	36v	LT	169^	107v	430^	252^
1 SAT. 11.30A 30 NBC CA		95		B	5.4	19	472	1493	343	191	368	206	263	223	154	66	113	36	66	44	77	47	170	139	842	538
FOOFUR	1		199	A	5.2	18	454	1863	303^	249^	466^	337^	337^	218^	84v	84v	172^	88v	136v	48v	84v	36v	311^	105v	914	547^
2 SAT. 11.00A 30 NBC CA			98	B	5.2	18	454	1863	303	249	466	337	337	218	84	84	172	88	136	48	84	36	311	105	914	547
GALAXY HIGH SCHOOL	2	191	197	A	5.1	17	446	1424	311^	92^	365	92^	231^	195^	209^	78v	206^	106^	206^	206^	100^	LT	167^	LT	686	576
SAT. 11.00A 30 CBS CA		96	97	B	5.1	17	446	1424	311	92	365	92	231	195	209	78	206	106	206	206	100	LT	167	LT	686	576
GUMMI BEARS	6	198	199	A	4.4	22	385	1371	262^	60v	262^	50v	85v	154^	149^	90v	145^	47v	56v	67v	98^	78v	151^	73v	813	478
SAT. 8.30A 30 NBC CA		98	98	B	4.2	21	367	1422	259	142	289	122	195	190	145	54	144	76	105	91	68	27	118	29	871	602
IN THE NEWS-11.56AM	6	184	186	A	3.2	11	280	1207	610	203^	646	161^	200^	357^	232^	289^	125v	28v	125v	97v	97v	LT	111v	LT	325^	325^
SAT. 11.56A 3 CBS CN		94	95	B	3.3	12	288	1535	392	183	476	196	250	274	155	152	264	130	224	144	122	34	260	102	535	371
IN THE NEWS-12.26PM	6	158	155	A	3.2	11	280	1386	379^	29v	379^	103v	150^	271^	168^	108v	210^	43v	210^	167^	167^	LT	118v	LT	679	375^
SAT. 12.26P 3 CBS CN		85	84	B	3.2	11	280	1615	354	73	380	183	215	242	126	71	292	108	246	192	163	27	176	97	767	411
IT'S PUNKY BREWSTER	5	200		A	6.5	22	568	1475	292^	44v	292^	205^	242^	194^	87v	LT	155^	46v	81v	81v	109v	74v	222^	152^	806	441^
1 SAT. 10.30A 30 NBC CA		98		B	5.7	21	498	1673	330	149	373	243	303	223	120	40	181	77	129	98	104	49	223	121	896	476
IT'S PUNKY BREWSTER	1		184	A	5.6	19	489	1779	336^	176^	389^	258^	286^	190^	35v	96v	169^	115v	115v	LT	18v	54v	279^	63v	942	620
2 SAT. 11.30A 30 NBC CA			95	B	5.6	19	489	1779	336	176	389	258	286	190	35	96	169	115	115	LT	18	54	279	63	942	620
KIDD VIDEO	6	134	135	A	3.0	10	262	1328	377^	84v	381^	332^	366^	156^	34v	LT	96v	43v	96v	96v	53v	LT	294^	164^	557	302^
SAT. 12.30P 30 NBC CA		77	76	B	2.9	10	253	1467	364	178	388	167	319	193	195	69	242	127	167	150	103	75	242	152	595	327
KISSYFUR	6	201	202	A	3.1	21	271	1860	370^	34v	374^	169^	214^	243^	145^	101v	244^	108v	127v	145^	136^	99v	348^	73v	894	513^
SAT. 8.00A 30 NBC CA		98	98	B	2.9	19	253	1645	251	85	283	145	203	130	117	61	197	120	143	120	77	34	193	38	972	651
LAZER TAG ACADEMY	6	164	161	A	4.4	15	385	1390	311^	86v	317^	224^	257^	144^	44v	60v	198^	111^	170^	170^	68v	28v	288^	163^	587	390
SAT. 12.00N 30 NBC CA		88	87	B	4.1	14	358	1520	334	161	345	204	281	222	123	53	246	116	183	148	118	63	239	96	690	408

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND OCT. 1986 REPORT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
LITTLES	5	142	136	A	3.3	11	288	1569	379^	195^	521	369^	369^	306^	107v	100v	510	152^	409^	409^	257^	101v	76v	44v	462^	316^
SAT. 12.30P 30 ABC CA		74	75	B	3.0	10	262	1743	379	143	479	289	300	268	129	124	396	131	277	251	206	108	222	135	646	440
MEET THE PRESS	5	146	149	A	2.4	8	210	1314	567^	276^	614^	253^	304^	314^	156v	257^	591^	186^	357^	338^	267^	210^	57v	LT	52v	LT
SUN. 12.00N 30 NBC CC		86	92	B	2.4	8	210	1371	547	181	596	171	254	247	203	305	649	254	397	327	236	243	58	LT	68	39
MUPPET BABIES	6	207	205	A	4.1	17	358	1810	395^	199^	426	219^	292^	259^	145^	107^	216^	73v	152^	152^	143^	64v	70v	29v	1098	671
SAT. 9.00A 60 CBS CA		99	99	B	4.3	18	376	1862	287	142	393	193	290	216	151	86	180	100	145	131	71	29	185	38	1104	653
9.00 - 9.30				A	3.7	16	323	1889	464	232^	480	265^	350^	332^	162^	98v	180^	LT	108v	108v	180^	72v	83v	36v	1146	697
9.30 - 10.00				A	4.4	17	385	1774	342^	172^	376	179^	238^	202^	126^	112^	247^	135^	190^	190^	112^	57v	68v	29v	1083	663
NFL '86-NBC	6	193	200	A	5.2	16	454	1740	434	200^	616	338	394	285^	157^	200^	941	435	776	743	435	165^	44v	LT	139^	55v
SUN. 12.30P 30 NBC SC		97	99	B	4.6	14	402	1655	490	187	568	247	351	294	199	194	892	365	644	589	420	213	104	15	91	49
NFL FOOTBALL GAME 1-NBC	6	207	201	A	11.5	28	1005	1375	372	135^	400	103^	209	204	215	153	867	355	535	532	384	263	58^	6v	50^	46^
1 SUN. 1.00P 189 NBC SE		99	84	B	10.9	26	953	1347	415	150	454	123	234	225	230	186	752	263	446	451	363	244	88	22	53	41
2 SUN. 1.00P 202																										
1.00 - 1.30				A	9.6	26	839	1262	327	141^	370	93^	182	172	229	157^	789	332	484	491	338	241	56^	LT	47^	42v
1.30 - 2.00				A	11.2	28	979	1309	351	125^	381	101^	182	178	192	160	830	310	487	490	394	266	61^	LT	37^	32v
2.00 - 2.30				A	11.7	29	1023	1235	312	103^	333	63^	166	167	193	121^	804	281	455	482	379	260	65^	LT	33v	29v
2.30 - 3.00				A	11.6	28	1014	1375	362	117^	384	95^	199	209	201	132^	865	350	524	529	374	266	69^	10v	57^	53^
3.00 - 3.30				A	11.8	27	1031	1411	391	116^	419	124^	227	220	198	152	910	394	584	576	402	259	37^	6v	45^	40^
3.30 - 4.00				A	12.6	28	1101	1519	436	160	463	131	260	251	243	162	956	438	634	612	402	255	49^	11v	51^	47^
4.00 - 4.30				A	9.8	21	857	1352	373	190	382	112^	202	193	188	171	814	356	512	490	336	262	70^	7v	86^	83^
NFL FOOTBALL GAME 2-NBC	3		205	A	13.2	25	1154	1687	556	291	572	177^	316	294	280	219^	855	244	514	528	466	275	144^	39v	116^	72^
2 SUN. 4.34P 171 NBC SE			90	B	12.3	25	1075	1620	504	212	533	166	298	289	265	193	881	281	526	531	467	269	103	43	103	53
4.30 - 5.00				A	12.9	27	1127	1516	412	238^	412	162^	259	232^	200^	135^	907	265	526	532	473	311	151^	28v	46v	25v
5.00 - 5.30				A	13.0	27	1136	1624	521	266	521	170^	273	260	245	213^	926	298	561	549	467	300	140^	30v	37v	22v
5.30 - 6.00				A	12.7	25	1110	1589	524	276	545	166^	266	262	254	224^	883	278	543	540	459	268	131^	24v	30v	19v
6.00 - 6.30				A	12.9	24	1127	1721	620	291	620	160^	331	335	329	240^	828	212^	503	527	469	270	124^	52v	149^	96^
6.30 - 7.00				A	13.5	24	1180	1749	612	332	612	182^	338	306	320	236^	820	210^	502	539	479	255	132^	44v	185^	108^
7.00 - 7.30				A	14.1	24	1232	1946	658	344	728	230	430	368	325	269	776	206^	459	488	454	249	191^	55v	251	157^
NFL FOOTBALL POST-NBC	3	177		A	7.7	17	673	1478	430	166^	446	107^	297^	297^	251^	133^	894	440	726	575	365^	164^	63v	27v	75v	75v
1 SUN. 3.55P 15 NBC SC		88		B	6.5	15	568	1323	401	157	430	106	281	275	270	118	747	307	524	447	337	214	96	48	50	39
ONE TO GROW ON-8:28AM	6	200	201	A	3.7	23	323	1796	372^	47v	372^	169^	203^	261^	154^	79v	235^	95v	116^	138^	140^	97v	331^	67v	858	515
SAT. 8.28A 2 NBC CN		97	97	B	3.4	21	297	1579	249	79	277	133	188	137	125	56	199	131	147	118	68	35	178	38	925	641
ONE TO GROW ON-8:58AM	6	198	199	A	5.0	23	437	1259	230^	58v	230^	48v	84v	154^	154^	53v	131^	47v	58v	66v	84v	65v	141^	68v	757	415
SAT. 8.58A 2 NBC CN		97	98	B	4.5	22	393	1395	256	155	287	120	198	191	156	43	134	71	104	85	63	23	131	27	843	558
ONE TO GROW ON-10:28AM	6	205	205	A	7.1	25	621	1636	347	211^	434	280	308	209^	121^	82^	141^	57v	77^	46v	84^	64^	224^	123^	837	422
SAT. 10.28A 2 NBC CN		99	99	B	6.2	23	542	1607	352	219	387	223	290	233	148	58	167	90	119	67	77	43	219	123	834	454
ONE TO GROW ON-11:28AM	6	202	199	A	6.1	20	533	1471	200^	96^	259^	184^	202^	136^	55v	40v	98^	40v	81^	41v	58v	17v	325	140^	789	441
SAT. 11.28A 2 NBC CN		97	98	B	6.1	21	533	1643	318	182	359	216	282	227	129	52	138	84	97	41	54	41	248	162	898	506
ONE TO GROW ON-11:58AM	6	185	186	A	5.6	19	489	1350	348	160^	366	209^	249^	233^	107^	50v	108^	57v	73v	16v	27v	35v	246^	98^	630	407
SAT. 11.58A 2 NBC CN		95	95	B	5.2	18	454	1595	371	207	400	226	287	224	155	76	139	45	78	40	86	61	189	122	867	563
PEE WEE'S PLAYHOUSE	2	202	203	A	4.7	17	411	1569	297^	122^	355	173^	244^	169^	141^	88v	251^	159^	217^	198^	80v	34v	177^	LT	786	550
SAT. 10.00A 30 CBS CL		98	99	B	4.7	17	411	1569	297	122	355	173	244	169	141	88	251	159	217	198	80	34	177	LT	786	550
POUND PUPPIES	5	199	201	A	4.4	15	385	1821	450	332^	512	392	477	421	120^	29v	226^	115^	182^	127^	82v	44v	62v	44v	1021	635
SAT. 10.30A 30 ABC CA		96	96	B	4.9	18	428	1814	346	186	377	245	313	279	112	53	210	87	152	115	114	52	90	48	1137	756

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
PUPPY'S GREAT ADVENTURES						6	184	186	A	3.6	12	315	1235	584	153^	616	207^	244^	277^	184^	251^	114v	25v	114v	89v	89v	LT	130^	LT	375^	302^
	SAT.	11.30A	30	CBS	CA		94	95	B	3.5	12	306	1495	381	161	456	205	266	253	141	133	243	106	206	151	122	34	249	90	547	360
REAL GHOSTBUSTERS						6	203	202	A	5.4	19	472	1547	195^	68v	243^	133^	189^	155^	110^	40v	251^	147^	198^	159^	65v	53v	144^	76v	909	581
	SAT.	10.00A	30	ABC	CA		99	98	B	5.6	21	489	1786	304	143	365	198	263	209	140	68	177	87	132	121	72	38	200	95	1044	671
ROCK N WRESTLING-1						6	158	155	A	3.4	11	297	1458	420^	71v	420^	140^	212^	323^	183^	97v	195^	36v	195^	159^	159^	LT	136^	LT	707	408^
	SAT.	12.00N	30	CBS	CA		85	84	B	3.2	11	280	1616	361	82	381	173	220	241	139	77	274	102	227	167	151	31	204	109	757	428
ROCK N WRESTLING-2						6	137	160	A	3.5	12	306	1601	236^	58v	481	274^	321^	117v	88v	119v	191^	44v	170^	126^	126^	21v	129^	LT	800	419^
	SAT.	12.30P	30	CBS	CA		70	86	B	3.2	11	280	1821	351	102	468	315	381	247	98	55	306	151	259	159	126	38	199	97	848	442
SMURFS I						6	206	206	A	5.4	23	472	1604	276^	70v	276^	170^	186^	197^	106^	45v	157^	55v	99^	107^	102^	50v	241^	63v	930	473
	SAT.	9.00A	30	NBC	CA		99	99	B	5.1	22	446	1721	338	138	389	224	276	251	162	67	194	115	169	139	79	22	183	62	955	597
SMURFS II						6	206	206	A	6.3	24	551	1621	298	64v	301	202^	212^	218^	99^	45v	222^	78^	128^	123^	144^	86^	254^	95^	844	449
	SAT.	9.30A	30	NBC	CA		99	99	B	5.7	23	498	1622	320	132	372	221	255	255	148	63	211	115	162	130	96	45	222	86	817	488
SMURFS III						6	206	206	A	7.0	25	612	1650	311	170^	391	260	290	201^	101^	57v	158^	67^	95^	67^	91^	63^	232^	128^	869	455
	SAT.	10.00A	30	NBC	CA		99	99	B	6.4	24	559	1652	340	198	373	218	281	228	141	49	180	94	129	81	86	48	252	116	847	479
SPORTSWORLD-SAT						1		174	A	5.1	13	446	1578	686	426^	798	226^	571^	529^	410^	227^	659	287^	503^	402^	279^	156v	121v	18v	LT	LT
	2 SAT.	4.00P	120	NBC	SA			93	B	5.1	13	446	1578	686	426	798	226	571	529	410	227	659	287	503	402	279	156	121	18	LT	LT
4.00 - 4.30									A	3.8	11	332	1569	647^	349^	722^	192v	446^	446^	370^	276^	654^	184v	527^	445^	397^	127v	193v	LT	LT	LT
4.30 - 5.00									A	4.7	12	411	1696	719	490^	835	206^	572^	572^	466^	263^	707	256^	568^	515^	360^	139v	154v	73v	LT	LT
5.00 - 5.30									A	4.9	13	428	1565	673	470^	832	282^	666	556^	384^	166v	638^	327^	465^	352^	199^	173^	95v	LT	LT	LT
5.30 - 6.00									A	7.0	16	612	1507	692	385^	787	218^	572	525	409^	215^	649	335^	478	341^	223^	171^	71v	LT	LT	LT
SUNDAY MORNING						5	178	176	A	4.9	19	428	1257	561	204^	678	94^	214^	283^	281^	379	509	137^	275^	323^	267^	161^	30v	18v	40v	18v
	SUN.	9.00A	90	CBS	N		95	94	B	4.0	16	350	1310	593	214	718	104	236	278	293	419	507	136	272	290	244	186	23	16	62	32
9.00 - 9.30									A	4.1	18	358	1184	586	184^	709	161^	274^	300^	240^	386^	430	54v	196^	276^	298^	154^	17v	17v	28v	LT
9.30 - 10.00									A	5.4	21	472	1248	550	201^	672	55v	159^	247^	307	410	513	117^	260^	352	303	135^	44v	19v	19v	LT
10.00 - 10.30									A	5.2	19	454	1317	553	225^	665	81^	226^	305^	286^	345	553	216^	338	322	197^	192^	31v	22v	68v	51v
TEEN WOLF						6	203	203	A	5.7	20	498	1821	338	101^	463	180^	239^	221^	179^	142^	201^	88^	153^	153^	113^	48v	331	146^	826	551
	SAT.	10.30A	30	CBS	CA		99	99	B	5.3	19	463	1893	345	188	483	250	299	205	149	119	157	100	140	99	57	17	364	150	889	503
THIS WEEK-DAVID BRINKLEY						4	195	195	A	3.5	11	306	1209	496	38v	496	LT	30v	72v	189^	424^	693	184^	263^	307^	261^	386^	LT	LT	20v	LT
	SUN.	11.30A	60	ABC	N		98	98	B	3.5	11	306	1198	528	149	542	82	99	120	168	408	635	114	245	275	254	360	LT	LT	19	LT
11.30 - 12.00									A	3.3	11	288	1323	499	28v	503	27v	27v	52v	147^	451^	820	233^	348^	385^	323^	435^	LT	LT	LT	LT
12.00 - 12.30									A	3.6	11	315	1140	504	48v	508	LT	29v	88v	235^	420^	597	140^	188^	241^	212^	356^	LT	LT	35v	22v
WILDFIRE						6	200	198	A	2.9	15	253	1889	348^	19v	348^	189^	233^	233^	44v	115v	191^	32v	174^	161^	159^	LT	74v	LT	1276	759
	SAT.	8.30A	30	CBS	CA		97	97	B	3.1	16	271	1860	297	39	363	152	208	198	125	119	197	93	181	131	99	LT	160	62	1140	641
WUZZLES						5	200	201	A	2.4	16	210	1524	386^	291^	386^	172v	257^	257^	119v	129v	123v	62v	85v	56v	23v	38v	133v	28v	882	605^
	SAT.	8.00A	30	ABC	CA		98	98	B	2.5	17	219	1485	350	222	407	223	309	259	117	86	164	91	135	103	49	29	55	LT	859	537

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. OCT.13, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							12,500 14.3		31,380 35.9							
Program					PRES. REAGAN'S ADDRESS (SUS)			ABC NEWS SPECIAL (SD)	← NFL MONDAY NIGHT FOOTBALL PITTSBURGH VS CINCINNATI (9:00-12:22AM) (-OP) →							
AVERAGE AUDIENCE (Households (000) & %)							9,880 11.3		14,600 16.7	16.9*		19.4*		19.4*		18.0*
SHARE OF AUDIENCE %							18		28	25 *		28 *		29 *		27 *
AVG. AUD. BY ¼ HR. %							11.6	11.0	16.2	17.6	19.3	19.5	19.6	19.3	19.0	17.0
CBS TV TOTAL AUDIENCE (Households (000) & %)							19,580 22.4		22,200 25.4		23,070 26.4					
Program					REAGAN ADDRESS-CBS (SUS)		KATE & ALLIE		NEWHART (SUS-SD)		← COUNTRY MUSIC AWARDS (SD) →					
AVERAGE AUDIENCE (Households (000) & %)							16,340 18.7		18,790 21.5		16,780 19.2	18.5*		19.8*		19.3*
SHARE OF AUDIENCE %							28		31		28	26 *		29 *		30 *
AVG. AUD. BY ¼ HR. %							17.2	20.1	21.0	22.0	18.5	18.5	19.8	19.8	19.1	19.4
NBC TV TOTAL AUDIENCE (Households (000) & %)							14,680 16.8		14,250 16.3		25,080 28.7					
Program					PRESIDENTIAL ADDRESS (8:00-8:20PM) (SUS)		ALF (8:32-9:02PM) (-OP)		AMAZING STORIES (SD)(OP)(-OP)		← NBC MONDAY NIGHT MOVIES CAN YOU FEEL ME DANCING (9:32-11:32PM) (OP)(-OP) →					
AVERAGE AUDIENCE (Households (000) & %)							12,590 14.4		11,890 13.6		16,690 19.1	16.8*		19.0*		19.9*
SHARE OF AUDIENCE %							21		20		30	24 *		28 *		31 *
AVG. AUD. BY ¼ HR. %							13.6	14.9	13.9	13.4	16.1	17.4	18.9	19.2	19.5	20.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,080 18.4				34,350 39.3							
Program					← MACGYVER (SD) →				← NFL MONDAY NIGHT FOOTBALL DENVER VS NEW YORK JETS (9:00-12:14AM) (-OP) →							
AVERAGE AUDIENCE (Households (000) & %)					11,540 13.2	12.2*		14.2*	16,170 18.5	18.8*		21.5*		21.5*		18.3*
SHARE OF AUDIENCE %					20	18 *		22 *	31	29 *		32 *		33 *		29 *
AVG. AUD. BY ¼ HR. %					12.0	12.5	14.1	14.2	18.3	19.4	20.9	22.1	22.1	21.0	18.9	17.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,350 21.0		18,970 21.7		20,360 23.3		18,700 21.4		19,230 22.0			
Program					KATE & ALLIE		MY SISTER SAM (SD)		NEWHART		DESIGNING WOMEN (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					16,170 18.5		16,780 19.2		17,830 20.4		16,170 18.5		14,950 17.1	17.4*		16.8*
SHARE OF AUDIENCE %					27		28		30		27		28	28 *		29 *
AVG. AUD. BY ¼ HR. %					17.4	19.6	18.9	19.6	19.9	20.9	18.3	18.8	17.3	17.5	17.2	16.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,430 18.8		12,320 14.1		25,610 29.3							
Program					ALF		AMAZING STORIES (SD)		← NBC MONDAY NIGHT MOVIES AN OFFICER AND A GENTLEMAN (9:00-11:30PM) (R)(SD)(-OP) →							
AVERAGE AUDIENCE (Households (000) & %)					13,810 15.8		10,930 12.5		13,370 15.3	13.8*		14.8*		15.6*		16.0*
SHARE OF AUDIENCE %					23		18		25	20 *		22 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					15.8	15.9	12.7	12.3	13.5	14.1	15.0	14.5	15.6	15.5	15.7	16.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.4	58.9	60.9	62.9	65.1	67.4	67.3	68.4	68.6	69.1	69.1	68.8	67.6	66.8	64.9	62.2
WK. 2	58.1	60.3	62.1	64.4	67.9	69.5	69.0	68.8	68.1	68.2	67.3	67.2	64.0	61.9	60.3	57.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.MON. OCT.20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. OCT.14, 1986

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,070 16.1	35,400 40.5										
	Program					(1) (SD) (-OP)	AMER. LEAGUE CHAMP-GM-6 CALIFORNIA VS BOSTON (8:17-11:59PM) (OP)(-OP)										
	AVERAGE AUDIENCE (Households (000) & %)					13,370 15.3	18,350 21.0		20.3*		24.0*		24.5*		22.1*		21.8*
	SHARE OF AUDIENCE %					25	34		31 *		36 *		36 *		34 *		34 *
	AVG. AUD. BY ¼ HR. %					15.2	17.1	19.1	21.4	24.1	23.9	24.6	24.4	22.7	21.6	22.1	21.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,310 19.8				22,200 25.4							
	Program					WIZARD (SD)				CBS TUESDAY MOVIE MILES TO GO (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					12,850 14.7	14.0*		15.4*	14,420 16.5	15.7*		15.6*		17.5*		17.2*
	SHARE OF AUDIENCE %					22	21 *		22 *	26	23 *		23 *		28 *		29 *
	AVG. AUD. BY ¼ HR. %					13.4	14.5	15.1	15.6	15.5	16.0	15.3	15.9	17.1	17.8	17.9	16.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,450 23.4				16,430 18.8				15,640 17.9			
	Program					MATLOCK (SD)				CRIME STORY (SD)				1986			
	AVERAGE AUDIENCE (Households (000) & %)					15,820 18.1	17.6*		18.5*	12,500 14.3	14.0*		14.6*	10,400 11.9	12.6*		11.2*
	SHARE OF AUDIENCE %					27	27 *		27 *	21	21 *		22 *	20	20 *		19 *
	AVG. AUD. BY ¼ HR. %					16.9	18.2	18.7	18.4	13.8	14.1	14.8	14.3	13.1	12.2	11.4	11.0

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					20,710 23.7		20,890 23.9		23,070 26.4				14,070 16.1			
	Program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				JACK & MIKE			
	AVERAGE AUDIENCE (Households (000) & %)					18,440 21.1		18,700 21.4		18,090 20.7	20.4*		20.9*	10,050 11.5	12.0*		11.1*
	SHARE OF AUDIENCE %					32		31		30	30 *		31 *	19	19 *		18 *
	AVG. AUD. BY ¼ HR. %					20.2	22.1	21.2	21.5	20.1	20.7	21.9	19.9	12.5	11.4	11.2	11.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,280 15.2				18,620 21.3							
	Program					WIZARD (SD)				CBS TUESDAY MOVIE JOHNNIE MAE GIBSON:FBI (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					10,230 11.7	11.3*		12.1*	11,620 13.3	12.2*		12.6*		14.0*		14.4*
	SHARE OF AUDIENCE %					17	17 *		17 *	20	18 *		18 *		22 *		24 *
	AVG. AUD. BY ¼ HR. %					11.0	11.7	12.1	12.1	12.1	12.3	12.3	13.0	13.8	14.3	14.3	14.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,220 19.7	40,730 46.6										
	Program					(2) (SD) (-OP)	WORLD SERIES GAME #3 NEW YORK METS VS BOSTON (8:25-11:39PM) (OP)(-OP)										
	AVERAGE AUDIENCE (Households (000) & %)					15,120 17.3	22,370 25.6		23.9*		26.6*		27.4*		28.4*		27.5*
	SHARE OF AUDIENCE %					28	40		36 *		40 *		40 *		43 *		43 *
	AVG. AUD. BY ¼ HR. %					16.6	20.4	23.1	24.7	26.5	26.7	26.9	27.9	28.6	28.1	28.5	26.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.4	59.4	60.7	63.4	65.1	67.4	69.2	69.5	67.9	67.7	68.0	66.3	63.4	61.9	59.9	56.9
WK. 2	57.0	58.4	60.2	62.5	65.2	67.3	69.1	69.3	68.1	68.1	68.7	68.2	64.1	62.6	61.2	59.1

U.S. TV Households: 87,400,000

(1)AMER. LEAGUE CHAMP-PRE 6,ABC,(8:00-8:17PM)(S)

(2)WORLD SERIES PRE GAME #3,NBC,(8:00-8:25PM)(S)

For explanation of symbols, See page A.

EVE.TUE. OCT.21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. OCT.15, 1986

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					34,870 39.9											
Program	NAT'L LEAGUE CHAMP-GM-6 NEW YORK METS VS BOSTON (3:00-8:00PM)					AMER. LEAGUE CHAMP-GM-7 CALIFORNIA VS BOSTON (8:14-11:16PM) (SD)(OP)(-OP)										
AVERAGE AUDIENCE (Households (000) & %)					18,530 21.2	18.4*		20.4*		22.4*		22.9*		22.3*		21.1*
SHARE OF AUDIENCE %					33	30 *		32 *		34 *		34 *		34 *		33 *
AVG. AUD. BY ¼ HR. %					18.1	18.4	19.6	21.2	22.2	22.6	22.9	22.9	22.8	21.7	21.1	21.1

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					13,720 15.7		12,940 14.8		20,630 23.6				19,140 21.9			
Program					TOGETHER WE STAND		BETTER DAYS (SUS-SD)		MAGNUM, P.I. (SD)				EQUALIZER			
AVERAGE AUDIENCE (Households (000) & %)					11,360 13.0		11,010 12.6		15,380 17.6	16.4*		18.8*	15,300 17.5	17.7*		17.2*
SHARE OF AUDIENCE %					20		19		26	24 *		28 *	28	28 *		29 *
AVG. AUD. BY ¼ HR. %					12.2	13.8	12.5	12.7	15.7	17.1	18.5	19.0	17.6	17.7	17.7	16.8

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					20,630 23.6				16,870 19.3		15,820 18.1		16,430 18.8			
Program					HIGHWAY TO HEAVEN (SD)				GIMME A BREAK		YOU AGAIN ?		ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000) & %)					16,520 18.9	17.2*		20.5*	15,030 17.2		14,070 16.1		13,110 15.0	15.0*		15.0*
SHARE OF AUDIENCE %					29	27 *		31 *	25		24		24	24 *		25 *
AVG. AUD. BY ¼ HR. %					16.0	18.5	20.7	20.3	17.2	17.3	16.1	16.1	14.8	15.1	15.1	14.9

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					17,310 19.8		16,340 18.7		19,580 22.4				15,910 18.2			
Program					PERFECT STRANGERS		HEAD OF THE CLASS (SD)		DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000) & %)					14,160 16.2		14,600 16.7		15,560 17.8	17.9*		17.7*	12,760 14.6	14.6*		14.5*
SHARE OF AUDIENCE %					25		24		26	26 *		26 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					15.6	16.9	16.1	17.2	17.6	18.2	17.8	17.7	14.7	14.5	14.4	14.6

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					17,650 20.2				16,960 19.4				14,600 16.7			
Program					CBS NEWS SPEC. AIDS HITS HOME (SUS-SD)				MAGNUM, P.I. (SD)				EQUALIZER			
AVERAGE AUDIENCE (Households (000) & %)					11,890 13.6	13.4*		13.8*	12,320 14.1	13.8*		14.5*	11,270 12.9	13.4*		12.5*
SHARE OF AUDIENCE %					20	20 *		20 *	21	20 *		21 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %					13.1	13.8	13.9	13.6	13.8	13.8	14.3	14.6	13.6	13.1	12.7	12.3

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)					15,640 17.9	42,830 49.0										
Program					(1) (SD) (-OP)	WORLD SERIES GAME #4 NEW YORK METS VS BOSTON (8:21-11:53PM) (OR)(-OP)										
AVERAGE AUDIENCE (Households (000) & %)					13,810 15.8	22,720 26.0		23.6*		26.8*		27.7*		29.0*		27.6*
SHARE OF AUDIENCE %					26	41		36 *		40 *		40 *		44 *		43 *
AVG. AUD. BY ¼ HR. %					15.5	18.9	22.5	24.6	26.6	26.9	27.5	27.9	29.5	28.6	28.2	27.1

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.5	60.6	61.2	62.2	62.7	64.8	65.6	67.0	67.4	67.8	67.4	67.1	64.5	62.6	61.1	59.2
WK. 2	54.8	57.6	59.6	61.9	64.4	66.6	68.0	69.6	69.2	68.5	68.1	67.6	64.6	63.0	61.4	59.3

U.S. TV Households: 87,400,000

(1)WORLD SERIES PRE GAME #4,NBC,(8:00-8:21PM)(S)

For explanation of symbols, See page A.

EVE.WED. OCT.22, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. OCT.16, 1986

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					9,000 10.3				11,010 12.6				18,180 20.8			
	Program					OUR WORLD				COLBYS (SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					5,510 6.3	6.1*		6.5*	8,040 9.2	8.9*		9.5*	13,280 15.2	16.2*		14.2*
	SHARE OF AUDIENCE %					10	9 *		10 *	14	13 *		15 *	26	27 *		25 *
	AVG. AUD. BY ¼ HR. %					6.5	5.6	6.1	6.9	9.0	8.8	9.3	9.7	16.0	16.4	15.2	13.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,030 17.2				17,650 20.2				14,770 16.9			
	Program					SIMON & SIMON (SD)				KNOTS LANDING (SD)				KAY O'BRIEN			
	AVERAGE AUDIENCE (Households (000) & %)					11,360 13.0	11.8*		14.2*	14,600 16.7	16.1*		17.3*	11,100 12.7	12.7*		12.6*
	SHARE OF AUDIENCE %					20	18 *		21 *	25	24 *		27 *	22	21 *		23 *
	AVG. AUD. BY ¼ HR. %					11.5	12.1	14.1	14.3	15.7	16.4	17.1	17.4	13.2	12.3	12.6	12.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					35,130 40.2		32,950 37.7		28,670 32.8		24,650 28.2		20,190 23.1			
	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		HILL STREET BLUES			
	AVERAGE AUDIENCE (Households (000) & %)					32,080 36.7		30,500 34.9		26,050 29.8		22,290 25.5		15,730 18.0	18.4*		17.5*
	SHARE OF AUDIENCE %					57		52		44		39		31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					34.9	38.5	35.3	34.6	30.0	29.6	26.2	24.7	18.9	17.9	17.9	17.2

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					9,000 10.3				12,410 14.2				15,470 17.7			
	Program					OUR WORLD				COLBYS (SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					4,980 5.7	5.0*		6.5*	9,350 10.7	10.1*		11.3*	9,880 11.3	12.2*		10.5*
	SHARE OF AUDIENCE %					8	8 *		9 *	16	15 *		16 *	19	19 *		18 *
	AVG. AUD. BY ¼ HR. %					5.4	4.5	5.9	7.0	9.7	10.6	11.3	11.3	12.5	11.9	10.7	10.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					20,280 23.2				17,220 19.7				13,280 15.2			
	Program					SIMON & SIMON (SD)				KNOTS LANDING (SD)				KAY O'BRIEN			
	AVERAGE AUDIENCE (Households (000) & %)					12,940 14.8	12.2*		17.4*	13,630 15.6	15.6*		15.5*	9,960 11.4	11.6*		11.3*
	SHARE OF AUDIENCE %					22	18 *		25 *	23	22 *		23 *	19	18 *		19 *
	AVG. AUD. BY ¼ HR. %					11.8	12.6	17.2	17.7	15.5	15.7	15.8	15.2	11.9	11.3	11.1	11.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					34,870 39.9		46,670 53.4									
	Program					BILL COSBY SHOW		WORLD SERIES GAME #5 NEW YORK METS VS BOSTON (8:31-11:59PM) (SD)(-OP)									
	AVERAGE AUDIENCE (Households (000) & %)					31,030 35.5		26,050 29.8	27.1*		30.6*		32.1*		31.4*		30.3*
	SHARE OF AUDIENCE %					54		47	42 *		45 *		46 *		48 *		48 *
	AVG. AUD. BY ¼ HR. %					34.0	37.0	26.5	27.7	30.8	30.4	31.4	32.8	32.3	30.5	30.2	30.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	53.1	54.5	56.3	58.9	63.9	66.0	66.4	67.2	66.8	67.3	65.5	64.2	60.9	59.5	57.5	54.0
	WK. 2	56.4	58.0	59.8	61.1	65.3	67.4	68.1	69.0	69.4	69.4	68.8	68.3	63.9	61.8	59.7	57.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. OCT.17, 1986

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,380 17.6		13,810 15.8		10,750 12.3		8,650 9.9		11,970 13.7			
	Program					WEBSTER		MR. BELVEDERE (SD)		SLEDGE HAMMER		SIDEKICKS (SD)		← STARMAN →			
	AVERAGE AUDIENCE (Households (000) & %)					13,020 14.9		12,590 14.4		8,740 10.0		7,780 8.9		8,650 9.9	9.7*		10.0*
	SHARE OF AUDIENCE %					26		24		16		14		17	17 *		18 *
	AVG. AUD. BY ¼ HR. %					14.0	15.7	14.4	14.3	10.6	9.3	8.9	8.9	9.8	9.7	9.9	10.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,340 18.7				21,850 25.0				17,390 19.9			
	Program					← SCARECROW & MRS. KING (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					12,150 13.9	12.9*		14.9*	19,400 22.2	21.7*		22.6*	15,300 17.5	17.6*		17.5*
	SHARE OF AUDIENCE %					24	23 *		25 *	36	35 *		36 *	31	30 *		31 *
	AVG. AUD. BY ¼ HR. %					12.7	13.0	14.2	15.6	21.0	22.5	23.0	22.2	17.6	17.6	17.8	17.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,680 16.8				18,350 21.0				15,640 17.9			
	Program					← A TEAM (SD) →				← MIAMI VICE →				← L.A. LAW →			
	AVERAGE AUDIENCE (Households (000) & %)					10,840 12.4	11.8*		13.1*	14,950 17.1	16.3*		17.9*	12,940 14.8	15.0*		14.6*
	SHARE OF AUDIENCE %					21	21 *		22 *	28	26 *		29 *	26	26 *		26 *
	AVG. AUD. BY ¼ HR. %					11.7	11.8	13.3	12.9	15.7	16.8	17.8	18.0	15.1	15.0	14.6	14.6

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,940 14.8		11,970 13.7		11,190 12.8		9,180 10.5		11,270 12.9			
	Program					WEBSTER		MR. BELVEDERE		SLEDGE HAMMER		SIDEKICKS (SD)		← STARMAN →			
	AVERAGE AUDIENCE (Households (000) & %)					11,100 12.7		10,930 12.5		9,700 11.1		8,220 9.4		8,390 9.6	9.5*		9.7*
	SHARE OF AUDIENCE %					22		21		18		15		17	16 *		17 *
	AVG. AUD. BY ¼ HR. %					12.0	13.4	12.4	12.5	10.9	11.3	9.6	9.2	9.3	9.7	9.7	9.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,250 16.3		14,250 16.3		21,500 24.6				17,650 20.2			
	Program					GARFIELD'S HALLOWEEN (R)		CHARLIE BROWN-GRT.PUMPKIN (R)(SUS-SD)		← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					11,970 13.7		12,500 14.3		17,740 20.3	19.9*		20.8*	14,770 16.9	17.1*		16.7*
	SHARE OF AUDIENCE %					24		24		33	32 *		34 *	29	29 *		30 *
	AVG. AUD. BY ¼ HR. %					13.4	13.9	13.4	15.3	19.8	20.0	20.8	20.7	17.0	17.2	16.8	16.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					16,520 18.9				19,580 22.4				17,220 19.7			
	Program					← A TEAM (SD) →				← MIAMI VICE (SD) →				← L.A. LAW →			
	AVERAGE AUDIENCE (Households (000) & %)					12,320 14.1	13.4*		14.9*	15,640 17.9	17.4*		18.3*	13,900 15.9	16.0*		15.9*
	SHARE OF AUDIENCE %					24	24 *		25 *	29	28 *		30 *	28	28 *		28 *
	AVG. AUD. BY ¼ HR. %					13.4	13.4	15.0	14.8	17.2	17.7	18.4	18.2	16.2	15.7	15.8	15.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.8	52.5	53.9	55.3	56.6	57.9	59.5	60.9	61.3	62.3	62.8	61.9	58.4	57.6	57.1	56.0
WK. 2	51.1	53.2	53.6	55.1	55.7	57.4	58.5	60.1	61.0	62.0	61.6	60.7	58.3	58.0	57.2	55.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

EVE.FRI. OCT.24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. OCT. 18, 1986 (WEEK 1)

WEEK 1	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)					12,320 14.1		9,790 11.2		10,490 12.0				13,980 16.0			
ABC TV — Program					LIFE WITH LUCY		ELLEN BURSTYN SHOW (SD)		← HEART OF THE CITY (SD) →				← SPENSER: FOR HIRE →			
ABC TV — AVERAGE AUDIENCE (Households (000) & %)					10,050 11.5		8,300 9.5		7,780 8.9	9.0*		8.9*	11,100 12.7	12.2*		13.2*
ABC TV — SHARE OF AUDIENCE %					20		16		15	15 *		15 *	22	21 *		23 *
ABC TV — AVG. AUD. BY ¼ HR. %					11.1	11.8	9.6	9.5	9.4	8.5	8.7	9.0	11.6	12.7	13.2	13.2
CBS TV — TOTAL AUDIENCE (Households (000) & %)					13,810 15.8				13,110 15.0				11,800 13.5			
CBS TV — Program					← DOWNTOWN (SD) →				← MIKE HAMMER (SD) →				← TWILIGHT ZONE →			
CBS TV — AVERAGE AUDIENCE (Households (000) & %)					9,440 10.8	10.1*		11.5*	10,750 12.3	12.1*		12.4*	8,300 9.5	9.7*		9.4*
CBS TV — SHARE OF AUDIENCE %					19	18 *		20 *	21	20 *		21 *	17	17 *		17 *
CBS TV — AVG. AUD. BY ¼ HR. %					10.0	10.2	11.6	11.5	11.7	12.4	12.6	12.2	9.4	10.0	9.7	9.1
NBC TV — TOTAL AUDIENCE (Households (000) & %)					16,960 19.4	36,100 41.3										
NBC TV — Program					(1) (SD) (-OP)	← WORLD SERIES GAME #1 BOSTON VS NEW YORK METS (8:25-11:38PM) (OP) →										
NBC TV — AVERAGE AUDIENCE (Households (000) & %)					14,330 16.4	21,150 24.2		22.1*		24.1*		25.1*		24.9*		25.4*
NBC TV — SHARE OF AUDIENCE %					31	42		39 *		41 *		42 *		41 *		43 *
NBC TV — AVG. AUD. BY ¼ HR. %					15.6	18.9	21.1	23.2	23.9	24.4	24.6	25.6	25.6	24.3	25.4	25.3

EVE. SAT. OCT. 25, 1986 (WEEK 2)

WEEK 2	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)					9,260 10.6		8,040 9.2		11,010 12.6				12,760 14.6			
ABC TV — Program					LIFE WITH LUCY		ELLEN BURSTYN SHOW (SD)		← HEART OF THE CITY (SD) →				← SPENSER: FOR HIRE →			
ABC TV — AVERAGE AUDIENCE (Households (000) & %)					7,520 8.6		6,990 8.0		8,040 9.2	8.9*		9.6*	9,790 11.2	10.7*		11.8*
ABC TV — SHARE OF AUDIENCE %					15		13		15	14 *		16 *	18	17 *		20 *
ABC TV — AVG. AUD. BY ¼ HR. %					8.3	8.9	7.9	8.1	8.7	9.1	9.2	9.9	10.1	11.2	11.8	11.7
CBS TV — TOTAL AUDIENCE (Households (000) & %)					11,620 13.3				14,860 17.0							
CBS TV — Program					← DOWNTOWN (SD) →				← SPECIAL MOVIE PRESNT.-CBS PSYCHO II (SD) →							
CBS TV — AVERAGE AUDIENCE (Households (000) & %)					8,480 9.7	9.7*		9.6*	8,910 10.2	9.1*		10.0*		10.8*		10.8*
CBS TV — SHARE OF AUDIENCE %					16	17 *		16 *	17	15 *		16 *		18 *		18 *
CBS TV — AVG. AUD. BY ¼ HR. %					9.5	9.8	9.8	9.4	9.1	9.1	9.7	10.4	11.1	10.5	11.2	10.4
NBC TV — TOTAL AUDIENCE (Households (000) & %)					18,090 20.7	45,100 51.6										
NBC TV — Program					(2) (SD) (-OP)	← WORLD SERIES GAME #6 BOSTON VS NEW YORK METS (8:21-12:37AM) (OP) →										
NBC TV — AVERAGE AUDIENCE (Households (000) & %)					16,260 18.6	26,480 30.3		25.1*		27.6*		27.9*		31.1*		31.6*
NBC TV — SHARE OF AUDIENCE %					35	52		44 *		46 *		46 *		50 *		51 *
NBC TV — AVG. AUD. BY ¼ HR. %					17.9	21.4	24.4	25.8	27.6	27.5	27.6	28.3	31.0	31.1	31.4	31.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	51.7	52.6	53.8	54.8	56.2	57.6	57.9	58.4	59.4	59.4	58.9	59.5	58.4	58.3	57.4	55.2
WK. 2	52.2	53.0	54.3	56.1	57.9	59.5	60.4	61.2	61.5	62.0	61.7	61.1	61.4	61.5	60.9	59.6

U.S. TV Households: 87,400,000

(1)WORLD SERIES PRE GAME #1,NBC,(8:00-8:25PM)(S) (2)WORLD SERIES PRE GAME #6,NBC,(8:00-8:21PM)(S)

For explanation of symbols, See page A.

EVE. SAT. OCT. 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.18, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV				ABC WEEKEND REPORT-SAT.													
TOTAL AUDIENCE (Households (000) & %)				1,750 2.0													
AVERAGE AUDIENCE (Households (000) & %)				1,660 1.9													
SHARE OF AUDIENCE	%			7													
AVG. AUD. BY ¼ HR.	%			1.9													
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV		WORLD SERIES GAME #1 BOSTON VS NEW YORK METS (8:25-11:38PM)				SATURDAY NIGHT (12:10-1:32AM) (SUSTAINING 1:32-1:40AM)											
TOTAL AUDIENCE (Households (000) & %)						9,000 10.3											
AVERAGE AUDIENCE (Households (000) & %)			25.7*	20.5*		5,070 5.8	6.9*		5.9*		5.1*						
SHARE OF AUDIENCE	%		46 *	44 *		22	22 *		22 *		24 *						
AVG. AUD. BY ¼ HR.	%	25.2	26.1	20.5		7.8	6.6	6.1	5.6	5.4	4.7	4.5					

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV				ABC WEEKEND REPORT-SAT.													
TOTAL AUDIENCE (Households (000) & %)				2,010 2.3													
AVERAGE AUDIENCE (Households (000) & %)				1,840 2.1													
SHARE OF AUDIENCE	%			4													
AVG. AUD. BY ¼ HR.	%			2.1													
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV		WORLD SERIES GAME #6 BOSTON VS NEW YORK METS (8:21-12:37AM)															
TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)			32.9*		35.0*		34.4*	29.3*									
SHARE OF AUDIENCE	%		55 *		62 *		63 *	67 *									
AVG. AUD. BY ¼ HR.	%	32.9	33.0	34.6	35.3	34.1	34.7	29.3									

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	52.4	50.0	41.4	37.0	32.9	29.7	27.1	24.6	21.8	19.3	17.1	14.6	12.7	11.2	10.0	9.0
	WK. 2	57.1	54.5	51.4	50.2	48.0	46.9	37.1	30.6	26.9	22.4	18.8	16.0	13.7	12.1	10.8	9.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. OCT.25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.19, 1986

WEEK 1 — ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	17,740 20.3								17,830 20.4							
Program	DISNEY SUNDAY MOVIE THE RICHEST CAT IN THE WORLD (R)(SD)								ABC SUNDAY NIGHT MOVIE ORDINARY HEROES							
AVERAGE AUDIENCE (Households (000) & %)	9,350 10.7	8.4*		10.5*		11.7*		12.2*	10,750 12.3	11.3*		12.4*		12.7*		12.9*
SHARE OF AUDIENCE %	16	14 *		16 *		17 *		17 *	18	16 *		18 *		19 *		21 *
AVG. AUD. BY ¼ HR. %	8.1	8.7	10.1	10.9	11.6	11.7	12.5	11.9	10.9	11.8	12.1	12.7	12.5	12.8	13.4	12.3

WEEK 1 — CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	25,080 28.7				25,700 29.4				25,080 28.7							
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY MOVIE OF PURE BLOOD (SD)							
AVERAGE AUDIENCE (Households (000) & %)	19,320 22.1	21.6*		22.7*	21,240 24.3	24.5*		24.2*	17,480 20.0	20.3*		19.7*		20.2*		19.8*
SHARE OF AUDIENCE %	36	36 *		36 *	35	36 *		34 *	30	29 *		28 *		31 *		32 *
AVG. AUD. BY ¼ HR. %	20.8	22.3	22.7	22.7	24.2	24.9	24.5	23.8	20.2	20.3	19.5	19.9	20.2	20.2	20.3	19.4

WEEK 1 — NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	13,280 15.2				17,650 20.2	41,600 47.6										
Program	OUR HOUSE(B)				(1) (SD) (-OP)	WORLD SERIES GAME #2 BOSTON VS NEW YORK METS (8:21-12:12AM) (OP)										
AVERAGE AUDIENCE (Households (000) & %)	9,610 11.0	10.2*		11.8*	16,260 18.6	22,290 25.5		23.6*		27.9*		29.3*		28.9*		27.5*
SHARE OF AUDIENCE %	18	17 *		19 *	29	41		34 *		41 *		42 *		42 *		42 *
AVG. AUD. BY ¼ HR. %	10.1	10.3	11.2	12.4	18.2	20.3	22.4	24.8	27.4	28.3	29.1	29.5	29.3	28.5	27.9	27.0

WEEK 2 — ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	20,540 23.5								22,900 26.2							
Program	DISNEY SUNDAY MOVIE THE B.R.A.T. PATROL (SD)								ABC SUNDAY NIGHT MOVIE EASY PREY (SD)							
AVERAGE AUDIENCE (Households (000) & %)	12,590 14.4	12.7*		14.0*		15.1*		15.9*	16,170 18.5	17.5*		18.1*		18.9*		19.6*
SHARE OF AUDIENCE %	21	20 *		21 *		22 *		23 *	29	27 *		28 *		30 *		32 *
AVG. AUD. BY ¼ HR. %	12.3	13.0	13.8	14.2	15.3	14.9	15.9	15.9	17.2	17.7	17.8	18.4	18.8	18.9	19.9	19.4

WEEK 2 — CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	29,800 34.1				28,410 32.5				23,070 26.4							
Program	60 MINUTES (OP)				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY MOVIE WHO IS JULIA? (SD)							
AVERAGE AUDIENCE (Households (000) & %)	22,900 26.2	25.0*		27.4*	22,290 25.5	24.9*		26.1*	16,340 18.7	19.2*		18.5*		19.0*		18.1*
SHARE OF AUDIENCE %	40	39 *		41 *	37	36 *		38 *	29	29 *		28 *		30 *		30 *
AVG. AUD. BY ¼ HR. %	23.5	26.5	27.3	27.4	25.0	24.9	26.4	25.8	19.5	18.9	18.6	18.5	19.1	19.0	18.3	18.0

WEEK 2 — NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)		19,230 22.0				14,600 16.7		24,910 28.5								
Program	(2) (-OP)	OUR HOUSE (7:29-8:29PM) (OP)(-OP)					EASY STREET (8:29-8:59PM) (OP)(-OP)		NBC SUNDAY NIGHT MOVIE THE NATURAL (8:59-11:50PM) (OP)(SD)							
AVERAGE AUDIENCE (Households (000) & %)		12,320 14.1		12.6*		12,670 14.5		13,200 15.1		14.7*		16.0*		16.2*		15.2*
SHARE OF AUDIENCE %		21		19 *		21		26		22 *		24 *		25 *		25 *
AVG. AUD. BY ¼ HR. %	14.1	12.4	12.3	12.9	15.2	14.0	13.9	14.8	14.6	14.8	15.7	16.4	16.5	15.9	15.4	15.1

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.3	60.1	62.5	65.0	67.8	70.1	71.0	72.1	70.6	70.5	70.3	69.4	67.3	65.1	63.1	60.8
WK. 2	63.0	65.1	65.7	66.7	68.4	69.2	69.4	69.6	66.3	65.7	65.5	64.6	63.6	62.6	61.2	59.5

U.S. TV Households: 87,400,000

(1)WORLD SERIES PRE GAME #2,NBC,(8:00-8:21PM)(S)

(2)NFL FOOTBALL GAME 2,SEATTLE VS DENVER,NBC,(4:34-7:25PM)

For explanation of symbols, See page A.

EVE.SUN. OCT.26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.19, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				1,840 2.1													
Program				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)				1,840 2.1													
SHARE OF AUDIENCE	%			8													
AVG. AUD. BY ¼ HR.	%			2.1													
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,460 5.1															
Program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		4,280 4.9															
SHARE OF AUDIENCE	%	9															
AVG. AUD. BY ¼ HR.	%	4.9															
NBC TV TOTAL AUDIENCE (Households (000) & %)								1,570 1.8									
Program		WORLD SERIES GAME #2 BOSTON VS NEW YORK METS (8:21-12:12AM)						G. MICHAELS SPORTS MACHINE (12:42-12:57AM) (SUSTAINING 12:57-1:12AM)									
AVERAGE AUDIENCE (Households (000) & %)			25.0*		21.4*	17.0*		1,660 1.9									
SHARE OF AUDIENCE	%		43 *		46 *	44 *		12									
AVG. AUD. BY ¼ HR.	%	26.4	23.7	22.2	20.6	17.0		2.0	1.9								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				1,920 2.2													
Program				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)				1,920 2.2													
SHARE OF AUDIENCE	%			10													
AVG. AUD. BY ¼ HR.	%			2.2													
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,810 5.5															
Program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		4,460 5.1															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	5.1															
NBC TV TOTAL AUDIENCE (Households (000) & %)							960 1.1										
Program		NBC SUNDAY NIGHT MOVIE THE NATURAL (8:59-11:50PM)					G. MICHAELS SPORTS MACHINE (12:20-12:35AM) (SUSTAINING 12:35-12:50AM)										
AVERAGE AUDIENCE (Households (000) & %)			14.8*		13.3*		1,050 1.2										
SHARE OF AUDIENCE	%		30 *		37 *		7										
AVG. AUD. BY ¼ HR.	%	15.2	14.3	14.9	8.5		1.2	1.2									
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	53.7	46.9	39.9	35.4	29.1	23.9	20.5	17.2	14.7	13.2	11.9	10.2	8.9	7.9	6.8	6.1
	WK. 2	50.3	42.4	35.8	28.6	24.6	20.5	17.5	15.4	13.9	12.9	11.1	9.6	8.3	7.5	7.0	6.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. OCT.26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.13-17, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,160 5.9				4,720 5.4									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
ABC TV AVERAGE AUDIENCE (Households (000) & %)			4,020 4.6				3,850 4.4									
ABC TV SHARE OF AUDIENCE %			24				21									
ABC TV AVG. AUD. BY ¼ HR. %			4.4	4.7			4.4	4.4								
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,880 3.3				2,800 3.2						3,850 4.4		3,500 4.0	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
CBS TV AVERAGE AUDIENCE (Households (000) & %)			2,270 2.6				2,100 2.4						3,060 3.5		2,970 3.4	
CBS TV SHARE OF AUDIENCE %			15				12						16		15	
CBS TV AVG. AUD. BY ¼ HR. %			2.6	2.6			2.3	2.4					3.3	3.7	3.3	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,330 6.1				5,070 5.8						3,760 4.3		3,760 4.3	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
NBC TV AVERAGE AUDIENCE (Households (000) & %)			4,020 4.6				4,200 4.8						2,970 3.4		3,230 3.7	
NBC TV SHARE OF AUDIENCE %			24				23						15		17	
NBC TV AVG. AUD. BY ¼ HR. %			4.6	4.6			4.8	4.7					3.3	3.5	3.7	3.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,720 5.4				4,460 5.1									
ABC TV program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
ABC TV AVERAGE AUDIENCE (Households (000) & %)			3,760 4.3				3,670 4.2									
ABC TV SHARE OF AUDIENCE %			22				20									
ABC TV AVG. AUD. BY ¼ HR. %			4.2	4.5			4.1	4.3								
CBS TV TOTAL AUDIENCE (Households (000) & %)			2,800 3.2				2,710 3.1						3,230 3.7		3,410 3.9	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
CBS TV AVERAGE AUDIENCE (Households (000) & %)			2,190 2.5				2,100 2.4						2,710 3.1		2,880 3.3	
CBS TV SHARE OF AUDIENCE %			14				12						14		15	
CBS TV AVG. AUD. BY ¼ HR. %			2.5	2.5			2.3	2.4					2.9	3.2	3.2	3.5
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,680 6.5				5,240 6.0						4,200 4.8		3,930 4.5	
NBC TV program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
NBC TV AVERAGE AUDIENCE (Households (000) & %)			4,460 5.1				4,280 4.9						3,410 3.9		3,410 3.9	
NBC TV SHARE OF AUDIENCE %			26				24						18		18	
NBC TV AVG. AUD. BY ¼ HR. %			5.3	4.9			5.1	4.8					3.7	4.0	3.9	3.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	12.2	14.3	15.9	17.6	18.8	19.5	19.7	20.0	20.5	21.4	21.8	22.6	22.5	22.6	22.3	22.4
WK. 2	12.4	14.7	16.7	17.9	19.0	19.7	19.7	20.3	20.7	21.6	22.0	22.3	21.9	22.2	21.6	21.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.20-24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.13-17, 1986

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	1,920		2,010		2,710		4,110		7,600				8,650			
TOTAL AUDIENCE (%)	2.2		2.3		3.1		4.7		8.7				9.9			
Program	FAME, FORTUNE AND ROMANCE		DOUBLE TALK (OP)		RYAN'S HOPE		LOVING		← ALL MY CHILDREN (MWTHF)(S)(OP)(SD) →				← ONE LIFE TO LIVE (MTHF)(S)(OP)(SD) →			
AVERAGE AUDIENCE (Households (000))	1,570		1,570		2,270		3,500		6,030				6,560			
AVERAGE AUDIENCE (%)	1.8		1.8		2.6		4.0		6.9	6.6*		7.1*	7.5	7.1*		7.9*
SHARE OF AUDIENCE %	8		8		10		15		24	23 *		24 *	27	25 *		29 *
AVG. AUD. BY ¼ HR. %	1.9	1.7	1.7	1.9	2.5	2.8	3.8	4.2	6.2	7.0	7.1	7.2	7.1	7.2	7.6	8.2

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,860		7,170				8,220				7,520				5,160	
TOTAL AUDIENCE (%)	6.7		8.2				9.4				8.6				5.9	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,070		6,210				6,560				6,030				4,540	
AVERAGE AUDIENCE (%)	5.8		7.1				7.5	7.4*		7.5*	6.9	6.9*		7.0*	5.2	
SHARE OF AUDIENCE %	26		31				29	29 *		28 *	24	23 *		24 *	18	
AVG. AUD. BY ¼ HR. %	5.5	6.0	6.9	7.3			7.2	7.5	7.5	7.5	6.8	6.9	7.1	6.9	5.2	5.1

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,940		4,460		3,670		2,450		7,340				5,330			
TOTAL AUDIENCE (%)	6.8		5.1		4.2		2.8		8.4				6.1			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,070		3,930		3,230		2,010		5,680				4,110			
AVERAGE AUDIENCE (%)	5.8		4.5		3.7		2.3		6.5	6.2*		6.9*	4.7	4.6*		4.7*
SHARE OF AUDIENCE %	26		19		15		9		22	22 *		23 *	16	16 *		17 *
AVG. AUD. BY ¼ HR. %	5.6	5.9	4.4	4.5	3.6	3.8	2.2	2.3	6.0	6.4	6.9	6.8	4.7	4.6	4.7	4.7

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	2,530		1,490		2,530		3,410		7,600				8,040			
TOTAL AUDIENCE (%)	2.9		1.7		2.9		3.9		8.7				9.2			
Program	FAME, FORTUNE AND ROMANCE		DOUBLE TALK		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,010		1,220		2,010		2,970		5,860				6,120			
AVERAGE AUDIENCE (%)	2.3		1.4		2.3		3.4		6.7	6.4*		7.1*	7.0	6.8*		7.3*
SHARE OF AUDIENCE %	11		6		9		13		24	23 *		25 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %	2.4	2.2	1.4	1.4	2.3	2.4	3.2	3.5	6.1	6.7	6.9	7.2	6.7	6.9	7.1	7.4

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,770		7,170				8,740				7,430				4,890	
TOTAL AUDIENCE (%)	6.6		8.2				10.0				8.5				5.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	4,980		6,290				6,730				5,770				4,370	
AVERAGE AUDIENCE (%)	5.7		7.2				7.7	7.6*		7.8*	6.6	6.6*		6.7*	5.0	
SHARE OF AUDIENCE %	26		32				30	31 *		30 *	23	23 *		24 *	18	
AVG. AUD. BY ¼ HR. %	5.4	6.0	6.9	7.4			7.5	7.8	7.8	7.8	6.8	6.4	6.7	6.6	5.1	4.9

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,940		4,540		3,230		2,620		7,870				5,680			
TOTAL AUDIENCE (%)	6.8		5.2		3.7		3.0		9.0				6.5			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,240		3,850		2,800		2,100		6,290				4,370			
AVERAGE AUDIENCE (%)	6.0		4.4		3.2		2.4		7.2	6.9*		7.6*	5.0	5.1*		4.9*
SHARE OF AUDIENCE %	27		20		13		9		25	24 *		26 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	5.8	6.1	4.4	4.5	3.2	3.3	2.4	2.5	6.6	7.1	7.7	7.6	5.2	4.9	5.1	4.7

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	22.7	22.8	23.1	24.1	25.9	26.9	26.7	27.3	27.8	28.9	29.0	29.5	28.9	28.7	28.1	28.9
WK. 2	21.7	22.2	22.3	23.1	24.9	26.1	26.6	27.1	27.3	27.7	27.6	27.6	27.1	27.6	26.9	27.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.20-24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.13-17, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,260 10.6														10,230 11.7	
Program	← GENERAL HOSPITAL (THF)(S)(OP) →				← (S)(OP) →										ABC WORLD NEWS TONIGHT (MTUTHF)(S)(OP)	
AVERAGE AUDIENCE (Households (000) & %)	7,170 8.2	8.1*		8.3*											9,000 10.3	
SHARE OF AUDIENCE %	29	29 *		28 *											20	
AVG. AUD. BY ¼ HR. %	7.9	8.2	8.3	8.4											10.1	10.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,340 8.4														11,100 12.7	
Program	← GUIDING LIGHT (SD)(SUS-SD) →														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,680 6.5	6.4*		6.6*											9,260 10.6	
SHARE OF AUDIENCE %	21	21 *		21 *											20	
AVG. AUD. BY ¼ HR. %	6.3	6.5	6.6	6.5											10.4	10.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,810 5.5														10,660 12.2	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,580 4.1	3.9*		4.2*											9,260 10.6	
SHARE OF AUDIENCE %	13	13 *		13 *											20	
AVG. AUD. BY ¼ HR. %	3.9	3.9	4.1	4.3											10.4	10.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	9,350 10.7														10,400 11.9	
Program	← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,430 8.5	8.4*		8.6*											9,000 10.3	
SHARE OF AUDIENCE %	29	29 *		29 *											20	
AVG. AUD. BY ¼ HR. %	8.2	8.5	8.6	8.5											10.2	10.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	6,990 8.0														11,010 12.6	
Program	← GUIDING LIGHT (SD)(SUS-SD) →				← (S)(OP) →										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	5,590 6.4	6.3*		6.4*											9,440 10.8	
SHARE OF AUDIENCE %	22	22 *		22 *											21	
AVG. AUD. BY ¼ HR. %	6.2	6.4	6.5	6.3											10.8	10.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,720 5.4														10,930 12.5	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	3,500 4.0	3.8*		4.2*											9,530 10.9	
SHARE OF AUDIENCE %	14	13 *		14 *											22	
AVG. AUD. BY ¼ HR. %	3.8	3.8	4.0	4.3											10.7	11.1

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.8	31.1	32.0	33.4	34.2	36.3	37.7	39.0	40.5	42.1	43.7	45.8	48.8	50.8	52.3	54.1
WK. 2	28.3	29.5	30.0	31.0	30.8	32.7	34.4	36.2	37.8	40.3	42.0	44.4	47.8	50.5	52.3	54.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. OCT.20-24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.18, 1986

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,620 3.0		5,240 6.0		5,940 6.8		5,860 6.7		5,510 6.3		4,630 5.3	
	Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KID 2		REAL GHOSTBUSTERS		POUND PUPPIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,100 2.4		4,020 4.6		4,980 5.7		4,980 5.7		4,720 5.4		3,930 4.5	
	SHARE OF AUDIENCE %					16		22		24		22		19		15	
	AVG. AUD. BY ¼ HR. %					2.0	2.8	4.1	5.2	5.7	5.8	5.8	5.6	5.4	5.5	4.4	4.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,880 3.3		3,230 3.7		6,120 7.0				5,070 5.8		6,210 7.1	
	Program					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		←MUPPET BABIES→				PEE WEE'S PLAYHOUSE		TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					2,270 2.6		2,530 2.9		4,020 4.6	4.3*		4.9*	4,280 4.9		4,810 5.5	
	SHARE OF AUDIENCE %					17		14		18	18 *		19 *	18		19	
	AVG. AUD. BY ¼ HR. %					2.2	3.0	2.8	3.1	4.2	4.4	4.9	4.9	4.8	5.0	5.3	5.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,670 4.2		4,810 5.5		5,420 6.2		6,640 7.6		7,080 8.1		6,640 7.6	
	Program					KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					2,880 3.3		4,020 4.6		4,720 5.4		5,510 6.3		6,030 6.9		5,680 6.5	
	SHARE OF AUDIENCE %					22		22		22		24		25		22	
	AVG. AUD. BY ¼ HR. %					2.9	3.6	4.2	5.0	5.2	5.6	6.3	6.2	7.0	6.7	6.6	6.4

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,620 3.0		3,410 3.9		4,630 5.3		5,510 6.3		5,770 6.6		4,460 5.1	
	Program					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,100 2.4		2,880 3.3		4,020 4.6		4,890 5.6		4,630 5.3		3,760 4.3	
	SHARE OF AUDIENCE %					17		17		20		22		19		15	
	AVG. AUD. BY ¼ HR. %					2.2	2.6	2.9	3.7	4.3	4.8	5.4	5.8	5.3	5.4	4.2	4.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,450 2.8		3,150 3.6		4,980 5.7				4,720 5.4		6,470 7.4	
	Program					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		←MUPPET BABIES→				PEE WEE'S PLAYHOUSE		TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					1,750 2.0		2,530 2.9		3,060 3.5	3.1*		3.9*	3,930 4.5		5,160 5.9	
	SHARE OF AUDIENCE %					14		15		14	14 *		15 *	16		21	
	AVG. AUD. BY ¼ HR. %					1.7	2.2	2.8	3.0	2.8	3.5	3.8	4.0	4.5	4.5	5.5	6.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,410 3.9		4,370 5.0		5,940 6.8		6,210 7.1		7,520 8.6		6,730 7.7	
	Program					KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
	AVERAGE AUDIENCE (Households (000) & %)					2,530 2.9		3,580 4.1		4,720 5.4		5,420 6.2		6,210 7.1		5,770 6.6	
	SHARE OF AUDIENCE %					20		21		24		24		25		23	
	AVG. AUD. BY ¼ HR. %					2.6	3.3	3.8	4.4	5.3	5.6	5.9	6.4	7.0	7.3	6.8	6.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	7.3	8.9	10.5	12.4	15.6	18.8	21.1	23.3	24.6	25.1	26.2	27.1	27.4	28.2	29.1	29.5
	WK. 2	7.1	8.8	10.2	11.8	14.7	17.6	19.3	21.6	22.7	24.6	26.5	28.4	28.8	28.8	28.0	28.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. OCT.25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.18, 1986

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,330 6.1		4,280 4.9		4,200 4.8		3,500 4.0		2,620 3.0							
ABC TV	Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS LIBERTY AND LITTLES, PT.1		LITTLES		AMERICAN BANDSTAND							
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	4,460 5.1		3,500 4.0		3,500 4.0		3,060 3.5		1,920 2.2							
ABC TV	SHARE OF AUDIENCE %	17		14		14		12		7							
ABC TV	AVG. AUD. BY ¼ HR. %	5.1	5.0	4.0	4.1	3.8	4.1	3.4	3.5	2.3	2.0						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,630 5.3		3,320 3.8		3,500 4.0		2,800 3.2								18,090 20.7	
CBS TV	Program	GALAXY HIGH SCHOOL		PUPPY'S GREAT ADVENTURES (SD)		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2								CBS COLLEGE FOOTBALL GAME (IOWA VS MICHIGAN (2:33-6:10PM)(SD)	
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	3,850 4.4		2,620 3.0		2,800 3.2		2,270 2.6								6,210 7.1	4.5*
CBS TV	SHARE OF AUDIENCE %	15		10		11		9								22	16 *
CBS TV	AVG. AUD. BY ¼ HR. %	4.5	4.4	3.1	3.0	3.3	3.1	2.5	2.8							4.1	4.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,640 7.6		6,820 7.8		3,930 4.5		2,620 3.0									
NBC TV	Program	ALVIN AND THE CHIPMUNKS (SD)		FOOFUR (SD)		LAZER TAG ACADEMY		KIDD VIDEO									
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	5,770 6.6		5,510 6.3		3,230 3.7		2,100 2.4									
NBC TV	SHARE OF AUDIENCE %	22		21		13		8									
NBC TV	AVG. AUD. BY ¼ HR. %	6.5	6.7	6.4	6.1	3.7	3.7	2.4	2.4								
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,240 6.0		4,890 5.6		4,110 4.7		3,410 3.9		1,660 1.9							
ABC TV	Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS LIBERTY AND LITTLES, PT.2		LITTLES		AMERICAN BANDSTAND							
ABC TV	AVERAGE AUDIENCE (Households (000) & %)	4,110 4.7		3,930 4.5		3,580 4.1		2,620 3.0		1,490 1.7							
ABC TV	SHARE OF AUDIENCE %	16		15		13		10		5							
ABC TV	AVG. AUD. BY ¼ HR. %	4.5	5.0	4.4	4.6	4.0	4.2	3.0	3.0	1.7	1.7						
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,940 6.8		4,460 5.1		3,580 4.1		4,630 5.3									
CBS TV	Program	GALAXY HIGH SCHOOL		PUPPY'S GREAT ADVENTURES (SD)		ROCK N WRESTLING 1 (SD)		ROCK N WRESTLING-2									
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	4,980 5.7		3,670 4.2		3,060 3.5		3,760 4.3									
CBS TV	SHARE OF AUDIENCE %	19		14		12		14									
CBS TV	AVG. AUD. BY ¼ HR. %	5.8	5.6	4.3	4.2	3.6	3.4	4.3	4.3								
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,330 6.1		5,860 6.7		5,330 6.1		3,670 4.2									
NBC TV	Program	FOOFUR (SD)		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO									
NBC TV	AVERAGE AUDIENCE (Households (000) & %)	4,540 5.2		4,890 5.6		4,370 5.0		3,060 3.5									
NBC TV	SHARE OF AUDIENCE %	18		19		16		11									
NBC TV	AVG. AUD. BY ¼ HR. %	5.3	5.1	5.8	5.4	4.9	5.2	3.6	3.4								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.3	29.8	29.4	29.9	29.4	29.0	28.2	28.9	29.2	30.1	29.6	29.4	28.7	28.3	28.1	28.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 2	28.5	29.5	29.9	29.7	29.4	30.3	31.1	32.1	31.6	32.8	33.0	32.8	32.5	32.6	33.1	33.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. OCT.25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 18, 1986 (WEEK 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,360 2.7	14,510 16.6													5,940 6.8	
Program	(1) (→OP)	← CFA COLLEGE FOOTBALL GAME ALABAMA VS TENNESSEE BAYLOR VS TEXAS A & M (MULTI-SEGMENT TELECAST)(OP)(→OP) →													CFA COLLEGE FOOTBALL POST (6:41-7:00PM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)	1,920 2.2	4,460 5.1		3.7*		4.5*		5.4*		5.4*		5.4*		5.7*	5,070 5.8	
SHARE OF AUDIENCE %	8	14		13 *		14 *		16 *		15 *		14 *		14 *	13	
AVG. AUD. BY ¼ HR. %	2.2	2.6	3.5	4.0	4.3	4.7	5.5	5.2	5.9	5.0	5.3	5.5	5.2	6.1	5.5	5.9
CBS TV TOTAL AUDIENCE (Households (000) & %)															7,600 8.7	
Program	← CBS COLLEGE FOOTBALL GAME IOWA VS MICHIGAN (2:33-6:18PM) →														CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		5.9*		6.3*		6.5*		6.6*		8.2*		9.4*		11.2*	6,030 6.9	
SHARE OF AUDIENCE %		20 *		21 *		20 *		20 *		23 *		25 *		27 *	14	
AVG. AUD. BY ¼ HR. %	5.7	6.0	6.1	6.6	6.7	6.2	6.2	7.0	7.7	8.7	9.0	9.8	11.3	10.7	6.6	7.2
NBC TV TOTAL AUDIENCE (Households (000) & %)															9,790 11.2	
Program															NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)															8,130 9.3	
SHARE OF AUDIENCE %															21	
AVG. AUD. BY ¼ HR. %															9.0	9.6

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,110 4.7	18,970 21.7													7,600 8.7	
Program	(2) (→OP)	← CFA COLLEGE FOOTBALL GAME PENNSYLVANIA STATE VS ALABAMA (3:22-6:37PM) (OP)(→OP) →													CFA COLLEGE FOOTBALL POST (6:37-7:00PM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)	3,230 3.7	8,220 9.4		7.4*		9.6*		10.4*		10.5*		10.6*		9.6*	6,470 7.4	
SHARE OF AUDIENCE %	11	24		21 *		27 *		28 *		27 *		25 *		21 *	16	
AVG. AUD. BY ¼ HR. %	3.7	4.5	7.1	7.8	9.1	10.0	10.6	10.3	10.2	10.7	10.6	10.6	10.0	9.1	7.7	7.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	2,880 3.3		13,810 15.8													
Program	CBS SPORTS SPEC QUEST FOR THE CROWN		← CBS COLLEGE FOOTBALL GAME U.S.C. VS STANFORD (3:34-7:00PM) (SD) →													
AVERAGE AUDIENCE (Households (000) & %)	2,100 2.4		3,320 3.8	2.7*		2.9*		3.6*		4.2*		4.2*		4.3*		4.8*
SHARE OF AUDIENCE %	7		9	8 *		8 *		10 *		11 *		10 *		9 *		10 *
AVG. AUD. BY ¼ HR. %	2.2	2.5	2.7	2.7	2.5	3.2	3.5	3.7	4.2	4.2	4.3	4.2	4.0	4.5	5.0	4.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					11,010 12.6										12,150 13.9	
Program					← SPORTSWORLD-SAT →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)					4,460 5.1	3.8*		4.7*		4.9*		7.0*			10,230 11.7	
SHARE OF AUDIENCE %					13	11 *		12 *		13 *		16 *			25	
AVG. AUD. BY ¼ HR. %					3.4	4.2	5.0	4.4	4.4	5.3	6.2	7.7			11.5	11.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.5	29.8	30.1	30.7	32.2	33.9	35.1	36.0	37.5	39.3	40.8	42.5	45.1	46.3	48.7	50.8
WK. 2	33.2	34.4	34.8	35.2	35.0	35.2	37.0	37.8	38.8	41.0	43.9	46.2	49.2	50.6	51.3	51.7

U.S. TV Households: 87,400,000

(1)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:22PM)

(2)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:22PM)

For explanation of symbols, See page A.

DAY SAT. OCT. 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.19, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,250 8.3						2,190 2.5	
Program			FOR OUR TIMES (SUS)						← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,850 4.4	3.7*		4.9*		4.6*	1,840 2.1	
SHARE OF AUDIENCE %									19	18 *		21 *		17 *	7	
AVG. AUD. BY ¼ HR. %									3.3	4.0	4.8	5.0	4.5	4.7	2.2	2.1
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,740 10.0						3,060 3.5	
Program			FOR OUR TIMES (SUS)						← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,630 5.3	4.4*		5.8*		5.8*	2,620 3.0	
SHARE OF AUDIENCE %									19	18 *		20 *		20 *	10	
AVG. AUD. BY ¼ HR. %									4.0	4.8	5.7	5.8	5.9	5.7	3.1	3.0
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.4	6.8	8.4	9.9	12.0	14.5	17.2	18.6	21.2	22.5	23.0	24.9	27.1	28.9	29.0	28.8
WK. 2	9.8	11.5	14.4	16.8	19.4	21.5	22.8	24.1	25.4	26.7	28.3	29.6	29.5	30.4	30.6	30.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. OCT.26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.19, 1986

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,460 5.1				1,400 1.6									
	Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
	AVERAGE AUDIENCE (Households (000) & %)			2,710 3.1	2.9*		3.2*	1,140 1.3									
	SHARE OF AUDIENCE %			10	9 *		10 *	4									
	AVG. AUD. BY ¼ HR. %			3.0	2.9	3.0	3.4	1.4	1.2								
CBS TV	TOTAL AUDIENCE (Households (000) & %)							7,690 8.8		27,270 31.2							
	Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
	AVERAGE AUDIENCE (Households (000) & %)							6,210 7.1		13,810 15.8	11.9*		14.0*		15.1*		15.6*
	SHARE OF AUDIENCE %							22		38	33 *		36 *		37 *		38 *
	AVG. AUD. BY ¼ HR. %							6.4	7.8	11.1	12.7	13.8	14.3	15.0	15.3	15.0	16.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,270 2.6		4,720 5.4		21,850 25.0							
	Program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
	AVERAGE AUDIENCE (Households (000) & %)					1,570 1.8		3,670 4.2		9,180 10.5	8.1*		10.0*		10.4*		10.7*
	SHARE OF AUDIENCE %					6		13		25	22 *		26 *		26 *		26 *
	AVG. AUD. BY ¼ HR. %					1.8	1.9	3.6	4.8	7.4	9.1	9.7	10.3	10.7	10.2	10.6	10.6
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,510 6.3				1,750 2.0									
	Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
	AVERAGE AUDIENCE (Households (000) & %)			3,320 3.8	3.7*		4.0*	1,310 1.5									
	SHARE OF AUDIENCE %			12	12 *		12 *	4									
	AVG. AUD. BY ¼ HR. %			3.8	3.6	3.8	4.2	1.6	1.4								
CBS TV	TOTAL AUDIENCE (Households (000) & %)							9,610 11.0						5,940 6.8			
	Program							CBS NFL TODAY						← AMERICA MARATHON/CHICAGO →			
	AVERAGE AUDIENCE (Households (000) & %)							7,250 8.3						2,620 3.0	3.1*		2.8*
	SHARE OF AUDIENCE %							25						7	7 *		6 *
	AVG. AUD. BY ¼ HR. %							7.3	9.2					3.4	2.9	2.8	2.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,410 3.9		7,520 8.6		22,810 26.1							
	Program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
	AVERAGE AUDIENCE (Households (000) & %)					2,530 2.9		5,420 6.2		10,930 12.5	11.0*		12.4*		12.9*		12.4*
	SHARE OF AUDIENCE %					9		18		30	29 *		31 *		31 *		29 *
	AVG. AUD. BY ¼ HR. %					2.9	3.0	5.4	7.1	9.9	11.9	12.3	12.3	12.8	13.1	12.5	12.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.2	29.6	30.6	31.8	32.8	33.9	34.9	36.6	38.2	39.6	40.5	40.9	41.6	41.7	41.7	42.6
	WK. 2	30.2	31.0	31.3	31.5	32.4	33.2	34.2	36.5	38.1	39.6	41.1	41.7	42.3	42.4	42.8	43.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. OCT.26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.19, 1986

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{															7,170 8.2	
Program																ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)	{															5,510 6.3	
SHARE OF AUDIENCE	%															12	
AVG. AUD. BY ¼ HR.	%															6.3	6.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	{						22,550 25.8										
Program		CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)					CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (OP)										
AVERAGE AUDIENCE (Households (000) & %)	{		17.0*		18.8*		11,970 13.7		13.2*		14.1*		13.2*		13.6*		14.6*
SHARE OF AUDIENCE	%		38 *		41 *		29		30 *		32 *		29 *		28 *		28 *
AVG. AUD. BY ¼ HR.	%	16.8	17.1	17.7	18.8	16.8	12.8	12.4	14.0	14.4	13.7	13.1	13.4	13.5	13.6	14.4	14.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	{				7,080 8.1											6,380 7.3	
Program		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)			(1) (OP)											NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	{		10.8*		6,730 7.7											4,720 5.4	
SHARE OF AUDIENCE	%		24 *		17											11	
AVG. AUD. BY ¼ HR.	%	10.5	11.1	11.5	8.5	7.2										5.3	5.6

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{															8,740 10.0	
Program																ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)	{															7,340 8.4	
SHARE OF AUDIENCE	%															15	
AVG. AUD. BY ¼ HR.	%															8.4	8.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	{					30,420 34.8								5,770 6.6			
Program		AMERICA MARATHON/ CHICAGO				CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (OP)(-OP)								CBS EVENING NEWS-SUNDA(B) (OP)			
AVERAGE AUDIENCE (Households (000) & %)	{		3.1*			14,600 16.7	13.6*		17.2*		17.6*		17.7*	4,460 5.1			
SHARE OF AUDIENCE	%		7 *			32	29 *		36 *		36 *		35 *	9			
AVG. AUD. BY ¼ HR.	%	3.3	3.0			12.2	14.9	16.6	17.8	17.7	17.5	17.6	17.7	4.7	5.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)	{							25,610 29.3									
Program		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)						NFL FOOTBALL GAME 2-NBC SEATTLE VS DENVER (4:34-7:25PM) (OP)									
AVERAGE AUDIENCE (Households (000) & %)	{		12.8*		13.4*		13.6*	11,540 13.2	12.9*		13.0*		12.7*		12.9*		13.5*
SHARE OF AUDIENCE	%		30 *		30 *		29 *	25	27 *		27 *		25 *		24 *		24 *
AVG. AUD. BY ¼ HR.	%	12.7	13.1	13.3	13.6	13.5	9.9	12.7	13.1	12.9	13.2	12.8	12.7	12.8	13.0	13.4	13.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	44.1	45.0	45.0	46.6	44.8	44.4	44.2	44.2	44.1	45.6	45.9	47.2	49.1	51.5	53.6	55.7
	WK. 2	43.6	43.9	44.4	46.1	47.0	48.0	48.3	49.2	49.9	51.5	51.7	53.2	55.7	57.8	59.1	60.2

U.S. TV Households: 87,400,000

(1)NFL FOOTBALL POST-NBC,NBC,(MULTI-SEG TELECAST)

For explanation of symbols, See page A.

DAY SUN. OCT.26, 1986

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	9,440	10.8	9,440	10.8	17	10.8		9,960	11.4	9,960	11.4	17	11.4	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.22AM	→GRID	31,380	35.9	14,600	16.7	28									
	2	9.00-12.14AM	→GRID								34,350	39.3	16,170	18.5	31		
			11.00						15.1							16.9	
			11.15				14.9*	25*	14.8					16.5*	29*	16.1	
			11.30						13.7							16.3	
			11.45				13.5*	28*	13.4					16.2*	35*	16.0	
			12.00						13.9					14.1*	35*	14.1	
			12.15				13.8*	34*	13.6								
CBS AMERICAN PORTRAIT SUS(SUS)	1	9.29- 9.30PM	9.15														
NBC PRESIDENTIAL ADDRESS(SUS)	1	8.00- 8.20PM	8.00														
NBC ALF	1	8.32- 9.02PM	→GRID	14,680	16.8	12,590	14.4	21									
			9.00						15.8								
NBC AMAZING STORIES	1	9.02- 9.32PM	→GRID	14,250	16.3	11,890	13.6	20									
			9.30						13.9								
NBC NBC MONDAY NIGHT MOVIES	2	9.00-11.30PM	→GRID								25,610	29.3	13,370	15.3	25		
	1	9.32-11.32PM	→GRID	25,080	28.7	16,690	19.1	30									
			11.00						21.5							16.9	
			11.15				20.8*	37*	20.1					16.2*	33*	15.5	
			11.30						13.3								

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	1	8.13- 8.14PM	8.00	11,360	13.0	11,360	13.0	22	13.0								
ABC AMER. LEAGUE CHAMP-PRE 6(S)	1	8.00- 8.17PM	→GRID	14,070	16.1	13,370	15.3	25									
			8.15						15.8								
ABC AMER. LEAGUE CHAMP-GM-6(S)	1	8.17-11.53PM	→GRID	35,400	40.5	18,350	21.0	34									
			11.00						19.1								
			11.15				18.1*	33*	17.1								
			11.30						17.3								
			11.45				16.5*	36*	15.1								
ABC ABC NEWSBRIEF-TUE	2	9.57- 9.59PM	9.45								11,540	13.2	10,930	12.5	18	12.5	
NBC WORLD SERIES PRE GAME #3(S)	2	8.00- 8.25PM	→GRID								17,220	19.7	15,120	17.3	28		
			8.15													18.3	
NBC WORLD SERIES GAME #3(S)	2	8.25-11.39PM	→GRID								40,730	46.6	22,370	25.6	40		
			11.00													24.3	
			11.15											23.2*	41*	22.1	
			11.30											17.0*	36*	17.0	
EVENING WEDNESDAY																	
ABC ABC NEWSBRIEF-WED	1	8.11- 8.12PM	8.00	13,460	15.4	13,460	15.4	27	15.4								
ABC AMER. LEAGUE CHAMP-GM-7(S)	1	8.14-11.16PM	→GRID	34,870	39.9	18,530	21.2	33									
			11.00						18.7								
			11.15				18.3*	32*	13.5								
ABC AMER. LEAGUE CHAMP-PRE 7(S)	1	8.00- 8.14PM	→GRID	15,730	18.0	15,730	18.0	31									
ABC ABC BUSINESS BRIEF-WED	2	8.58- 8.59PM	8.45								11,970	13.7	11,970	13.7	20	13.7	
ABC ABC NEWSBRIEF-WED	2	9.58- 9.59PM	9.45								11,710	13.4	11,710	13.4	20	13.4	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING WEDNESDAY-CONT'D																	
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
	2	8.53- 8.54PM	8.45														
NBC WORLD SERIES PRE GAME #4(S)	2	8.00- 8.21PM	→GRID								15,640	17.9	13,810	15.8	26		
			8.15													16.4	
NBC WORLD SERIES GAME #4(S)	2	8.21-11.53PM	→GRID								42,830	49.0	22,720	26.0	41		
			11.00													25.9	
			11.15											25.3*	43*	24.6	
			11.30													25.0	
			11.45											23.8*	48*	21.6	
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	8,390	9.6	8,390	9.6	15	9.6		7,340	8.4	7,340	8.4	12	8.4	
NBC WORLD SERIES GAME #5(S)	2	8.31-11.59PM	→GRID								46,670	53.4	26,050	29.8	47		
			11.00													29.0	
			11.15											28.7*	49*	28.4	
			11.30													29.9	
			11.45											28.2*	54*	26.4	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.40- 8.41PM	8.30	10,580	12.1	10,580	12.1	20	12.1								
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	6,210	7.1	6,210	7.1	11	7.1		6,030	6.9	6,030	6.9	11	6.9	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
CBS AMERICAN PORTRAIT SUS.(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	7,340	8.4	7,340	8.4	14	8.4		6,380	7.3	6,380	7.3	12	7.3	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	7,520	8.6	7,520	8.6	14	8.6		7,690	8.8	7,690	8.8	14	8.8	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	8,830	10.1	8,830	10.1	17	10.1		7,080	8.1	7,080	8.1	13	8.1	
CBS NEWSBREAK-SAT.	1	9.58- 9.59PM	9.45	6,560	7.5	6,560	7.5	13	7.5								
	2	9.46- 9.47PM	9.45								6,640	7.6	6,640	7.6	12	7.6	
NBC WORLD SERIES PRE GAME #1(S)	1	8.00- 8.25PM	→GRID	16,960	19.4	14,330	16.4	31									
			8.15						17.6								
NBC WORLD SERIES PRE GAME #6(S)	2	8.00- 8.21PM	→GRID								18,090	20.7	16,260	18.6	35		
			8.15													20.5	
NBC NBC NEWS DIGEST-SAT	1	8.22- 8.23PM	8.15	15,990	18.3	15,990	18.3	34	18.3								
	2	8.18- 8.19PM	8.15								18,000	20.6	18,000	20.6	37	20.6	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN		8.58- 8.59PM	8.45	8,650	9.9	8,650	9.9	14	9.9		11,540	13.2	11,540	13.2	19	13.2	
ABC ABC NEWSBRIEF-SUN.	2	10.01-10.02PM	10.00								13,720	15.7	13,720	15.7	25	15.7	
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	15,560	17.8	15,560	17.8	25	17.8		18,530	21.2	18,530	21.2	30	21.2	
CBS NEWSBREAK-SUN.		9.58- 9.59PM	9.45	17,650	20.2	17,650	20.2	29	20.2		16,340	18.7	16,340	18.7	29	18.7	
NBC NFL FOOTBALL GAME 2-NBC	2	4.34- 7.25PM	→GRID								25,610	29.3	11,540	13.2	25		
			7.15											14.1*	24*	14.2	
NBC OUR HOUSE	2	7.29- 8.29PM	→GRID								19,230	22.0	12,320	14.1	21		
			8.15											15.7*	23*	16.1	
NBC WORLD SERIES PRE GAME #2(S) CONT'D	1	8.00- 8.21PM	→GRID	17,650	20.2	16,260	18.6	29									

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY-CONT'D																	
NBC WORLD SERIES PRE GAME #2(S)-CONT'D																	
			8.15						19.5								
NBC EASY STREET	2	8.29- 8.59PM	→GRID								14,600	16.7	12,670	14.5	21		
			8.45													15.1	
NBC NBC NEWS DIGEST-SUN	1	8.19- 8.20PM	8.15	16,960	19.4	16,960	19.4	29	19.4								
	2	9.31- 9.32PM	9.30								9,790	11.2	9,790	11.2	17	11.2	
NBC NBC NEWS DIGEST-2-SUN.	2	10.25-10.26PM	10.15								10,660	12.2	10,660	12.2	19	12.2	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	5,420	6.2	4,630	5.3	15	5.9	W-F	5,330	6.1	4,110	4.7	12	4.9	TU-F
			11.45						5.0	W-F						4.4	TU-F
			12.00						4.2	TH&F						3.8	TU-F
ABC ABC NEWS:NIGHTLINE-WED	1	12.00-12.18AM	12.00	3,500	4.0	3,320	3.8	14	3.8	WED.							
			12.15						3.4	WED.							
ABC DICK CAVETT-WED	2	12.01- 1.00AM	12.00								1,400	1.6	960	1.1	5	1.4	WED.
			12.15											1.2*	5*	1.0	WED.
			12.30													1.1	WED.
			12.45											1.1*	6*	1.1	WED.
ABC JIMMY BRESLIN'S PEOPLE-FR		12.01- 1.00AM	12.00	1,490	1.7	960	1.1	5	1.5	FRI.	1,570	1.8	870	1.0	4	1.2	FRI.
			12.15				1.3*	5*	1.1	FRI.				1.2*	4*	1.1	FRI.
			12.30						.9	FRI.						1.0	FRI.
			12.45				.9*	4*	.9	FRI.				.8*	4*	.7	FRI.
ABC JIMMY BRESLIN'S PEOPLE-TH	1	12.01- 1.01AM	12.00	1,750	2.0	1,050	1.2	6	1.5	THU.							
	2	12.01- 1.00AM	12.00								1,920	2.2	1,050	1.2	6	1.4	THU.
			12.15				1.5*	7*	1.4	THU.				1.3*	5*	1.3	THU.
			12.30						1.0	THU.						1.1	THU.
			12.45				.9*	5*	.8	THU.				1.2*	6*	1.2	THU.
			1.00						.6	THU.							
ABC ABC NEWS:NIGHTLINE-TUE	1	12.24-12.54AM	12.15	4,540	5.2	3,850	4.4	20	5.0	TUE.							
			12.30						4.3	TUE.							
			12.45						4.1	TUE.							
ABC DICK CAVETT-WED	1	12.18- 1.18AM	12.15	1,400	1.6	1,050	1.2	7	1.2	WED.							
			12.30						1.4	WED.							
			12.45				1.3*	8*	1.2	WED.							
			1.00						1.0	WED.							
			1.15				1.0*	7*	1.0	WED.							
ABC DICK CAVETT-TUE	2	12.31- 1.30AM	12.30								1,570	1.8	960	1.1	7	1.3	TUE.
			12.45											1.2*	7*	1.0	TUE.
			1.00													1.0	TUE.
			1.15											1.0*	7*	.9	TUE.
ABC ABC NEWS:NIGHTLINE-MON	2	12.57- 1.28AM	12.45								4,020	4.6	3,410	3.9	20	4.5	MON.
	1	1.05- 1.36AM	1.00	3,230	3.7	2,800	3.2	18	3.4	MON.						4.2	MON.
			1.15						3.2	MON.						3.3	MON.
			1.30						2.7	MON.							
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	11,800	13.5	11,800	13.5	20	13.5	TU&TH	12,760	14.6	12,760	14.6	21	14.6	MTUTH
CBS NEWSBREAK-M-F		>	9.45	11,800	13.5	11,800	13.5	21	12.7	M-F	10,400	11.9	10,400	11.9	18	11.9	M-F
			10.00						16.6	MON.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS LATE NIGHT I		>	11.30	5,860	6.7	3,930	4.5	16	4.7	M-F	5,860	6.7	3,850	4.4	14	4.7	M-F
			11.45				4.6*	14*	4.4	M-F				4.5*	12*	4.4	M-F
			12.00						4.5	M-F						4.4	M-F
			12.15				4.4*	18*	4.3	M-F				4.4*	16*	4.3	M-F
			12.30				4.2*	21*	4.2	M-F				4.5*	20*	4.3	M-F
CBS CBS LATE NIGHT II		>	12.30	3,060	3.5	2,450	2.8	17	3.2	M-F	3,500	4.0	2,620	3.0	17	3.5	M-F
			12.45				2.9*	16*	2.8	M-F				3.2*	16*	3.0	M-F
			1.00						2.6	M-F						2.9	M-F
			1.15				2.6*	17*	2.5	M-F				2.9*	18*	2.8	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	870	1.0	790	.9	10	.9	M-THSU	870	1.0	790	.9	9	.9	M-THSU
			2.15						.9	M-THSU						.9	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,140	1.3	1,050	1.2	16		M-THSU	1,220	1.4	1,140	1.3	16		M-THSU
			2.30						1.2	M-THSU						1.4	M-THSU
			2.45						1.1	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,660	1.9	870	1.0	21	1.3	M-THSU	1,570	1.8	870	1.0	18	1.3	M-THSU
			3.15				1.2*	19*	1.2	M-THSU				1.3*	19*	1.3	M-THSU
			3.30						1.2	M-THSU						1.2	M-THSU
			3.45				1.2*	23*	1.2	M-THSU				1.1*	18*	1.1	M-THSU
			4.00						1.1	M-THSU						1.1	M-THSU
			4.15				1.0*	21*	1.0	M-THSU				1.0*	19*	.9	M-THSU
			4.30						.9	M-THSU						.9	M-THSU
			4.45				.9*	21*	.9	M-THSU				.9*	18*	.9	M-THSU
			5.00						.9	M-THSU						.9	M-THSU
			5.15				.9*	22*	.9	M-THSU				.9*	19*	.9	M-THSU
			5.30						.8	M-THSU						.9	M-THSU
			5.45				.8*	19*	.9	M-THSU				.9*	18*	.9	M-THSU
NBC NBC NEWS DIGEST-M-F	2	>	8.15								14,770	16.9	14,770	16.9	27	17.4	M-F
			8.30													31.5	MTHF
	1	>	8.45	11,190	12.8	10,580	12.1	18	13.5	M-F						9.0	MTHF
			9.15						9.0	MON.							
			9.30						9.6	MON.							
NBC NBC NEWS DIGEST-2-M-F		9.58- 9.59PM	9.45	11,010	12.6	11,010	12.6	19	12.6	TU&TH	10,140	11.6	10,140	11.6	19	12.4	M & F
			10.00													10.7	MON.
NBC TONIGHT SHOW		>	11.30	9,610	11.0	5,590	6.4	21	7.4	M-F	8,650	9.9	5,420	6.2	24	9.0	M-F
			11.45				7.2*	20*	7.0	TU-F				9.0*	23*	9.0	FRI.
			12.00						6.7	M-F						7.3	M-F
			12.15				6.1*	22*	5.6	M-F				6.5*	22*	6.9	M-F
			12.30						5.3	MON.						6.2	M-TH
			12.45				4.8*	21*	4.3	MON.				5.9*	26*	5.6	M-TH
			1.00						3.5	MON.						4.7	M-TH
			1.15											5.2*	28*	5.0	M-TH
NBC DAVID LETTERMAN I	1	>	12.30	3,930	4.5	3,150	3.6	19	4.1	M-TH							
			12.45						3.5	TU-TH							
			1.00						3.2	MON.							
			1.15						2.8	MON.							
			1.30						2.8	MON.							
NBC FRIDAY NIGHT VIDEOS CONT'D		12.30- 2.00AM	12.30	6,640	7.6	3,580	4.1	22	5.5	FRI.	5,940	6.8	3,060	3.5	17	4.6	FRI.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC FRIDAY NIGHT VIDEOS-CONT'D			12.45				5.1*	21*	4.6	FRI.				4.2*	17*	3.9	FRI.
			1.00						4.0	FRI.						3.6	FRI.
			1.15				4.0*	22*	3.9	FRI.				3.4*	17*	3.2	FRI.
			1.30						3.5	FRI.						3.0	FRI.
			1.45				3.4*	23*	3.2	FRI.				2.9*	18*	2.8	FRI.
NBC DAVID LETTERMAN I	2	>	1.00								3,850	4.4	3,150	3.6	23	3.6	M-TH
			1.15													3.7	M-TH
			1.30													3.7	M-TH
			1.45													3.9	M-TH
NBC DAVID LETTERMAN II	1	>	1.00	2,800	3.2	2,360	2.7	19	3.0	M-TH							
			1.15						2.8	TU-TH							
	2	>	1.30						2.4	MON.	3,060	3.5	2,530	2.9	24	2.9	M-TH
			1.45						2.4	MON.						3.1	M-TH
			2.00						2.0	MON.						2.7	M-TH
			2.15													2.8	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,140	1.3	1,050	1.2	14	1.2	M-F	1,220	1.4	1,140	1.3	14	1.3	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,100	2.4	2,010	2.3	19	2.3	M-F	2,100	2.4	2,100	2.4	19	2.4	M-F
ABC DOUBLE TALK-TUE(B)	1	11.30-12.00NN	11.30	1,050	1.2	790	.9	4	.8	TUE.							
			11.45						.9	TUE.							
ABC DOUBLE TALK-WED.(B)	1	11.30-12.00NN	11.30	1,220	1.4	1,050	1.2	5	1.2	WED.							
			11.45						1.3	WED.							
ABC FAME,FORTUNE&ROMANCE-TUE(S)	1	1.06- 1.14PM	1.00	5,240	6.0	4,020	4.6	17	4.6	TUE.							
ABC NAT'L LEAGUE CHAMP-GM-5(S)	1	1.14- 5.18PM	1.00	22,460	25.7	9,790	11.2	34	5.0	TUE.							
			1.15				5.1*	19*	5.1	TUE.							
			1.30						6.3	TUE.							
			1.45				6.7*	24*	7.1	TUE.							
			2.00						8.0	TUE.							
			2.15				8.1*	28*	8.3	TUE.							
			2.30						9.6	TUE.							
			2.45				9.9*	33*	10.2	TUE.							
			3.00						10.7	TUE.							
			3.15				11.0*	33*	11.2	TUE.							
			3.30						12.5	TUE.							
			3.45				12.8*	37*	13.0	TUE.							
			4.00						13.9	TUE.							
			4.15				14.3*	38*	14.7	TUE.							
			4.30						14.8	TUE.							
			4.45				15.1*	38*	15.4	TUE.							
			5.00						17.4	TUE.							
			5.15				16.8*	41*	13.9	TUE.							
ABC ONE LIFE TO LIVE-WED(B)	1	2.00- 3.00PM	2.00	7,080	8.1	5,330	6.1	21	5.7	WED.							
			2.15				5.8*	20*	5.9	WED.							
			2.30						6.1	WED.							
			2.45				6.4*	22*	6.6	WED.							
ABC ABC DAYTIME NEWSBRIEF-M-F CONT'D	1	2.58- 2.59PM	2.45	6,990	8.0	6,990	8.0	28	8.0	MWTHF							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC DAYTIME NEWSBRIEF-M-F-CONT'D																	
	2	>	2.45								6,470	7.4	6,470	7.4	27	7.3	M-F
ABC FAME,FORTUNE & ROMANCE SP(S)	1	3.02- 3.33PM	3.00	9,090	10.4	7,170	8.2	26	8.2	MON.							
			3.15						8.0	MON.							
			3.30						8.6	MON.							
ABC NAT'L LEAGUE CHAMP-GM-6(S)	1	3.00- 8.00PM	3.00	35,750	40.9	14,860	17.0	39	8.7	WED.							
			3.15				9.1*	31*	9.4	WED.							
			3.30						10.2	WED.							
			3.45				10.7*	33*	11.1	WED.							
			4.00						12.0	WED.							
			4.15				12.3*	35*	12.6	WED.							
			4.30						13.1	WED.							
			4.45				13.4*	35*	13.7	WED.							
			5.00						15.8	WED.							
			5.15				16.7*	40*	17.6	WED.							
			5.30						18.3	WED.							
			5.45				18.6*	41*	18.8	WED.							
			6.00						18.9	WED.							
			6.15				19.3*	40*	19.6	WED.							
			6.30						20.8	WED.							
			6.45				21.7*	42*	22.6	WED.							
			7.00						24.3	WED.							
			7.15				24.7*	44*	25.0	WED.							
			7.30						24.4	WED.							
			7.45				23.2*	40*	22.1	WED.							
ABC CELEBRITY DOUBLE TALK SP(S)	1	3.33- 4.00PM	3.30	7,170	8.2	6,290	7.2	22	7.3	MON.							
			3.45						7.2	MON.							
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								8,910	10.2	6,120	7.0	22	6.7	WED.
			4.15											6.8*	22*	7.0	WED.
			4.30													7.1	WED.
			4.45											7.1*	21*	7.0	WED.
CBS CBS EARLY MORNING NEWS		6.00- 6.30AM	6.00	1,310	1.5	1,140	1.3	17	1.2	M-F	1,400	1.6	1,140	1.3	16	1.2	M-F
			6.15						1.3	M-F						1.4	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,510	6.3	5,240	6.0	25	6.0	M-F	5,330	6.1	5,160	5.9	26	5.9	M-F
CBS NEWSBREAK-3.44		>	3.30	5,590	6.4	5,590	6.4	20	6.2	M-F	5,330	6.1	5,330	6.1	21	6.2	M-F
			3.45						7.3	M-F						6.1	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,160	5.9	5,160	5.9	18	5.9	MWF	4,630	5.3	4,630	5.3	18	5.3	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS AMERICAN TREASURY-SUS.(SUS)	2	3.58- 3.59PM	3.45														MON.
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.00- 5.00PM	4.00								5,070	5.8	3,060	3.5	11	3.0	TUE.
			4.15											3.1*	10*	3.3	TUE.
			4.30													3.9	TUE.
			4.45											3.9*	11*	3.9	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,620	3.0	1,920	2.2	19	1.8	M-F	3,060	3.5	2,100	2.4	20	2.0	M-F
			6.45						2.5	M-F						2.9	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,580	4.1	3,580	4.1	14	4.1	MWF	3,580	4.1	3,580	4.1	15	4.1	MWF
DAY SATURDAY																	
ABC CFA COLLEGE FOOTBALL-PRE		3.00- 3.22PM	→GRID	2,360	2.7	1,920	2.2	8			4,110	4.7	3,230	3.7	11		
			3.15						2.2							3.9	
ABC CFA COLLEGE FOOTBALL GAME	1	3.22- 6.45PM	→GRID	14,510	16.6	4,460	5.1	14									
	2	3.22- 6.37PM	→GRID								18,970	21.7	8,220	9.4	24		
			6.30				6.9*	15*	6.8					7.9*	17*	7.9	
			6.45						1.6								
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	2,530	2.9	2,270	2.6	9	2.6		3,670	4.2	3,230	3.7	12	3.7	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,530	2.9	2,450	2.8	10	2.8		3,410	3.9	3,060	3.5	11	3.5	
CBS CBS COLLEGE FOOTBALL PRE	1	2.30- 2.33PM	2.30	4,200	4.8	3,670	4.2	15	4.2								
	2	3.30- 3.34PM	3.30								3,500	4.0	2,620	3.0	9	3.0	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,500	4.0	3,230	3.7	22	3.7		3,150	3.6	3,150	3.6	23	3.6	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,070	5.8	4,630	5.3	24	5.3		4,200	4.8	4,020	4.6	22	4.6	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,290	7.2	5,940	6.8	24	6.8		6,820	7.8	6,380	7.3	26	7.3	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	6,030	6.9	5,770	6.6	22	6.6		5,240	6.0	4,810	5.5	18	5.5	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,070	5.8	4,890	5.6	19	5.6		5,070	5.8	4,890	5.6	19	5.6	
DAY SUNDAY																	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.16PM	→GRID	27,270	31.2	13,810	15.8	38									
	2	4.00- 7.15PM	→GRID								30,420	34.8	14,600	16.7	32		
	2	4.00- 7.15PM	→GRID								30,420	34.8	14,600	16.7	32		
			4.15				16.7*	37*	9.8								
			6.00													18.0	
			6.15											17.8*	33*	17.6	
			6.30													18.1	
			6.45											17.8*	32*	17.6	
			7.00											11.9*	20*	11.8	
			7.15													4.0	
			7.30											11.9*	20*	<<	
CBS CBS NFL FOOTBALL POST(B)	2	4.07- 4.23PM	4.00								5,240	6.0	4,460	5.1	11	5.6	
			4.15													3.3	
CBS CBS NFL FOOTBALL GAME 2	1	4.18- 7.01PM	→GRID	22,550	25.8	11,970	13.7	29									
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.09PM	→GRID	21,850	25.0	9,180	10.5	25									
	2	1.00- 4.22PM	→GRID								22,810	26.1	10,930	12.5	30		
			3.45				11.8*	26*	11.8								
			4.00						5.9								
			4.15				6.0*	13*	4.1								
			4.30						<<							3.7	

 U.S. TV HOUSEHOLDS: 87,400,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).